

Editorial

Javier Bajer

New ways of working

These days, “going to work” or “long-term service” no longer make sense as concepts.

Who does what, when, where, how, who with and even why, is quickly morphing into unrecognisable shapes, not just to our ancestors but even to ourselves!

In this issue of *Strategic HR Review*, we share stories where organisations innovate in the way work is done, significantly challenging traditional models.

Above all, I would like to challenge the principle that people exchange their work for a fair compensation. What if today’s lack of innovation, collaboration and engagement was just a byproduct of what we tried to do during the past 50 years, in an attempt to “motivate” people to work?

What if, after all, Maslow’s hierarchy was fundamentally wrong when it told us that self-actualisation was to be at the top of our needs?

What if we managed to connect work back to life, forgetting the futile fight to keep them in “balance”?

Enjoy the reading!

Dr Javier Bajer

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Strategic HR Review

#Tired Of Wasting Time