INNOVATIVE APPROACHES IN PEDAGOGY FOR HIGHER EDUCATION CLASSROOMS
# INNOVATIONS IN HIGHER EDUCATION TEACHING AND LEARNING

Senior Series Editor: Patrick Blessinger, St John’s University and Higher Education Teaching and Learning Association, USA

Associate Series Editor: Enakshi Sengupta, Higher Education Teaching and Learning Association, USA

## Published Volumes:

<table>
<thead>
<tr>
<th>Volume</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>26</td>
<td>International Perspectives on Improving Student Engagement: Advances in Library Practices in Higher Education – Edited by Enakshi Sengupta, Patrick Blessinger and Milton D. Cox</td>
</tr>
<tr>
<td>27</td>
<td>Improving Classroom Engagement and International Development Programs: International Perspectives on Humanizing Higher Education – Edited by Enakshi Sengupta, Patrick Blessinger and Mandla Makhanya</td>
</tr>
<tr>
<td>28</td>
<td>Cultural Competence in Higher Education – Edited by Tiffany Puckett, and Nancy Lind</td>
</tr>
<tr>
<td>29</td>
<td>Designing Effective Library Learning Spaces in Higher Education – Edited by Enakshi Sengupta, Patrick Blessinger and Mandla S. Makhanya</td>
</tr>
<tr>
<td>30</td>
<td>Developing and Supporting Multiculturalism and Leadership Development – Edited by Enakshi Sengupta, Patrick Blessinger and Mandla S. Makhanya</td>
</tr>
<tr>
<td>31</td>
<td>Faculty and Student Research in Practicing Academic Freedom – Edited by Enakshi Sengupta and Patrick Blessinger</td>
</tr>
<tr>
<td>32</td>
<td>International Perspectives on Policies, Practices &amp; Pedagogies for Promoting Social Responsibility in Higher Education – Edited by Enakshi Sengupta, Patrick Blessinger and Craig Mahoney</td>
</tr>
<tr>
<td>33</td>
<td>International Perspectives on the Role of Technology in Humanizing Higher Education – Edited by Enakshi Sengupta, Patrick Blessinger and Mandla S. Makhanya</td>
</tr>
<tr>
<td>34</td>
<td>Humanizing Higher Education through Innovative Approaches for Teaching and Learning – Edited by Enakshi Sengupta, Patrick Blessinger and Mandla S. Makhanya</td>
</tr>
<tr>
<td>35</td>
<td>Humanizing Higher Education through Innovative Approaches for Teaching and Learning – Edited by Enakshi Sengupta, Patrick Blessinger and Mandla S. Makhanya</td>
</tr>
<tr>
<td>36</td>
<td>Integrating Research-based Learning across the Curriculum – Edited by Enakshi Sengupta and Patrick Blessinger</td>
</tr>
<tr>
<td>37</td>
<td>International Perspectives in Social Justice Programs at the Institutional and Community Level – Edited by Enakshi Sengupta and Patrick Blessinger</td>
</tr>
<tr>
<td>38</td>
<td>The Role of External Examining in Higher Education: Challenges and Best Practices – Edited by Enakshi Sengupta, Patrick Blessinger, Andrew Ssemwanga, and Barbara Cozza</td>
</tr>
<tr>
<td>39</td>
<td>International Perspectives on Supporting and Engaging Online Learners – Edited by Jaimie Hoffman and Patrick Blessinger</td>
</tr>
<tr>
<td>40</td>
<td>International Perspectives in Online Instruction – Edited by Jaimie Hoffman and Patrick Blessinger</td>
</tr>
</tbody>
</table>
CONTENTS

List of Contributors vii

Series Editors’ Introduction ix

PART I
ACTIVE ENGAGEMENT

Chapter 1 Introduction to Innovative Approaches in Pedagogy for Higher Education Classrooms
Enakshi Sengupta and Patrick Blessinger 3

Chapter 2 Innovative Teaching and Creative Learning in a Sport Tourism Curriculum: A Portuguese Case of Experiential Learning
Ana Baptista and Elsa Pereira 11

Chapter 3 Project-based Learning in the Adult English Language Classroom
Cheryl Cruz 25

Chapter 4 Lesson Study and Teacher Training: Engaging in the Co-construction of Pedagogical Knowledge
David Allan 41

Chapter 5 Initiating Innovation: The Case of Entrepreneurship Education in the United Arab Emirates
Matthew A. Gilbert 55

