International Business and Sustainable Development Goals
INTERNATIONAL BUSINESS AND SUSTAINABLE DEVELOPMENT GOALS
PROGRESS IN INTERNATIONAL BUSINESS RESEARCH

Series Editors: The European International Business Academy (EIBA)

Recent Volumes:

Volume 1: Progress in International Business Research – Edited by Gabriel R. G. Benito and Henrich R. Greve
Volume 2: Foreign Direct Investment, Location and Competitiveness – Edited by John H. Dunning and Philippe Gugler
Volume 3: New Perspectives in International Business Research – Edited by Maryann P. Feldman and Grazia D. Santangelo
Volume 4: Research on Knowledge, Innovation and Internationalization – Edited by Jorma Larimo and Tia Vissak
Volume 5: Reshaping the Boundaries of the Firm in an Era of Global Interdependence – Edited by José Pla-Barber and Joaquín Alegre
Volume 7: New Policy Challenges for European MNEs – Edited by Rob van Tulder, Alain Verbeke and Liviu Voinea
Volume 8: International Business and Sustainable Development – Edited by Rob van Tulder, Alain Verbeke and Roger Strange
Volume 9: Multinational Enterprises, Markets and Institutional Diversity – Edited by Alain Verbeke, Rob van Tulder and Sarianna Lundan
Volume 10: The Future of Global Organizing – Edited by Rob van Tulder, Alain Verbeke and Rian Drogendijk
Volume 11: The Challenge of BRIC Multinationals – Edited by Rob van Tulder, Alain Verbeke, Jorge Carneiro and Maria Alejandro Gonzalez-Perez
Volume 12: Distance in International Business: Concept, Cost and Value – Edited by Alain Verbeke, Jonas Puck and Rob van Tulder
Volume 13: International Business in the Information and Digital Age – Edited by Rob van Tulder, Alain Verbeke and Lucia Piscitello
Volume 14: International Business in a VUCA World: The Changing Role of States and Firms – Edited by Rob van Tulder, Alain Verbeke and Barbara Jankowska
Volume 15: The Multiple Dimensions of Institutional Complexity in International Business Research – Edited by Alain Verbeke, Rob van Tulder, Elizabeth L. Rose and Yingqi Wei
Volume 16: International Business in Times of Crisis – Edited by Rob van Tulder, Alain Verbeke, Lucia Piscitello and Jonas Puck
INTERNATIONAL BUSINESS AND SUSTAINABLE DEVELOPMENT GOALS

EDITED BY

ROB VAN TULDER
RSM Erasmus University, The Netherlands

ELISA GIULIANI
University of Pisa, Italy

and

ISABEL ÁLVAREZ
Universidad Complutense de Madrid, Spain
## CONTENTS

List of Figures viii  
List of Tables x  
About the Contributors xii  

### PART I  GENERAL CHALLENGES FOR IB SCHOLARSHIP

**Chapter 1** Introduction: International Business Scholarship and the Sustainable Development Goals (SDGs): Seizing Opportunities, While Tackling Challenges  
*Rob van Tulder, Isabel Alvarez and Elisa Giuliani*  
3  

**Chapter 2** International Business and the SDGs: Current Issues and Future Directions  
*Pervez Ghauri, Faith Hatani, Yingying Zhang-Zhang, Sylvia Rohlfer and Maoliang Bu*  
17  

**Chapter 3** Measuring and Managing the Impact of Business on the SDGs  
*Jan Anton van Zanten*  
31  

### PART II  STRATEGIC CHALLENGES FOR MNEs

**Chapter 4** Walking the Talk: Making the SDGs Core Business – An Integrated Framework  
*Filipa Pires de Almeida, Rob van Tulder and Suzana B. Rodrigues*  
49  

**Chapter 5** Catalyzing Progress Toward the UNs’ SDGs: Building Systemic Partnerships Across Organizations Using the I-RES Methodology  
*Larissa Marchiori Pacheco, Elizabeth M. Moore, Elizabeth Allen, Robin K. White and Luis Alfonso Dau*  
83  

