

# UNIVERSITIES AND ENTREPRENEURSHIP

Meeting the Educational and  
Social Challenges

**Edited by** Paul Jones, Nikolaos Apostolopoulos,  
Alexandros Kakouris, Christopher Moon,  
Vanessa Ratten and Andreas Walmsley

CONTEMPORARY ISSUES IN  
ENTREPRENEURSHIP RESEARCH

**VOLUME 11**

**UNIVERSITIES AND  
ENTREPRENEURSHIP**

# CONTEMPORARY ISSUES IN ENTREPRENEURSHIP RESEARCH

Series Editor, Volumes 1–6: Gerard McElwee

Volume 7 onward: Paul Jones

- Volume 1: Innovating Women: Contributions to Technological Advancement  
Edited by Pooran Wynarczyk and Susan Marlow
- Volume 2: Social and Sustainable Enterprise: Changing the Nature of Business  
Edited by Sarah Underwood, Richard Blundel, Fergus Lyon and Anja Schaefer
- Volume 3: Enterprising Places: Leadership and Governance  
Edited by Lee Pugalís and Joyce Liddle
- Volume 4: Exploring Rural Enterprise: New Perspectives on Research, Policy and Practice  
Edited by Colette Henry and Gerard McElwee
- Volume 5: Exploring Criminal and Illegal Enterprise: New Perspectives on Research, Policy and Practice  
Edited by Gerard McElwee and Robert Smith
- Volume 6: New Perspectives on Research, Policy and Practice in Public Entrepreneurship  
Edited by Joyce Liddle
- Volume 7: New Perspectives on Entrepreneurship Education  
Edited by Paul Jones, Gideon Maas and Luke Pittaway
- Volume 8: Entrepreneurship and the Sustainable Development Goals  
Edited by Nikolaos Apostolopoulos, Haya Al-Dajani, Diane Holt, Paul Jones and Robert Newbery
- Volume 9A: Creating Entrepreneurial Space: Talking Through Multi-voices, Reflections on Emerging Debates  
Edited by David Higgins, Paul Jones and Pauric McGowan
- Volume 9B: Creating Entrepreneurial Space: Talking Through Multi-voices, Reflections on Emerging Debates  
Edited by David Higgins, Paul Jones and Pauric McGowan
- Volume 10: International Entrepreneurship in Emerging Markets: Nature, Drivers, Barriers and Determinants  
Edited by Mohamed Yacine Haddoud, Paul Jones and Adah-Kole Emmanuel Onjewu

CONTEMPORARY ISSUES IN ENTREPRENEURSHIP  
RESEARCH VOLUME 11

# UNIVERSITIES AND ENTREPRENEURSHIP: MEETING THE EDUCATIONAL AND SOCIAL CHALLENGES

EDITED BY

**PAUL JONES**

*Swansea University, UK*

**NIKOLAOS APOSTOLOPOULOS**

*Neapolis University Pafos, Cyprus*

**ALEXANDROS KAKOURIS**

*University of Peloponnese, Greece*

**CHRISTOPHER MOON**

*Middlesex University, UK*

**VANESSA RATTEN**

*La Trobe University, Australia*

**ANDREAS WALMSLEY**

*Coventry University, UK*



United Kingdom – North America – Japan  
India – Malaysia – China

Emerald Publishing Limited  
Howard House, Wagon Lane, Bingley BD16 1WA, UK

First edition 2021

Copyright © 2021 Emerald Publishing Limited

**Reprints and permissions service**

Contact: [permissions@emeraldinsight.com](mailto:permissions@emeraldinsight.com)

No part of this book may be reproduced, stored in a retrieval system, transmitted in any form or by any means electronic, mechanical, photocopying, recording or otherwise without either the prior written permission of the publisher or a licence permitting restricted copying issued in the UK by The Copyright Licensing Agency and in the USA by The Copyright Clearance Center. Any opinions expressed in the chapters are those of the authors. Whilst Emerald makes every effort to ensure the quality and accuracy of its content, Emerald makes no representation implied or otherwise, as to the chapters' suitability and application and disclaims any warranties, express or implied, to their use.

