Index

Academic association conferences bidding for, 285–288 in context, 282–283 See also Professional conference management Academic(s) community, 111 conferences, 282–283 practitioners, 265 research, 244 voices, 2, 319 Accepted Practices Exchange (APEX), 293 Accommodation, 295 data collection and analysis, 255–256 factors affecting pricing, 252–253 pricing in sharing economy, 253–254 pricing strategies in hotels and P2P lodgings, 251–261 study method, 254–255 study results, 256–258 Aesthetic(s), 301–302 evaluation, 180 Agriculture, 80–81 Agritourism, 79–87 in Bali, 80–81 coffee tourism and civet coffee plantations, 81–82 motivation and satisfaction, 82–83 problem statement, 83–84	study methods, 84–85 See also Ecotourism Airbnb, 250, 254–255, 260, 295 Aircraft cabin developments, 196 manufacturers, 198 Airline food, 190–191 management, 195 operators, 198–199 Alpine destinations, 16–17 leadership in, 17–21 Alpine Zoo, 149 Alternative tourism, 79 Anfi Group, 224–225 AnfiTauro tourism, 225 Application Service Providers, 295 Asian skin pigmentation, 178 Asian tourists, 38–39 Australia(n) lifestyle, 115–116 tourism industry in, 109–110, 112–113, 115 Authenticity, 203, 211–212, 310 Autoethnographic/autoethnography, 155 approach, 144, 145–146 work, 155 AVCon, 117 Aviation food aviation food-handling, 200
problem statement, 83–84 study findings, 85–87	aviation food-handling, 200 safety research, 199