**Chapter 6** Addressing the Complexities in Implementing SDGs in International Business  
*Simone Carmine and Valentina De Marchi*  
101
Chapter 7  SDGs and Strategic Priorities of MNEs for Sustainability Transformation: Lessons from IKEA
Bo Enquist and Samuel Petros Sebhatu 111

PART III  
THE NEXUS CHALLENGE

Chapter 8  Balancing Purpose and Profit in Foreign Direct Investment: How Development Finance Institutions Promote the SDGs While Being Profitable
Suhyon Oh and Michael Wendelboe Hansen 135

Chapter 9  The Nexus Between Cultural and Creative Sectors and the Sustainable Development Goals: A Network Perspective
Yang Gao, Ekaterina Turkina and Ari Van Assche 151

Chapter 10  Trade-offs in FDI Effects on SDGs in Sub-Saharan Africa Countries
Paola Garrone, Lucia Piscitello, Matilde d’Amelio and Emanuela Colombo 177

PART IV  
CONTEXTUALIZING THE SDGs

Chapter 11  Tax Impact of Multinationals in Central and Eastern Europe on Sustainable Development Goals
Petr Procházka 203

Chapter 12  Climate Change Disclosures of Companies in Selected Developed and Emerging Countries with Impression Management Perspective
Nazlı Ece Bulgur, Emel Esen and Selin Karaca Varinlioglu 225

Chapter 13  Multinational Corporations in Sustainable Cities: The Case of a Sustainable Headquarter Building
Tiina Ritvala, Ella Ahmas and Rebecca Piekkari 241

Chapter 14  Ports and the Sustainable Development Goals: An Ecosystems Approach
Maurice Jansen 263

Chapter 15  Possibilities for Upgrading High-tech GVCs Toward Stronger SDG Performance
Antonio Biurrun and Isabel Álvarez 285
Chapter 16  Tensions on the Road Toward Just Transitions in the Latin American Coffee Value Chain
Katie Andrews, Noemi Sinkovics and Rudolf R. Sinkovics 309

PART V
SDG-WASHING CHALLENGES

Chapter 17  Corporate Misbehavior in the Banking Industry: What Role Does the State Play?
Federica Nieri 327

Chapter 18  Saving the Planet is not for Everybody: A Model of CEOs’ Reactions to Human Rights Defenders
Verdiana Morreale and Elisa Giuliani 345