**British Library Cataloguing in Publication Data**

A catalogue record for this book is available from the British Library

ISBN: 978-1-83982-075-5 (Print)

ISBN: 978-1-83982-074-8 (Online)

ISBN: 978-1-83982-076-2 (Epub)

ISSN: 2040-7246 (Series)



ISOQAR certified  
Management System,  
awarded to Emerald  
for adherence to  
Environmental  
standard  
ISO 14001:2004.

Certificate Number 1985  
ISO 14001



INVESTOR IN PEOPLE

# CONTENTS

<i>About the Editors</i>	viii
<i>About the Contributors</i>	ix
<i>List of Contributors</i>	xvi

<b>Chapter 1 Universities and Entrepreneurship: Meeting the Educational and Social Challenges</b> <i>Paul Jones, Nikolaos Apostolopoulos, Alexandros Kakouris, Christopher Moon, Vanessa Ratten and Andreas Walmsley</i>	1
---	---

## PART I: UNIVERSITY AND ENTREPRENEURSHIP IN MODERN WORLD

<b>Chapter 2 Entrepreneurial Education and Emotional Intelligence: A State of the Art Review</b> <i>Fotis Kitsios, Ioannis Sitaridis and Maria Kamariotou</i>	13
--	----

<b>Chapter 3 Entrepreneurial Education in Russian Universities: Achievements, Reflections and Milestones</b> <i>Sergei N. Polbitsyn, Aleksei K. Kliuev, Anna P. Bagirova, Aleksandr A. Iashin and Alexandros Kakouris</i>	33
--	----

<b>Chapter 4 The Role of Alumni Clubs in the Universities' Entrepreneurial Networks: An Inquiry in Italian Universities</b> <i>Matteo Landoni, Daniela Bolzani and Alessandro Baroncelli</i>	49
---	----

<b>Chapter 5 Entrepreneurship Education in an Era of Digital Communications</b> <i>George Papageorgiou, Simona Mihai-Yiannaki, Myria Ioannou, Despina Varnava-Marouchou and Stelios Marneros</i>	65
---	----

## PART II: UNIVERSITY AND ENTREPRENEURIAL INTENTION

- Chapter 6 Effect of Entrepreneurship Training on Students' Capability of Agency and Entrepreneurship Intention**  
*Lorena del Carmen Álvarez-Castañón and Pilar Arroyo* 81
- Chapter 7 Entrepreneurship Education and Venture Intention**  
*Anthony Abiodun Eniola and Kelechi Chioma Osigwe* 97
- Chapter 8 The Influence of the Field of Study and Entrepreneurship Course in Entrepreneurial Intention Among University Students**  
*Vivien Szczepanik and Beatriz Casais* 117

## PART III: UNIVERSITY, ENTREPRENEURSHIP EDUCATION AND SOCIAL NORMS

- Chapter 9 The Role of Cultural and Social Norms to Create Entrepreneurship Educational Programmes**  
*Allan Villegas-Mateos, Elda Barron and Linda Elizabeth Ruiz* 135
- Chapter 10 Effect of Sociodemographic Factors in Entrepreneurial Orientation and Entrepreneurial Intention in University Students of Latin American Business Schools**  
*Raquel Chafloque-Céspedes, Aldo Alvarez-Risco, Paula-Viviana Robayo-Acuña, Carlos-Antonio Gamarra-Chavez, Gabriel-Mauricio Martinez-Toro and Wagner Vicente-Ramos* 151
- Chapter 11 The Social Role of the University Today: From Institutional Prestige to Ethical Positioning**  
*J. Andrés Domínguez-Gómez, Hugo Pinto and Teresa González Gómez* 167

## PART IV: UNIVERSITY, ENTREPRENEURSHIP EDUCATION AND LEARNING PROCESS

- Chapter 12 An Emergent Narrative System to Design Conductive Educational Experiences**  
*Moritz Philip Recke and Stefano Perna* 185
- Chapter 13 The Triple Helix: A Case Study of Centurion University of Technology and Management**  
*Adah-Kole Emmanuel Onjewu, Arun Sukumar, K. V. D. Prakash and Mohamed Yacine Haddoud* 199

