

ADVANCES IN STRATEGIC MANAGEMENT VOLUME 29

HISTORY AND STRATEGY

EDITED BY

STEVEN J. KAHL

*Tuck School of Business, Dartmouth College,
New Hampshire, USA*

BRIAN S. SILVERMAN

*Rotman School of Management,
University of Toronto, Canada*

MICHAEL A. CUSUMANO

*Massachusetts Institute of Technology,
Sloan School of Management, USA*



United Kingdom – North America – Japan
India – Malaysia – China