Index 367
# LIST OF FIGURES

<table>
<thead>
<tr>
<th>Figure</th>
<th>Description</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fig. 2.1</td>
<td>The Potential Nexus of SDGs in MNEs’ Roles.</td>
<td>26</td>
</tr>
<tr>
<td>Fig. 3.1</td>
<td>Impacts of Companies’ Economic Activities on SDG Targets Visualized as a Network.</td>
<td>35</td>
</tr>
<tr>
<td>Fig. 3.2</td>
<td>Four Types of Corporate Activities Based on Their SDG Alignment.</td>
<td>36</td>
</tr>
<tr>
<td>Fig. 3.3</td>
<td>Companies Positive (right-hand bars) and Negative (left-hand bars) Impacts on SDGs According to Robeco SDG scores (n = 2,982)* at May 2022.</td>
<td>39</td>
</tr>
<tr>
<td>Fig. 3.4</td>
<td>Companies’ Impacts on the SDGs Influence Socio-economic Systems' Resilience.</td>
<td>42</td>
</tr>
<tr>
<td>Fig. 3.5</td>
<td>Implementing a Nexus Approach to Corporate Sustainability in Six Navigating Questions.</td>
<td>43</td>
</tr>
<tr>
<td>Fig. 4.1</td>
<td>Publications by Year (64 Articles, Excluding 2022).</td>
<td>59</td>
</tr>
<tr>
<td>Fig. 4.2</td>
<td>Bibliographic Coupling – Documents (Clusters).</td>
<td>60</td>
</tr>
<tr>
<td>Fig. 4.3</td>
<td>The Five Steps of the SDG Compass.</td>
<td>64</td>
</tr>
<tr>
<td>Fig. 4.4</td>
<td>SDG Compass+ Integrated Framework: Making the SDGs Actionable in Business Strategy.</td>
<td>65</td>
</tr>
<tr>
<td>Fig. 4.5</td>
<td>Value Chain Mapping Support (Included in Step 3.1(c) of Fig. 4.4).</td>
<td>69</td>
</tr>
<tr>
<td>Fig. 7.1</td>
<td>Circular and Societal Transformation Hub.</td>
<td>128</td>
</tr>
<tr>
<td>Fig. 8.1</td>
<td>IFU’s Cascade Approach to the SDGs.</td>
<td>142</td>
</tr>
<tr>
<td>Fig. 8.2</td>
<td>IFU and IFU-managed Funds by Different Profiles.</td>
<td>145</td>
</tr>
<tr>
<td>Fig. 10.1</td>
<td>Conceptual Framework.</td>
<td>185</td>
</tr>
<tr>
<td>Fig. 11.1</td>
<td>Proportion of Topics Covered in Non-financial Reporting of MNEs.</td>
<td>215</td>
</tr>
<tr>
<td>Fig. 12.1</td>
<td>Mostly Used Words in Canada’s Sustainability Report.</td>
<td>233</td>
</tr>
<tr>
<td>Fig. 12.2</td>
<td>Mostly Used Words in Brazil’s Sustainability Report.</td>
<td>234</td>
</tr>
<tr>
<td>Fig. 12.3</td>
<td>Mostly Used Words in Turkey’s Sustainability Report.</td>
<td>235</td>
</tr>
<tr>
<td>Fig. 12.4</td>
<td>Mostly Used Words in Germany’s Sustainability Report.</td>
<td>235</td>
</tr>
<tr>
<td>Fig. 13.1</td>
<td>Main Users and Other Stakeholders of Stora Enso’s HQ Building.</td>
<td>249</td>
</tr>
<tr>
<td>Fig. 13.2</td>
<td>The Building’s Shared Lobby Embodies Principles of Biophilic Design.</td>
<td>253</td>
</tr>
<tr>
<td>Fig. 14.1</td>
<td>SDG Layered Framework.</td>
<td>270</td>
</tr>
<tr>
<td>Fig. 14.2</td>
<td>“Do Good” Approaches to Port Ecosystems Development.</td>
<td>274</td>
</tr>
<tr>
<td>Fig. 14.3</td>
<td>“Do No Harm” Approaches to Port Ecosystems Development.</td>
<td>276</td>
</tr>
<tr>
<td>Fig. 15.1</td>
<td>Positive Impacts of GVCs on Inequality-related SDGs.</td>
<td>298</td>
</tr>
<tr>
<td>Graph 15.1</td>
<td>Goal 10, Labor Share in National Income. Agriculture-related GVC.</td>
<td>292</td>
</tr>
</tbody>
</table>
Graph 15.2.  Goal 10, Income Distribution. Computer-related GVC.  293
Graph 15.3.  Goal 5, Women in managerial positions.  
Computer-related GVC.  293
Graph 15.4.  Goal 9, R&D Investments. Telecommunications-related GVC.  294

Appendix A1.  Agriculture  301
Appendix A2.  Computers  303
Appendix A3.  Telecommunications  305
Appendix A4.  Services  307

Fig. 16.1.  Links Between Just Transitions and the SDGs.  312
Fig. 16.2.  Coffee Production Activity Nodes in Latin American GVCs.  313
Fig. 17.1.  Moderating Effect of State Ownership.  337
Fig. 18.1.  Types of Human Rights Violations Against Defenders.  350
Fig. 18.2.  Type of Defenders.  351
Fig. 18.3.  Top Companies by Abusive Behaviors Against Defenders.  353
LIST OF TABLES