<b>Chapter 14</b> What Is Distinctive About Thinking Like an Entrepreneur and How Can We Educate Students To Do It? <i>Lucy Hatt</i>	219
<b>Chapter 15</b> Entrepreneurship Education and Entrepreneurial Identity: Beyond Stereotypes <i>Felicity Mendoza, Tracey M. Coule and Andrew Johnston</i>	237
<b>Chapter 16</b> How Polish Universities Develop Students' Entrepreneurial Competencies <i>Katarzyna Piwowar-Sulej, Izabela Kwil and Krzysztof Podsiadły</i>	253
<i>Index</i>	269



# ABOUT THE EDITORS

**Paul Jones** is a Professor of Entrepreneurship and Innovation at Swansea University's School of Management. He is currently Editor of the *International Journal of Entrepreneurial Behaviour and Research* and Associate Editor of the *International Journal of Management Education*. He is also an Editor of the Emerald Book Series Contemporary Issues in Entrepreneurship Research.

**Nikolaos Apostolopoulos** is an Assistant Professor in Entrepreneurship and Innovation and the Director of the MBA programme at Neapolis University Pafos. He also acts as a Scientific Advisor at the Labour Institute (INE-GSEE). He has participated in many academic articles, policy reports and funding initiatives.

**Alexandros Kakouris** is a Researcher and Adjunct Professor at University of Peloponnese. He also teaches at the Hellenic Open University. He holds two PhDs, in Physics and Entrepreneurship, and an MSc in Adult Education. He pursues research in the areas of nascent and youth entrepreneurship, innovating teams, entrepreneurship education and learning.

**Christopher Moon** is Senior Lecturer in Eco-entrepreneurship at Middlesex University with a PhD from Imperial College. Formerly Head of Sustainability at two companies. 2019 was awarded an Outstanding Teacher award. He is a Judge of the F Factor, National Enterprise Education Awards and international Innovation and Entrepreneurship Teaching Excellence awards.

**Vanessa Ratten** is an Associate Professor of Entrepreneurship and Innovation at La Trobe University in Melbourne, Australia. She is a Recognised Expert on entrepreneurship and innovation with a specific focus on sport entrepreneurship and technology innovation. She has authored a number of books, including *Entrepreneurship and Innovation in Smart Cities* (2017), and *Frugal Innovation* (2019). In addition, she has edited more than 20 books, including *Knowledge Spillover-based Strategic Entrepreneurship* (2017), *Sport Entrepreneurship and Innovation* (2016) and *Transformational Entrepreneurship*.

**Andreas Walmsley** is an Associate Professor in Entrepreneurship at the International Centre for Transformational Entrepreneurship, Coventry University. His research interests revolve around entrepreneurship education, mentoring for entrepreneurship and career transitions into entrepreneurship. He also researches employment/self-employment issues in SMEs, particularly in the tourism and hospitality industries.

## ABOUT THE CONTRIBUTORS

**Lorena del Carmen Álvarez-Castañón** is a PhD in Management and Professor at University of Guanajuato. She is the Leader of Track 5 (Development and Sustainability) in the Academy of Management Sciences (MX); Member of the Mexico National Research System. Her academic publications include topics such as innovation management, ecotechnologies, and universities, entrepreneurship and sustainability.

**Aldo Alvarez-Risco** holds a PhD in administration, Doctor in Pharmacy and Biochemistry, Researcher in international business and sustainability, Speaker in academic events in 23 countries and the Author of several articles and books.

**Nikolaos Apostolopoulos** is an Assistant Professor in Entrepreneurship and Innovation and the Director of the MBA programme at Neapolis University Pafos. He also acts as a Scientific Advisor at the Labour Institute (INE-GSEE). He has participated in many academic articles, policy reports and funding initiatives.

**Pilar Arroyo** has a PhD degree in Business Administration from the Tecnológico de Monterrey in Mexico. She is Member of the Mexico National Research System and her academic publications include topics such as outsourcing, reverse logistics, supplier development, green marketing, social marketing for health care and social entrepreneurship.