Bali, 78–79	lessons from entrepreneurs in
agritourism in, 80–81	tourism business, 221–231
Bali civet coffee plantation,	opportunities to learnt from cases
79–87	studies, 224–231
Balinese cuisine, 305–307	qualitative research, 222–223
Bandung Institute of Technology	Caraca (Roman archaeological
(ITB), 104–105	site), 57–58
Barcelona, 50–51, 255	Celtiberian heritage, 54–55, 56
Belgian military cemetery in	Chaos theory, 32, 33, 35
Houthulst, 55	Chinese tourists, 39–40, 176
Bicycle-friendly city. See Innsbruck	activities, 175–176
Biogas, 66	conceptualizing opportunity in
Booking.com, 146–147, 154, 250,	Sun, 177–187
254–255, 256	contemporary social forces,
Boracay Island in Philippines, 78	180–185
Brisbane Street Art Festival, 115	cultural images, 179–180
BrisCon, 117	implementation of findings,
Bubble maps, 130–131	186–187
Bulan Mulud (month of Mulud),	physiological foundations,
163	177–179
Business	Civet coffee, 81–82
ecosystem, 302	plantations, $81-82$
ecosystem, 302 events, 281–282	plantations, 81–82 Climate-induced environmental
events, 281–282	Climate-induced environmental
events, 281–282 intelligence, 4	Climate-induced environmental changes, 78
events, 281–282 intelligence, 4 model, 302	Climate-induced environmental changes, 78 Cluster(s), 238–239
events, 281–282 intelligence, 4 model, 302 relationships, 264	Climate-induced environmental changes, 78 Cluster(s), 238–239 management principles, 288–289
events, 281–282 intelligence, 4 model, 302 relationships, 264 stakeholders, 169–170	Climate-induced environmental changes, 78 Cluster(s), 238–239
events, 281–282 intelligence, 4 model, 302 relationships, 264 stakeholders, 169–170 sub-ecosystem, 308	Climate-induced environmental changes, 78 Cluster(s), 238–239 management principles, 288–289 Co-occurrence Network, results by, 133
events, 281–282 intelligence, 4 model, 302 relationships, 264 stakeholders, 169–170	Climate-induced environmental changes, 78 Cluster(s), 238–239 management principles, 288–289 Co-occurrence Network, results by, 133 Coffee tourism, 79, 81–82
events, 281–282 intelligence, 4 model, 302 relationships, 264 stakeholders, 169–170 sub-ecosystem, 308 Business Institute University,	Climate-induced environmental changes, 78 Cluster(s), 238–239 management principles, 288–289 Co-occurrence Network, results by, 133 Coffee tourism, 79, 81–82 "Collective producers" of tourism
events, 281–282 intelligence, 4 model, 302 relationships, 264 stakeholders, 169–170 sub-ecosystem, 308 Business Institute University, 57–58	Climate-induced environmental changes, 78 Cluster(s), 238–239 management principles, 288–289 Co-occurrence Network, results by, 133 Coffee tourism, 79, 81–82 "Collective producers" of tourism experience, 18
events, 281–282 intelligence, 4 model, 302 relationships, 264 stakeholders, 169–170 sub-ecosystem, 308 Business Institute University, 57–58 Cabin crew, 191, 193	Climate-induced environmental changes, 78 Cluster(s), 238–239 management principles, 288–289 Co-occurrence Network, results by, 133 Coffee tourism, 79, 81–82 "Collective producers" of tourism
events, 281–282 intelligence, 4 model, 302 relationships, 264 stakeholders, 169–170 sub-ecosystem, 308 Business Institute University, 57–58 Cabin crew, 191, 193 in food-handling, 197	Climate-induced environmental changes, 78 Cluster(s), 238–239 management principles, 288–289 Co-occurrence Network, results by, 133 Coffee tourism, 79, 81–82 "Collective producers" of tourism experience, 18 Comic conventions, 117 Commemoration initiatives, 58
events, 281–282 intelligence, 4 model, 302 relationships, 264 stakeholders, 169–170 sub-ecosystem, 308 Business Institute University, 57–58 Cabin crew, 191, 193 in food-handling, 197 role in serving safe food, 194–197	Climate-induced environmental changes, 78 Cluster(s), 238–239 management principles, 288–289 Co-occurrence Network, results by, 133 Coffee tourism, 79, 81–82 "Collective producers" of tourism experience, 18 Comic conventions, 117 Commemoration initiatives, 58 Commercial jets, 191–192
events, 281–282 intelligence, 4 model, 302 relationships, 264 stakeholders, 169–170 sub-ecosystem, 308 Business Institute University, 57–58 Cabin crew, 191, 193 in food-handling, 197	Climate-induced environmental changes, 78 Cluster(s), 238–239 management principles, 288–289 Co-occurrence Network, results by, 133 Coffee tourism, 79, 81–82 "Collective producers" of tourism experience, 18 Comic conventions, 117 Commemoration initiatives, 58
events, 281–282 intelligence, 4 model, 302 relationships, 264 stakeholders, 169–170 sub-ecosystem, 308 Business Institute University, 57–58 Cabin crew, 191, 193 in food-handling, 197 role in serving safe food, 194–197 Camping, 66	Climate-induced environmental changes, 78 Cluster(s), 238–239 management principles, 288–289 Co-occurrence Network, results by, 133 Coffee tourism, 79, 81–82 "Collective producers" of tourism experience, 18 Comic conventions, 117 Commemoration initiatives, 58 Commercial jets, 191–192 Commercialization system, 225
events, 281–282 intelligence, 4 model, 302 relationships, 264 stakeholders, 169–170 sub-ecosystem, 308 Business Institute University, 57–58 Cabin crew, 191, 193 in food-handling, 197 role in serving safe food, 194–197 Camping, 66 Canary Islands tourism	Climate-induced environmental changes, 78 Cluster(s), 238–239 management principles, 288–289 Co-occurrence Network, results by, 133 Coffee tourism, 79, 81–82 "Collective producers" of tourism experience, 18 Comic conventions, 117 Commemoration initiatives, 58 Commercial jets, 191–192 Commercialization system, 225 Communication
events, 281–282 intelligence, 4 model, 302 relationships, 264 stakeholders, 169–170 sub-ecosystem, 308 Business Institute University, 57–58 Cabin crew, 191, 193 in food-handling, 197 role in serving safe food, 194–197 Camping, 66 Canary Islands tourism entrepreneurship	Climate-induced environmental changes, 78 Cluster(s), 238–239 management principles, 288–289 Co-occurrence Network, results by, 133 Coffee tourism, 79, 81–82 "Collective producers" of tourism experience, 18 Comic conventions, 117 Commemoration initiatives, 58 Commercial jets, 191–192 Commercialization system, 225 Communication knowledge transfer and