Chapter 6 Active Images: Teaching Students Critical Thinking and Analysis Skills with Picture Postcards
Reba A. Wissner 67

PART II
INNOVATIVE APPROACHES

Chapter 7 Retreat Forwards: Student-facing Writing Retreats
Christopher Little 85
Chapter 8  Innovations in the Academic Language Classroom of an International Foundation Programme

Jill Haldane and Philip Davies 101

Chapter 9  Strategies for Developing Mental Toughness in Higher Education and Measuring the Impact

Jenny Meggs and Peter Sewell 121

Chapter 10  The XJTLU Entrepreneurial Campus: A New Paradigm of University–Industry Partnerships

Stuart Perrin 137

About the Authors 153

Name Index 159

Subject Index 165
LIST OF CONTRIBUTORS

David Allan  
Edge Hill University, Ormskirk, UK

Ana Baptista  
Imperial College London, London, UK

Patrick Blessinger  
International Higher Education Teaching and Learning Association, New York, USA

Cheryl Cruz  
CREATE Opportunities, LLC Portland, USA

Philip Davies  
University of Edinburgh, Edinburgh, Scotland

Matthew A. Gilbert  
Coastal Carolina University, Conway, South Carolina, USA

Jill Haldane  
University of Edinburgh, Edinburgh, Scotland

Christopher Little  
Manchester Metropolitan University

Jenny Meggs  
Lancaster University, UK

Elsa Pereira  
University of Algarve, Faro, Portugal

Stuart Perrin  
Xi’an Jiaotong-Liverpool University, Suzhou, China

Enakshi Sengupta  
American University of Afghanistan, Kabul, Afghanistan

Peter Sewell  
Lancaster University Management School, UK

Reba A. Wissner  
Columbus State University, USA
This page intentionally left blank
SERIES EDITORS’ INTRODUCTION

INNOVATIONS IN HIGHER EDUCATION
TEACHING AND LEARNING

The purpose of this series is to publish current research and scholarship on innovative teaching and learning practices in higher education. The series is developed around the premise that teaching and learning is more effective when instructors and students are actively and meaningfully engaged in the teaching-learning process.

The main objectives of this series are to:

1) present how innovative teaching and learning practices are being used in higher education institutions around the world across a wide variety of disciplines and countries,
2) present the latest models, theories, concepts, paradigms, and frameworks that educators should consider when adopting, implementing, assessing, and evaluating innovative teaching and learning practices, and
3) consider the implications of theory and practice on policy, strategy, and leadership.

This series will appeal to anyone in higher education who is involved in the teaching and learning process from any discipline, institutional type, or nationality. The volumes in this series will focus on a variety of authentic case studies and other empirical research that illustrates how educators from around the world are using innovative approaches to create more effective and meaningful learning environments.

Innovation teaching and learning is any approach, strategy, method, practice or means that has been shown to improve, enhance, or transform the teaching-learning environment. Innovation involves doing things differently or in a novel way in order to improve outcomes. In short, Innovation is positive change. With respect to teaching and learning, innovation is the implementation of new or improved educational practices that result in improved educational and learning outcomes. This innovation can be any positive change related to teaching, curriculum, assessment, technology, or other tools, programs, policies, or processes that leads to improved educational and learning outcomes. Innovation can occur in institutional development, program development, professional development, or learning development.

The volumes in this series will not only highlight the benefits and theoretical frameworks of such innovations through authentic case studies and other empirical research but also look at the challenges and contexts associated with
implementing and assessing innovative teaching and learning practices. The volumes represent all disciplines from a wide range of national, cultural, and organizational contexts. The volumes in this series will explore a wide variety of teaching and learning topics such as active learning, integrative learning, transformative learning, inquiry-based learning, problem-based learning, meaningful learning, blended learning, creative learning, experiential learning, lifelong and lifelong learning, global learning, learning assessment and analytics, student research, faculty and student learning communities, as well as other topics.

This series brings together distinguished scholars and educational practitioners from around the world to disseminate the latest knowledge on innovative teaching and learning scholarship and practices. The authors offer a range of disciplinary perspectives from different cultural contexts. This series provides a unique and valuable resource for instructors, administrators, and anyone interested in improving and transforming teaching and learning.

Patrick Blessinger  
Founding, Executive Director, and Chief Research Scientist,  
International HETL Association

Enakshi Sengupta  
Director, Centre for Teaching Learning & Associate Professor Business –  
American University of Afghanistan