**Anna P. Bagirova** is a Professor of Economics and Sociology at Ural Federal University (Russia). She explores issues of human capital, labour economics and sociology of labour. She is a specialist in statistical data analysis. She is a Doctoral Supervisor and a Member of International Sociological Association.

**Alessandro Baroncelli** is a Full Professor of Management at the Università Cattolica del Sacro Cuore in Milan and Director of the Mib Master in International Business. He is also the Director of the International Center of Research in International Business. His main research interest is in football stadia management.

**Elda Barron** holds a PhD in Business Administration from EGADE Business School, Tecnológico de Monterrey (Mexico). She is an Assistant Professor of Entrepreneurship, Universidad de Monterrey (Mexico). She is also the Member of Academia and Research Group of Entrepreneurship, Universidad de Monterrey. Her research interests include science-based entrepreneurship and entrepreneurship education. She is also the Consultant and Entrepreneurship Mentor.

**Daniela Bolzani** is a Senior Assistant Professor in Management at the University of Bologna, Italy. Her research spans the multilevel dynamics of entrepreneurship, especially in the contexts of international, academic and migrant business. Her research is published in top international journals and books chapters.

**Beatriz Casais** has a PhD in Business and Management Studies – specialisation in Marketing and Strategy – and is Professor at the University of Minho, School of Economics and Management.

**Raquel Chafloque-Cespedes** is a Researcher at the Research Institute of the Faculty of Administrative Sciences and Human Resources. She has performed Master Sciences in Applied Statistics from the National Agrarian University of La Molina and Economist from the University of San Martín de Porres. She is the Coordinator of field work at national and regional level.

**Tracey M. Coule** is a Professor at Sheffield Hallam University. Her research focuses on organising and managing work in non-profits and its linkages to wider social arrangements, featuring in journals such as *Business and Society*, *Public Administration* and *Nonprofit and Voluntary Sector Quarterly*. She also publishes on research philosophies and methodological variability.

**J. Andrés Domínguez-Gómez** is a Doctor in Sociology, Professor at University of Huelva. His teaching, scientific production and knowledge transfer focus on the environment–society relations, both from a theoretical perspective and on the elaboration and application of mixed analysis methodologies of transdisciplinary utility. He is a Founding Partner of the university spin-off EIS methods.

**Anthony Abiodun Eniola** is with the Department of Business Studies, Landmark University, Omu-Aran, Nigeria. He has published many papers in SCOPUS and ESCI-indexed journals. His main areas of research include entrepreneurship, business administration, SMEs management, innovation, intellectual capital management, SMEs finance and management, human resources management, organisational behaviour and accounting.

**Carlos-Antonio Gamarra-Chavez** is a Professor of the Faculty of Administrative Sciences and Human Resources of the University of San Martín de Porres and the Faculty of Business of the Universidad Privada del Norte UPN. Master of Business Administration (MBA) from ESAN University, Lima; Master in International Marketing from ESIC, Business and Marketing School, Madrid, Spain; and Bachelor of Biology.

**Teresa González Gómez** holds a PhD in Sociology and MA in Social Sciences. She is a Professor in the University of Huelva, her research activity revolves around different lines such as values and identities, cross-border cooperation and local government. Most recent publications are found in journals such as *Sustainability* or *Tourism Management*.

**Mohamed Yacine Haddoud** is a Lecturer in International Business at the University of Plymouth. His research interests are small business management, entrepreneurship, international entrepreneurship and fuzzy-set analysis. He has published in the Journals of Business Research, Small Business Management and Studies in Higher Education among others. He is the Co-editor of the *International Journal of Entrepreneurial Behavior & Research*.

**Lucy Hatt** is a Senior Lecturer at Newcastle University Business School with research interests in entrepreneurship education, leadership development and the Threshold Concept Framework. She recently completed a doctoral thesis at the School of Education, Durham University, from which this chapter is drawn. Prior to becoming an academic she was a Production Manager and Management Consultant.

**Myria Ioannou** is an Assistant Professor in Marketing at the European University Cyprus, and the Chair of the Department of Management and Marketing. She received her PhD from Manchester Business School and published in international journals and conferences on service quality, customer experience and engagement and relationship management.