Community, 98, 207, 208 model destinations, 16–17 services, 62–63 Community-based tourism Education for Sustainable Development, 71–74 Pancoh ecotourism village development, 65–67 practice, 63–74 tourist volume and revenue sharing, 67–69 See also Heritage tourism	Convention and Visitors Bureaus (CVBs), 287, 297 Convention Industry Council See Events Industry Council Cooperative Research Center for Sustainable Tourism, 240 Corporate(s), 285 conferences, 282–283 model destinations, 16–17 Cosmology, 36, 42 Cosplay scene, 117 Creative capital, 51–52
Complex adaptive system, 35	Creativity, 301–302
Complexity theory, 32, 35	Critical theory, 176
analyzing Mt. Rigi through,	Culinary
41–45	activities, 301
application of framework of	cultural heritage, 301–302
complexity/chaos theory, 46	destination, 311
in destination management,	Indonesia, 309
33–47	marketing, 312
perspectives, 42	product, 310–311
study methodology, 36–37	skills, 325
on tourism, 32–33	tourism, 300, 308
Conference(s), 282	tourist, 308
academic association conferences	value, 309
in context, 282–283	Cultural heritage, 163
bids, 287	destinations, 59
control, 292	tourism, 50, 51–52
management, 289-293	Cultural tourism
professional conference	applications of findings, 118–120
management, 283-297	modern approach to, 111-120
programing, 296	popular themes, 114
Conflicts, 39–40, 67–68, 194–195	study methodology, 113
of interest, 246	study results, 114–117
Conrego, 288–289	See also Heritage tourism
Consumer benefits and experiences,	Cultural/culture, 207, 210–212,
319-322	309-310
Contemporary air travel, 190	assets, 110
Contemporary social forces,	capital, 51–52
180-185	economy, 111

Index

images, 179–180 tourism, 80	Destination management/marketing organizations (DMOs), 17,
villages, 79	18, 111, 118, 126, 240,
Customer(s)	244-245
dissatisfaction, 126-127	"Disney-World" like development,
loyalty, 171	317
online reviews, 127	Dissatisfaction, 127
satisfaction theory, 272–275	Dreaming, 144, 145, 151–152, 156
Cvent software, 288–289	Driving
	force, 191
Dark tourism, 80	sub-ecosystem, 308
Data visualization, 126-127	
features, 135–141	Economic contribution of Sekaten
results by Bubble Biz, 130-132	festival, 164–169
results by Co-occurrence	Economy, 98, 111–112
Network, 133	Ecosystem, 77–78, 302
results by Voyant Cirrus,	application, 308
129-130	leadership, 302
results by Voyant Links, 132	See also Tourism ecosystem
results by WordWanderer,	Ecotourism, 64, 69, 80, 302-303
134-135	entrepreneurs, 64–65
strength and weakness, 136-140	essential elements for ecotourism
study methods, 128–129	in community setting, 64
tools, 127–141	See also Agritourism
Death Trail in Diksmuide, 55	Education, 65, 196
Decree of the Government of The	disciplines, 5
Republic of Indonesia No.	for Sustainable Development
50 (2011), 100	program, 62–63, 65, 71–74
Demand for food tourism, 300	Emotional intelligence, 292
Depigmentation, 177–178	Empowerment, 207, 209
Destination	Enclave tourism, 202
branding, 110, 112	in grand resorts, 321–322
community, 208	injustices, 215
complexity theory in destination	Energy management, 70–71
management, 33–47	Entertainment, 86-87, 294-295
governance, 18–19	Entrepreneurs
leadership, 20	benefits to, 322–325
marketing, 110, 112, 116,	development opportunities,
118-119	223-224

Gadjah Mada University (UGM), 62–63, 71, 104–105 German military cemetery in	Hybrid P2P platforms, 254–255 "Hybrid" models of hospitality, 250
Diksmuide, 55 German military cemetery in Langemark-Poelkapelle, 55 Global Sustainable Tourism	IG RigiKaltbad-First, 38 IMPACTUR Canarias 2017 Study, 219–220 In-flight food safety, 191–200
Council, 62, 100–101 principles of sustainability, 69–71	cabin crew role in serving safe food, 194–197 management, 197–200
Global tourism development, 96–97 market, 238–239 See also Local tourism experience	Independent social enterprises, 202 "Indie" culture, 116 Indigenous tourism, 79
Globalia, 227–228 Gold Coast Australia, 186	Indonesia Sustainable Tourism Council, 106–107 Indonesia(n), 80
Google, 228 Governance, 316–319 patterns, 98	culinary and tourism ecosystem, 301–312
Grebeg Mulud ceremony, 163 Greenwashing, 108 Gunungan (offerings), 163	culinary offerings, 307 developments in agritourism across, 80–81
#Hashtag marketing, 119, 120	government, 92 regional diversity, 301
Healthy eating and wellness, 295 Healthy partnerships, 323 Healthy partnerships, 51, 50, 111, 112	rich agricultural resources for tourism, 318 sustainable tourism development
Heritage tourism, 51–59, 111–112 Belgian Case, 55–56 outcome of two cases and future	goals, 93–107 tourism, 92, 93
relevance, 56–59 Spanish Case, 53–55 See also Community-based tourism; Cultural tourism	traditional foods, 307 Indonesian Society for Social Transformation (INSIST), 62, 65–66
High-tech apartment hotel in Vienna, 150–157 travel phases, 156	Indonesian Sustainable Tourism Award, 107 Industry Performance Analyzer for
Hofkirche, 149 Host destination, 286, 288 Hotels, 126	Tourism trial, 241 Innsbruck, 147–150 Card, 149, 150
pricing strategies in, 251–261	travel phases, 151–152