Table 3.1. SDG Scores for Companies Conducting Particular Types of Activities for the SDGs. 40
Table 4.1. Journals Ranking According to the Number of Publications. 59
Table 5.1. Generalized I-RES Baseline Resilience Analysis Steps. 90
Table 6.1. Sustainability Tensions in MNEs. 107
Table 7.1. Descriptive Analysis of MNE SDG Implementation for Sustainability Transformation. 125
Table 9.1. Cultural SDG Indicators and the Composite Cultural SDG Score for the Top 10 Performing Cities. 162
Table 9.2. Descriptive Statistics. 166
Table 9.3. Correlations. 167
Table 9.4. Results of Multiple Regressions on the Cultural SDGs. 167
Table 9.5. Results of Multiple Regressions on SDGs 9–12. 168
Table 10.1. Home and Host Country Pairs in Our Dataset. 186
Table 10.2. Descriptive Statistics and Correlation Matrix (No. of Observations = 1,540). 188
Table 10.3. Carbon Factor Growth Equation (Corrected LSDV Estimates). 190
Table 10.4. Access to Electricity Growth Equation (Corrected LSDV Estimates). 191
Table 10.5. FDI Marginal Effects Under Different Economic Development Scenarios for Home and Host Countries. 193
Table 11.1. SDG 10 Targets and Indicators. 208
Table 11.2. Numbers of Observations Per Country. 213
Table 11.3. Overview of CbCR and ETR. 214
Table 11.4. Proportion of Sustainability Topics in MNEs’ Reports 2018–2020. 214
Table 11.5. SDG Achievement in CEE Countries in 2021. 216
Table 11.6. Tax Impact on SDG 10 Indicators. 216
Table 12.1. Company Profile. 231
Table 12.2. More Frequent Topics Related to Climate Change Disclosure in Corporate Reports of Selected Companies in Different Countries. 231
Table 12.3. Canada Example: Report Section and Selected Quotations in Reports. 232
Table 12.4. Organizational Impression Management Tactics. 236
Table 13.1. Overview of Data Sources. 248
Table 14.1. Ecosystems Services Per Type. 267
Table 14.2. WPSP Project Impact on Ecosystems Services. 271
List of Tables

Table 15.1. Selection of SDGs and Indicators Included in the Analysis. 291
Table 15.2. Effects of Forward GVC Participation of Countries on SDGs. 295
Table 15.3. Effects of Backward GVC Participation of Countries on SDGs. 296
Table 17.1. Descriptive Statistics and Correlation Matrix. 336
Table 17.2. Results of Zero-inflated Negative Binomial Analysis. 336
Table 18.1. Literature Review on CEOs Emotions and Socio-environmental Behavior. 356
ABOUT THE CONTRIBUTORS

Ella Ahmas holds an MSc degree from Aalto University School of Business. During her MSc studies, she focused on sustainability management and international business. She currently works as a consultant at Miltton Group, advising organizations and corporations in, for example, sustainability reporting, sustainability communications and strategic sustainability work. Her research interests focus on cross-sectoral partnerships for sustainable development.

Elizabeth Allen contributes to interdisciplinary resilience research initiatives at Northeastern University’s Global Resilience Institute, applying a sociotechnical systems perspective to study sustainability and social justice implications of the sharing economy, energy system transitions and climate change adaptation. She also supports international research coordination and partner engagement within the Global Resilience Research Network. She holds a PhD in Environmental and Natural Resource Sciences from Washington State University. Her doctoral research explored approaches to stakeholder engagement in regional climate change impacts modeling and analyzed how environmental models are used in land use planning. Her community engagement work centers on collaborative system dynamics modeling and participatory research to help decision-makers understand system interactions and feedbacks across multiple sectors and plan for resilience.

Isabel Álvarez is Full Professor in the Economics Department at the Complutense University of Madrid (Spain) and Research Director of the Complutense Institute for International Studies. She is a member of the Economic Advisor Council of the Spanish Government from 2020 and served as EIBA President between 2019 and 2021, and as Chair of the EIBA 2021 Madrid 47th Annual Conference. Her research interest is focused on innovation and foreign-owned firms in developing context, linkages with local actors through open innovation and policy implications. Currently, she is involved in the European CatChain RISE Project, Catching-Up along the Global Value Chains.

Katie Andrews holds a BCom(Hons) in Global Management and Innovation from The University of Auckland. Her research interests involve sustainability and international trade in the context of the Asia-Pacific and Latin America. She additionally holds a BA (Spanish) and BCom (International Business & Marketing) from The University of Auckland with one semester completed at Tecnológico de Monterrey in Mexico City.
Antonio Biurrun is a PhD candidate in the Economics Department at the Complutense University of Madrid (Spain) and a Researcher at the Complutense Institute for International Studies. Global value chains, innovation and inequality are his main research interests. He has authored several articles and served as a reviewer for both national and international journals.