**Andrew Johnston** is currently a Reader in the Economics of Innovation and Entrepreneurship at Sheffield Business School, Sheffield Hallam University. His research interests focus on open innovation and networks, particularly collaborations between firms and universities.

**Paul Jones** is a Professor of Entrepreneurship and Innovation at Swansea University's School of Management. He is currently Editor of the *International Journal of Entrepreneurial Behaviour and Research* and Associate Editor of the *International Journal of Management Education*. He is also an Editor of the Emerald Book Series Contemporary Issues in Entrepreneurship Research.

**Alexandros Kakouris** is a Researcher and Adjunct Professor at University of Peloponnese. He also teaches at the Hellenic Open University. He holds two PhDs, in Physics and Entrepreneurship, and an MSc in Adult Education. He pursues research in the areas of nascent and youth entrepreneurship, innovating teams, entrepreneurship education and learning.

**Maria Kamariotou** is a Researcher Associate at the Department of Applied Informatics, School of Information Sciences, University of Macedonia, Greece. She is an Author and also acts as Reviewer for scientific journals and conference proceedings. Her scientific research interests mainly focus on information systems strategy and innovation management.

**Fotis Kitsios** is an Associate Professor on Business Strategy and Innovation Management at the Department of Applied Informatics, School of Information Sciences, University of Macedonia. He is currently a Member of the Information

Systems and e-Business (ISeB) Laboratory of the University of Macedonia. His research interests focus on business strategy, service innovation management, strategic information systems and digital transformation.

**Aleksei K. Kliuev** is the Head of the UNESCO Chair of the University Management and Planning, Director of the School of Public Administration and Entrepreneurship and the Member of the Board of Directors of the Russian Association for Entrepreneurship Education (RUAAEE). Professional and academic interests include entrepreneurship education, university management and consulting on strategic management and university management.

**Izabela Kwil** is a PhD student on the interdisciplinary course, master's degree in agricultural sciences. Author and co-author of several publications in national and foreign monographs and magazines, including in Sustainability journal the article 'Local Entrepreneurship in the Context of Food Production: A Review'.

**Matteo Landoni** received a Phd in Business History & Management from the University of Milan. He has published about academic entrepreneurship, state-owned enterprises and innovation policies, in particular concerning the space business sector in books and international journals.

**Stelios Marneros** holds the position of Lecturer, in Hotel, Tourism and Event Management at the Department of Management and Marketing of the school of business. Hospitality education is the focus of his research, and more specifically, the identification of knowledge and competencies required to manage efficiently and effectively.

**Gabriel-Mauricio Martinez-Toro** is an Industrial Engineer University of America, MSc, in Logistics and Supply Chain Management Lancaster University, UK; Production Engineering Specialist Francisco José de Caldas District University; and Integrated Business Processes with SAP ERP (TERP10) University of Duisburg-Essen, Germany. He was Director of Operations (Owner) Matices de Colombia LTDA and Logistics Director and Warehouse Manager at MELEXA S.A.

**Felicity Mendoza** is a Senior Lecturer in Enterprise & Entrepreneurship at Sheffield Hallam University. Her research interests include nascent entrepreneurship, entrepreneurial identity and student entrepreneurship. Felicity teaches enterprise and entrepreneurship at undergraduate and postgraduate level and is the Course Leader for the MSc Entrepreneurship.

**Simona Mihai-Yiannaki** is a Deputy Dean of the School of Business Administration and an Associate Professor in Finance. She also leads the EUC-PEAK Innovation Center. She has coordinated several EU-funded research projects and published numerous articles in economics, finance and entrepreneurship. She is an International Project Evaluator, Business Consultant and International Conferences Speaker.

**Christopher Moon** is Senior Lecturer in Eco-entrepreneurship at Middlesex University with a PhD from Imperial College. Formerly Head of Sustainability at two companies. 2019 was awarded an Outstanding Teacher award. He is a Judge of the F Factor, National Enterprise Education Awards and international Innovation and Entrepreneurship Teaching Excellence awards.