economy, 234-235, 236 Institute for Rural Technology Development, 62 management, 234 International Conference of micro and macro levels of Sustainable Tourism, 101 analysis, 237-238 International Network of Tourism Collective North Queensland, 242-243 Sustainable Tourism Observatories (INSTO), transfer and communication 101 - 102technology, 239-240 International Society for Southeast Kopi luwak. See Civet coffee Asian Agricultural Sciences, Laras Madyo art, 66 Laws of Republic Indonesia International tourism companies, number, 63 International trade shows, 267, 268 Leadership in alpine destinations, Intra-organizational information 17 - 21resources, 244 leadership networks in Island tourism development, 77–78 destinations, 19-21 IVB Ticketshop-App, 148–149 planning, management, and IVB-Scout App, 148–149 governance, 18-19 Showcase "Stubai 2021", 21-29 Kaiser-Meyer-Olkin (KMO) Learning measure of sampling organization, 32 adequacy, 271 tourism destination, 36 Kalimantan cuisine, 305-307 See also Knowledge Kangaroo Island in South Lembaga Pengembangan Teknologi Australia, 7 Pedesaan (LPTP), 62, 65-66 Karawitan, 70 Leximancer, 128 Keraton, 162 Lexos-BubbleViz, 128-129 potential of, 162-164 Linear development models, 32 Key stakeholders/actors, 20 Local cuisine as tourism signature KH coder-Co-occurrence network, application of findings, 307–312 128 - 129Indonesian culinary and tourism Knowledge, 207, 212-213 ecosystem, 301-312 applied to tourism, 235–248 study findings, 304-307 challenges to research cluster study methodology, 303-304 partnership, 245-248 Local culinary developments, 310, clusters and networks, 238-239 311 - 312Local food, 300, 311 current information sources, 244 - 245Local tourism experience, 202–214 destination examples, 241 case study, 205-206

local experience concept, location and brief information, 39 203-204, 207 timeline of tourism development-Mauritius Conscious, 206 related incidents on, 44-45 social enterprise, 204 tourism, 46-47 study methods, 204-205 tourists, 38-39 study results, 207-214 Mt. Merapi Eruption, 62, 65–66, Local tourists, 81, 84, 85 74 Local Wisdom, 301–302 Lodging, 254-255 Nagasari, 68 National Guidelines on Sustainable Lombok, 106-107 Lucerne Tourismus AG, 38 Tourism Program, 100 National sustainable tourism Madam Patriotism, 179–180 management forum, 101 Madman Anime Festival, 117 National Tourism Organization MagnetiCon, 117 (NTO), 242 Markets/marketing, 264, 292 National Trust for Historic communication, 264 Preservation, 51–52 destinations, 118, 169 Nordkette, 150 practitioners, 265 Numantian cultural activities, strategies, 276 54 - 55Mascots, 112 MasterplanRigi, 39-40 Online hotel reviews, 128-129 Mauritius, 186-187 Online ICT-based engagement platforms, 249-250 Meetings, Incentives, Conference and Events (MICE), Online IVB journey planner, 148 - 149281 - 282Melanin, 178 Overtourism, 50-51 Ministry of Tourism of The Oz Comic-Con, 117 Republic of Indonesia, 100 - 101Pancoh Ecotourism Village, 62–63 Mobile World Congress (MWC), development, 65-67 implementations and challenges, 2.55 Monitoring Center for Sustainable 69 - 71Tourism Observatories number of Pancoh's homestay (MCSTO), 71, 101-102 and management team, 68 number of tourists and revenue. Mount Rigi (Mt. Rigi), 32–33, 37 - 40analyzing Mt. Rigi through satisfaction of tourists visiting, complexity theory, 41–45 72 - 73key tourism stakeholders in, 40 transformation, 66

