

INTERNATIONAL ENTREPRENEURSHIP IN EMERGING MARKETS

Nature, Drivers, Barriers
and Determinants

Edited by Mohamed Yacine Haddoud,
Paul Jones and Adah-Kole Emmanuel Onjewu

CONTEMPORARY ISSUES IN
ENTREPRENEURSHIP RESEARCH

VOLUME 10

INTERNATIONAL ENTREPRENEURSHIP IN EMERGING MARKETS

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RESEARCH VOLUME 10

**INTERNATIONAL
ENTREPRENEURSHIP IN
EMERGING MARKETS:
NATURE, DRIVERS,
BARRIERS AND
DETERMINANTS**

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Emerald Publishing Limited
Howard House, Wagon Lane, Bingley BD16 1WA, UK

First edition 2020

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British Library Cataloguing in Publication Data

A catalogue record for this book is available from the British Library

ISBN: 978-1-78769-564-1 (Print)

ISBN: 978-1-78769-563-4 (Online)

ISBN: 978-1-78769-565-8 (Epub)

ISSN: 2040-7246 (Series)



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ISO 14001:2004.

Certificate Number 1985
ISO 14001



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SERIES EDITOR'S PREFACE

The Institute of Small Business and Entrepreneurship (ISBE) Emerald Book Series Contemporary Issues in Entrepreneurship Series seeks to provide a platform for leading-edge research that reflects on emerging themes of interest within the entrepreneurship discipline. These collections were developed in recognition of the requirement for the entrepreneurship literature to engage more critically with the experiences of entrepreneurs from many different contexts. Entrepreneurial behaviour continues to evolve rapidly in a challenging global environment for business. The volumes within this series are all developed by established scholars, typically drawn from the membership of the ISBE community. All contributions are rigorously double-blind peer-reviewed by subject experts. In line with the objectives of the series, this volume contributes a new peer-reviewed body of evidence which provides novel insights and perspectives and informs and further engages the entrepreneurship discipline.

The tenth volume in this series entitled 'International Entrepreneurship in Emerging Markets: Nature, Drivers, Barriers and Determinants' edited by Dr Mohammed Haddoud (Plymouth University), myself (Professor Paul Jones, Swansea University) and Dr Adah-Kole Onjewu (Coventry University) offers a novel perspective regarding the experiences of small businesses from emerging markets exploring internationalisation opportunities. Rapidly emerging and evolving markets in Africa, Asia and South East Asia offer exciting opportunities to revisit and update established entrepreneurial theory considering novel cultural and social nuances. Particular thanks to Dr Haddoud for leading the guest editing process from initiation to completion. This volume seeks to enhance the existing evidence base regarding the internationalisation of small businesses in a developing world context.

My thanks as always to the guest editors, authors and reviewers for all their contributions in taking this volume to a successful conclusion. To Katy Mathers and Pete Baker and all the Emerald Production team for their support in taking the book through the production processes by the required deadlines. We hope you enjoy the read!

Paul Jones
(*Editor, Contemporary Issues in Entrepreneurship Series*)