**Adah-Kole Emmanuel Onjewu** is a Lecturer in Business Strategy at Coventry University. His research interests are entrepreneurship, small business management, tourism and hospitality. He is a Fellow of the Higher Education Academy and has published in the *Studies in Higher Education*, *Annals of Tourism Research* and *Critical Perspectives on International Business*.

**Kelechi Chioma Osigwe**, with the Department of Humanities, Federal Polytechnic Nekede, Owerri, Imo State, Nigeria, is a Lecturer in English language. She holds a Postgraduate Diploma in entrepreneurship and has an interest in women writing.

**George Papageorgiou** is a Professor of Management & Information Systems, and Director of the SYSTEMA Research Centre. He has published numerous journal articles on Strategy, Management, Innovation, Entrepreneurship, Decision Making and Business System Dynamics. He has served as an Expert/Evaluator for EU research projects, and has been a Reviewer for several academic journals.

**Stefano Perna** has a PhD in Information and Communication Design, researched intersections of design, new media and humanities at the University of Salerno, taught New Technologies for Art at Naples' Academy of Arts. He is a Faculty Member of the Apple Developer Academy at University of Naples Federico II.

**Hugo Pinto** is a Researcher at Centre for Social Studies, University of Coimbra and Professor at the Faculty of Economics, University of Algarve (Portugal). He is an Economist, PhD in Governance, Knowledge and Innovation. His research interests are innovation systems and regional resilience, smart specialisation, institutional change and knowledge transfer.

**Katarzyna Piwowar-Sulej** is an Associate Professor at Wroclaw University of Economics and Business, head of two postgraduate studies. Her research interests focus on HRM. She has experience in managing HR departments, and leading HR and research projects. Author of more than 100 publications and participant of more than 50 conferences.

**Krzysztof Podsiadły** is a PhD student in the interdisciplinary course, Master's degree in agricultural sciences and Senior Scientist in the RDQ technical centre in one of the world's largest snacks companies. His research area is linked with different aspect of the confectionery industry such as all types of innovations, new technologies, project management and labour market.

**Sergei N. Polbitsyn** is a Researcher and Professor of Entrepreneurship at Ural Federal University. He is also a Senior Researcher in the Institute of Economy of the Urals Division of Russian Academy of Sciences. His research interests include entrepreneurship, entrepreneurial ecosystems, innovation policies and systems, social and economic development of rural communities.

**K. V. D. Prakash** is the Dean of Human Resource Development at Centurion University of Technology & Management, Odisha. He has 25 years industry experience in IT education, operations, consulting, leadership and soft skills training, and has travelled extensively across the USA, UK, Asia Pacific and the Middle-East. His research interests are in perception, leadership and training.

**Vanessa Ratten** is an Associate Professor of Entrepreneurship and Innovation at La Trobe University in Melbourne, Australia. She is a Recognised Expert on entrepreneurship and innovation with a specific focus on sport entrepreneurship and technology innovation. She has authored a number of books, including *Entrepreneurship and Innovation in Smart Cities* (2017), and *Frugal Innovation* (2019). In addition, she has edited more than 20 books, including *Knowledge Spillover-based Strategic Entrepreneurship* (2017), *Sport Entrepreneurship and Innovation* (2016) and *Transformational Entrepreneurship*.

**Moritz Philip Recke** studied Media Technology and Next Media at Hamburg University of Applied Sciences, conducted entrepreneurship policy research at UNSW Business School in Sydney and focussed on sociotechnical imaginaries for his PhD. He is a Faculty Member of the Apple Developer Academy at the University of Naples Federico II.

**Paula-Viviana Robayo-Acuña** is a Professor of Administration and Organizations for the International Business Administration and Marketing programs and a Research Professor in the CIEN-K Marketing and Organizational Studies Research group.

**Linda Elizabeth Ruiz** is a Professor of Entrepreneurship at Tecnológico de Monterrey. Her research examines the process of corporate entrepreneurship, the role of gender and the effect of institutions within the activity. Her recent research specifically addresses the effect of equality levels and culture on entrepreneurship.

**Ioannis Sitaridis** is a PhD Researcher at the Department of Applied Informatics, University of Macedonia, Greece. He holds a Diploma in Computer Engineering and a Masters in Applied Informatics. He has a background as a Scientific Author and Reviewer for journals and conferences.

