THE EQUAL PILLARS OF SUSTAINABILITY
DEVELOPMENTS IN CORPORATE GOVERNANCE AND RESPONSIBILITY

Series Editor: David Crowther

Recent Volumes:

Volume 1: NGOs and Social Responsibility
Volume 2: Governance in the Business Environment
Volume 3: Business Strategy and Sustainability
Volume 4: Education and Corporate Social Responsibility: International Perspectives
Volume 5: The Governance of Risk
Volume 6: Ethics, Governance and Corporate Crime: Challenges and Consequences
Volume 7: Corporate Social Responsibility in the Digital Age
Volume 8: Sustainability after Rio
Volume 9: Accountability and Social Responsibility: International Perspectives
Volume 10: Corporate Responsibility and Stakeholding
Volume 11: Corporate Responsibility and Corporate Governance: Concepts, Perspectives and Emerging Trends in Ibero-America
Volume 12: Modern Organisational Governance
Volume 13: Redefining Corporate Social Responsibility
Volume 14: Stakeholders, Governance and Responsibility
Volume 15: Governance and Sustainability
Volume 16: CSR in an age of Isolationism
CONTENTS

List of Authors vii

Introduction: Managing the Pillars of Sustainable Development 1
David Crowther and Shahla Seifi

PART 1: THE PILLARS AND SUSTAINABILITY
Within Globalisation and Anti-Globalisation Extremes: What Factors Motivate Corporations from Different Countries to Initiate CSR Programmes and Focus of Programmes 21
Lukman Raimi and Hassan Yusuf

Sustainability and Social Enterprise: The Ways Forward 43
Jamie P. Halsall, Roopinder Oberoi and Michael Snowden

Financial Market Behavior and the Cost of Credit: Theories and Empirical Validations 61
Nadia Abaoub Ouertani and Hela Ghabara

Enforcing the Social Pillar of Sustainability: How Management Education Could Address Human Concerns? 85
Ana Maria Davila Gomez and David Crowther

PART 2: THE PILLARS AND GOVERNANCE
Governance of the Social Economy: A Literature Review 105
Cristina Góis, Helena Inácio, Deolinda Meira, Mafalda Jesus, Maria Goreti Teixeira and Patrícia Monteiro

Developing a Legal Agenda for CSR in a Complex Institutional Context – A Case Study of Kuwait 125
Asma Alfouzan
Gender Diversity and Equality in the Boardroom: Quota Implementation in Europe 143
Mara Sousa and Maria João Santos

Determinants of Local Authority’s Online Accountability Practices Disclosure 171
Dayang Hafiza Abang Ahmad, Corina Joseph and Roshima Said

PART 3: EXPERIENCE AND PRACTICE

The Uptake of Sustainability Disclosure Practices by Environmentally Polluting Industries in India 199
Kishore Kumar

Resolving ‘Grand Challenges’: India’s Mandatory CSR in Practice 225
Subhasis Ray and Eshani Beddewela

Un/natural Disasters Philosophy of Multiple Simultaneous Un/natural Disasters 241
Kristijan Krkač

Financial Perspective of Non-governmental Organizations 257
Luiz Henrique de Lacerda Sanglard, Ana Lucia Fontes de Souza Vasconcelos, Liliane Cristina Segura and Rute Abreu
LIST OF AUTHORS

Dayang Hafiza Abang Ahmad
Universiti Teknologi MARA, Malaysia

Rute Abreu
Polytechnic Institute of Guarda, Portugal

Asma Alfouzan
Kuwait International Law School, Kuwait

Eshani Beddewela
University of Huddersfield, UK

David Crowther
Social Responsibility Research Network, UK

Hela Ghabara
Higher Business School, Tunisia

Cristina Góis
Coimbra Business School, Portugal

Ana Maria Davila Gomez
University of Quebec, Canada

Jamie P. Halsall
University of Huddersfield, UK

Helena Inácio
University of Aveiro, Portugal

Mafalda Jesus
Confederação Nacional das Instituições de Solidariedade, Portugal

Corina Joseph
Universiti Teknologi MARA, Malaysia

Kristijan Krkač
Zagreb School of Economics and Management, Croatia

Kishore Kumar
GLA University, India

Deolinda Meira
Polytechnic of Porto, Portugal

Patricia Monteiro
Confederação Nacional das Instituições de Solidariedade, Portugal

Roopinder Oberoi
University of Delhi, India

Nadia Abaoub Ouertani
Higher Business School, Tunisia

Lukman Raimi
Universiti Brunei Darussalam, Brunei Darussalam

Subhasis Ray
Xavier University, India

Roshima Said
Universiti Teknologi MARA, Malaysia

Luiz Henrique de Lacerda Sanglard
Universidade Presbiteriana Mackenzie, Brazil

Maria João Santos
University of Lisbon, Portugal

Liliane Cristina Segura
Universidade Presbiteriana Mackenzie, Brazil

Shahla Seifi
Social Responsibility Research Network, UK

Michael Snowden
University of Huddersfield, UK
<table>
<thead>
<tr>
<th>Name</th>
<th>Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mara Sousa</td>
<td>University of Lisbon, Portugal</td>
</tr>
<tr>
<td>Maria Goreti Teixeira</td>
<td>Confederação Nacional das Instituições de Solidariedade, Portugal</td>
</tr>
<tr>
<td>Ana Lucia Fontes de Souza</td>
<td>Universidade Presbiteriana Mackenzie, Brazil</td>
</tr>
<tr>
<td>Hassan Yusuf</td>
<td>American University of Nigeria, Nigeria</td>
</tr>
</tbody>
</table>