Pancoh Hamlet, 65–66	getting conference together,
Pangandaran, 106–107	288-293
Participatory Innovative Learning	keys for success, 295–297
and Action Research	study applications, 293–295
(PILAR), 63	Professionalism, 292
Passion, 207	Project management
Peer-to-peer (P2P)	principles, 293
communication, 249-250	teams, 28
pricing strategies in P2P lodgings,	
251-261	Queen of the Mountains, 37–38
transportation platforms,	
258-260	Rainforest Alliance, 103
Penta Helix, 169	"Rashies", 186–187
PMT Hiking, 24	Ravanne, 214
Pop-culture conventions, 117	Regional Tourism Activity
Popular culture, 117	Monitor, 241
Price	Regional tourism organizations
competitiveness, 172	(RTO), 233–234
evolution, 258	Relationship marketing, 312
management, 254–255	Republic of Indonesia's Ministry of
Pricing strategies	Tourism, 62
data collection and analysis,	Research(ing), 144, 151–152, 156
255-256	challenges to research cluster
factors affecting pricing, 252–253	partnership, 245–248
in hotels and P2P lodgings,	and development programs,
251-261	62-63
of hybrid P2P lodgings, 251	Excellence Framework impact, 315
pricing in sharing economy,	Revenue sharing, 67–69
253-254	in Pancoh ecotourism village, 70
study method, 254–255	Rigi Valley Station, 38
study results, 256–258	RigiBahnen, 317
Professional conference	RigiBahnen AG, 38, 41–42, 43
management, 283–297	RigiPlus AG, 38, 41–42
bidding for academic association	Risk management, 290, 297
conference, 285–288	River trekking, 66
conference industry structure, 284–285	Rome, School of Managers, 57–58
conference management, 289–293	Safe air travel, 191
conference planning, 288–289	Safe food
conference staging, 293–295	on aircraft, 189–190
comerence staging, 275 275	on anotati, 107–170

cabin crew role in serving safe	challenges to research cluster
food, 194–197	partnership, 245–248
delivery, 190	current information sources,
in-flight food safety, 191–200	244-245
management, 197-200	destination examples, 241
safe food-handling practices,	knowledge clusters and networks,
189-190	238-239
Safety, 194–195	knowledge management applied
culture philosophy, 193	to tourism, 235–248
Safety at Sports and Recreational	knowledge transfer and
Events Act (2010), 290	communication technology,
Salak plant, 66, 70	239-240
Satisfaction, 82–83, 87, 127, 266	micro and macro levels of
Sekaten festival, 163	analysis, 237–238
economic contribution of,	Tourism Collective North
164-169	Queensland, 242–243
finding and analysis, 166–169	Small rural communities, 50–59
study methods, 165–166	Small-medium enterprise (SMEs),
Service, 194–195	235, 237, 247–248
quality, 171	SMASH!, 117
recovery, 127	Social enterprises, 201–202, 204
Sharing, 144, 151–152, 156	Social media, 52–53, 253
of detail, 323	functions, 170
economy, 249–250	platforms, 292, 297
pricing in sharing economy,	Southeast Nusa Tenggara cuisine,
253-254	305-307
Showcase Stubai, 30, 316	Soy-based foods, 309–310
Silo Art Trail, 115	Sports tourism, 80 "Staging guide". See Events
Skin	"Staging guide". See Events Specifications Guide
darkening, 179	Stakeholders, 172, 239, 287
tone tension, 180–181	management, 291
tones, 178–179, 180–181	partnership, 169
whitening products, 181–182	Strategic planning, 288–290
Sleman Regency	guidelines, 324–325
Tourism Office, 62	Street food, 116
of Yogyakarta Special Province,	"Stubai 2021", 27–29
62	factions and figures, 22
Small business networks	functioning leadership network,
applied to tourism, 235–248	29
applied to tourisin, 200 210	- 2