**Arun Sukumar** is an Associate Professor at Coventry University. His research interests are technology entrepreneurship, entrepreneurial ecosystems and technology incubation in developing countries. He is a Fellow of the Royal Society for Arts, the Higher Education Academy and the Member of the Institute for Small Business and Entrepreneurship.

**Vivien Szczepanik** is a Master of Science in Management by the Faculty of Economics University of Porto.

**Despina Varnava-Marouchou** has a Doctoral degree in Education with special reference to Business Administration, from the University of Nottingham, UK. Her research focusses on issues regarding student learning and teaching in higher education. She has participated in several research projects related to education.

**Wagner Vicente-Ramos** is a Doctor in Engineering Systems (UNCP) with a Master's degree in Teaching and Educational Management. He has more than 10 years of experience as a Teacher, Manager and Researcher at various prestigious universities in Peru. He was attached to CLADEA and the College of Engineers of Peru. He conducted research-oriented to the design of organisational systems and software engineering.

**Allan Villegas-Mateos** holds a PhD in Business Administration from EGADE Business School. Currently, he is an Assistant professor of Entrepreneurship at the Universidad de Monterrey where he performs as the Chair of the Academy of Entrepreneurship and represents the University in the Latin-American Network of Innovation and Entrepreneurship of CLADEA.

**Andreas Walmsley** is an Associate Professor in Entrepreneurship at the International Centre for Transformational Entrepreneurship, Coventry University. His research interests revolve around entrepreneurship education, mentoring for entrepreneurship and career transitions into entrepreneurship. He also researches employment/self-employment issues in SMEs, particularly in the tourism and hospitality industries.

**Aleksandr A. Iashin** is the Deputy Director of the School of Public Administration and Entrepreneurship. He combines administrative, research and educational activities. His research interests are in supply chain management and entrepreneurial curricula in modern universities.



# LIST OF CONTRIBUTORS

<i>Lorena del Carmen Álvarez-Castañón</i>	Department of Social Studies, University of Guanajuato, Guanajuato, Mexico
<i>Aldo Alvarez-Risco</i>	Universidad de San Martín de Porres, Santa Anita, Peru
<i>Nikolaos Apostolopoulos</i>	Department of Economics and Business, Neapolis University Pafos, Paphos, Cyprus
<i>Pilar Arroyo</i>	EGADE Business School-Tecnológico de Monterrey, México
<i>Anna P. Bagirova</i>	School of Public Administration and Entrepreneurship, Ural Federal University, Yekaterinburg, Russia
<i>Alessandro Baroncelli</i>	Dipartimento di Scienze dell'Economia e della Gestione Aziendale, Università Cattolica del Sacro Cuore, Milan, Italy
<i>Elda Barron</i>	UDEM Business School, Universidad de Monterrey, San Pedro Garza García, Mexico
<i>Daniela Bolzani</i>	Department of Management, University of Bologna, Bologna, Italy
<i>Beatriz Casais</i>	School of Economics and Management, University of Minho, Braga, Portugal
<i>Raquel Chafloque- Cespedes</i>	Universidad de San Martín de Porres, Santa Anita, Peru
<i>Tracey M. Coule</i>	Department of Management, Sheffield Hallam University, Sheffield, UK
<i>J. Andrés Domínguez-Gómez</i>	Department of Sociology, Social Work and Public Health, Faculty of Social Work, University of Huelva, Huelva, Spain
<i>Anthony Abiodun Eniola</i>	Business Studies Department, Landmark University, Omu-Aran, Nigeria
<i>Carlos-Antonio Gamarra-Chavez</i>	Universidad de San Martín de Porres, Santa Anita, Peru
<i>Teresa González Gómez</i>	Department of Sociology, Social Work and Public Health, Faculty of Social Work, University of Huelva, Huelva, Spain