overnight stay in Stubai during winter and summer, 22 Stubai Glacier, 21–22 Stubai High Altitude Trail, 24	access to front door and self-check-in machine, 153 agencies, 126 destinations, 16, 35
Stubai mountain lakes, 25 Stubai Seven Summits, 24, 25	development, 202 experiences in, 143–157
Stubai Ultra Trail, 27	high-tech apartment hotel in
Sumateran culinary, 305–307 Sundanese. See West Java	Vienna, 150–157 industry, 80–81, 219–220,
Surthung, 66	299–300
Sustainability, 92–93, 98, 316–319	Innsbruck, 147–150
Sustainable Development Goals (SDGs), 93–94, 95–96	knowledge management applied to, 235–248
Sustainable tourism, 92–93, 94–96,	model canvas, 302-303
107-108	product, 16
master plan, 100	research, 2
Sustainable tourism certification	researchers, 1–2 studies, 146
(STC), 93, 103–107, 318–319	studies, 140 study implications, 157–159
Sustainable tourism development	study implications, 137–139 study method, 145–147
(STDev), 63, 93	technology, 143–144
goals, 93–107	transportation modes and
program, 96–98	tourists' attractions, 148
Sustainable tourism observatory	Tourism action, 314–315
(STO), 93, 101–103,	benefits to entrepreneurs and
318–319	development opportunities,
Indonesia Monitoring Center for,	322–325
104–105	consumer benefits and
	experiences, 319–322
Tabanan, 81, 83-84, 89	governance, planning, and
Tapestry Tourism	sustainability, 316–319
Futures Project, 241	Tourism Australia (TA), 243
model, 242-243	Tourism business(es), 111,
Tour	144-145, 230, 238-239
experience cocreation process, 213	entrepreneurs in, 221–231
guide training, 71–73	Tourism Collective
planning process, 208	North Queensland, 242–243
Tourism, 31–32, 34–35, 50–51, 52,	project, 323
78, 92, 96–97, 126, 199, 220,	Tourism ecosystem, 300–301
234-235	application of findings, 307–312

ecosystem model, 302 Indonesian culinary and, 301–312 study findings, 304–307 study methodology, 303–304 See also Ecosystem Tourism Events Queensland (TEQ), 243, 244–245 Tourism intelligence, 2–10 accessibility, 8–10 specifying, 6–8 Tourism Intelligence Forum (t-Forum), 10–11 Tourism Magnetic Island (TMI), 243 Tourism optimization management model (TOMM), 241, 242–243 Tourist(s) economic contribution of Sekaten festival, 164–169 expenditure, 164–165 experiences, 167, 198 motivations, 308–309 potential of Keraton,	Travel campaign, 118 and Tourism Competitiveness Index, 92 trade shows, 268 TripAdvisor, 128, 146–147, 154, 244 Trustpilot, 230 Tubillete. com., 227 Tunjangan Hari Raya, 69–70 Twitter, 292 Tyrol Panorama Museum, 149 Uber, 258–260 Udayana University (Unud), 104–105 Ultraviolet (UV), 178 light, 178 United Nations Environment Program (UNEP), 92 United Nations WTO (UNWTO), 101–102 Unterallmeind Korporation Arth, 38 Urban arts, 115
potential of Keraton, 162–164	Urban arts, 115 Urban cultural
satisfaction survey, 71	activities, 110, 113
spending, 162, 163–164 volume, 67–69	heritage tourism, 79 tourism, 111–112
Townsville Enterprise Limited	Urban2Glacier, 27
(TEL), 243	User-generated content, 119
Trade shows, 264–265, 276 effectiveness, 265	on social media, 127
expenditures, 269	Voyant Cirrus, 128–129
performance theory, 268–270, 272–275	data profile, 129 results by, 129–130
Tradition(al), 301–302	word clouds by, 130
cuisine, 301	Voyant Links, 128-129
sunshine based activities, 176	results by, 132
tourism system studies, 34	words linkages analyzed by, 132

Wadai, 307 Wajik, 68 Wakatobi, 106-107 Web 2. 0, 229, 249-250 Weggis Vitznau Rigi Tourimus, 38 West Java, 305-307 Westhoek in Belgium, 53 White skin, 180-181 Wild Water Trail, 25–26 Wingko, 68 Wonderful Indonesia STO, 102 Wonderful Indonesia Tourism Observatory Forum, 101 Wonderwalls Festival, 115 Wordwanderer, 128-129 results by, 134-135

World Tourism Organization (WTO), 92
World Travel Mart (WTM), 263–276
data analysis, 271–272
practical significance, 275–276
study framework, 267
study methods, 270–271
theoretical significance, 272–275
total variation explained by each construction, 273–274
tradeshow performance, 268–270
World War I (WWI), 55–56

Yogyakarta, 162, 305–307 Special Province, 62–63 Tourism Office, 171