- Mohamed Yacine Haddoud* Plymouth Business School, University of Plymouth, Plymouth, UK
- Lucy Hatt* Newcastle University Business School, Newcastle University, Newcastle upon Tyne, UK
- Myria Ioannou* Department of Management and Marketing, School of Business Administration, European University Cyprus, Nicosia, Cyprus
- Andrew Johnston* Sheffield Business School, Sheffield Hallam University, Sheffield, UK
- Paul Jones* School of Management, Swansea University, Swansea, UK
- Alexandros Kakouris* Department of Management Science and Technology, University of Peloponnese, Karaiskaki, Greece
- Maria Kamariotou* Department of Applied Informatics, University of Macedonia, Thessaloniki, Greece
- Fotis Kitsios* Department of Applied Informatics, University of Macedonia, Thessaloniki, Greece
- Aleksei K. Kliuev* School of Public Administration and Entrepreneurship, Ural Federal University, Yekaterinburg, Russia
- Izabela Kwil* Department of Labour Capital and Innovation, Wroclaw University of Economics and Business, Wroclaw, Poland
- Matteo Landoni* Dipartimento di Scienze dell'Economia e della Gestione Aziendale, Università Cattolica del Sacro Cuore, Milano, Italy
- Stelios Marneros* Department of Management and Marketing, SYSTEMA Research Centre, School of Business Administration, European University Cyprus, Nicosia, Cyprus
- Gabriel-Mauricio Martinez-Toro* Universidad Autónoma de Bucaramanga, Santander, Colombia
- Felicity Mendoza* Sheffield Business School, Sheffield Hallam University, Sheffield, UK
- Simona Mihai-Yiannaki* Department of Accounting, Economics and Finance, School of Business Administration, European University Cyprus, Nicosia, Cyprus
- Christopher Moon* Department of Management Leadership and Organisations, Middlesex University, London, UK
- Adah-Kole Emmanuel Onjewu* School of Strategy & Leadership, Coventry University, Coventry, UK

- Kelechi Chioma Osigwe* Department of Humanities, Federal Polytechnic Nekede, Owerri, Nigeria
- George Papageorgiou* Department of Management and Marketing, SYSTEMA Research Centre, School of Business Administration, European University Cyprus, Nicosia, Cyprus
- Stefano Perna* Apple Developer Academy, University of Naples Federico II, Naples, Italy
- Hugo Pinto* Centre for Social Studies, University of Coimbra & Faculty of Economics, University of Algarve, Faro, Portugal
- Katarzyna Piwowar-Sulej* Department of Labour Capital and Innovation, Wrocław University of Economics and Business, Wrocław, Poland
- Krzysztof Podsiadły* Department of Labour Capital and Innovation, Wrocław University of Economics and Business, Wrocław, Poland
- Sergei N. Polbitsyn* School of Public Administration and Entrepreneurship, Ural Federal University, Yekaterinburg, Russia
- K. V. D. Prakash* Centurion University of Technology & Management, Odisha, India
- Vanessa Ratten* Department of Management, Sport and Tourism, La Trobe Business School, La Trobe University, Melbourne, Australia
- Moritz Philip Recke* Apple Developer Academy, University of Naples Federico II, Naples, Italy
- Paula-Viviana Robayo-Acuña* Fundación Universitaria Konrad Lorenz, Bogota, Colombia
- Linda Elizabeth Ruiz* Entrepreneurship Department, Tecnológico de Monterrey, Monterrey, Mexico
- Ioannis Sitaridis* Department of Applied Informatics, University of Macedonia, Thessaloniki, Greece
- Arun Sukumar* International Centre for Transformational Entrepreneurship, Coventry University, Coventry, UK
- Vivien Szczepanik* Faculty of Economics, University of Porto, Porto, Portugal
- Despina Varnava-Marouchou* Department of Management and Marketing, School of Business Administration, European University Cyprus, Nicosia, Cyprus
- Wagner Vicente-Ramos* Universidad Continental, Huancayo, Peru

- Allan Villegas-Mateos* UDEM Business School, Universidad de Monterrey,  
Monterrey, Mexico
- Andreas Walmsley* International Centre for Transformational  
Entrepreneurship, Coventry University, Coventry, UK
- Aleksandr A. Iashin* School of Public Administration and  
Entrepreneurship, Ural Federal University,  
Yekaterinburg, Russia