Maoliang Bu is a Full Professor at Nanjing University and an Adjunct Professor at the Hopkins-Nanjing Center (Johns Hopkins University, School of Advanced International Studies). He has published in leading academic journals including *Journal of International Business Studies*, *Strategic Management Journal* and *Journal of Comparative Economics*. He has also served as a Guest Editor for *Journal of Business Ethics*. Currently, he serves as an Editor for journals including *Asia Pacific Journal of Management* and *Journal of International Management*.

Nazlı Ece Bulgur received a BA in Economics from Yıldız Technical University, Türkiye (2019), completed her Master’s degree in Human Resources Management of Business Administration Department from Yıldız Technical University, Türkiye (2021). She is currently a PhD student in Organisational Behaviour at Yıldız Technical University. Her research interests include career management, career sustainability, kaleidoscope career, network behaviors and generational studies.

Simone Carmine is Postdoctoral Researcher at the Department of Economics and Management, University of Padova (Italy). His research interests lie at the intersection of sustainability and paradox theory aiming at understanding the management and outcomes of corporate sustainability tensions, in particular how organizations manage the complexity of sustainability challenges. His research has been published in *Journal of Business Ethics* and *Journal of Management Inquiry*. He has been Co-founder and Chair of the Sustainability PhD Community (2020–2021).

Emanuela Colombo has achieved a PhD in Energetics and an MSc in Nuclear Engineering both at Politecnico di Milano in Italy where she is currently Full Professor at the Department of Energy. She has also been covering the role of Rector’s Delegate to Cooperation and Development at Politecnico di Milano since 2005. She is currently and has been the scientific coordinator/partner of several International projects: LEAPRE and PRE-LEAP H2020 (Africa), Green Innovation (Egypt), Sustainable Energy Engineering (Kenya, Tanzania and Ethiopia), Water Energy and Food Nexus (Egypt), Modern Energy services in refugee camps (Lebanon, Somalia, RCA and Colombia) and Capacity Building in Engineering (Tanzania). She is author of more than 200 scientific papers presented in national and international conferences and published in international journals and is the coauthor of the book *Renewable Energy for Unleashing Sustainable Development*, Springer International Publishing Switzerland. Since 2007, she has been Coordinator of a network of 29 universities focused on cooperation and development. In 2012, she became Chair holder of the UNESCO CHAIR on
Energy for Sustainable Development assigned to the Department of Energy. In 2016, she was nominated Academic representative by the Italian Conference of the Rector within the National Council for Cooperation and Development established by the new Law 125 on cooperation. She is Adjunct Professor at the Nelson Mandela African Institute of Science and Technology in Arusha. From 2020, she is an elected member of the Academic Senate of Politecnico di Milano.

Matilde d’Amelio holds a PhD in Applied Economics and Management from Polytechnic of Milan (Italy) and she is currently working as Assistant Professor in Management and Marketing at the University of Westminster. During her PhD, she investigated the impact of FDI on sustainable Development in Africa. Until July 2022, she was Senior Lecturer and Head of the MSc Management Program with Data Analytics, Digital Marketing and Project Management at BPP University in London. She collaborates with an EdTech company called Emeritus, leading, developing and delivering online courses for professionals, in partnership with different universities, namely, Stanford Graduate School for Business, Judge Cambridge Business School, Columbia Business School, Imperial College Business School, University of California-Berkeley, Kellog School of Management and in the Indian School of Business. She is also Academic Advisory Board Member for an EdTech Vietnamese start-up that is promoting STEAM curriculum and AI-adaptative learning in primary schools, in collaboration with the Vietnamese government. She has worked for several years for different multinational companies in five different countries and in different roles. Today, she still collaborates with multinational companies providing training and consultancy services.

Luis Alfonso Dau is an Associate Professor of International Business and Strategy and the Robert and Denise DiCenso Professor at Northeastern University. He is also a Dunning Visiting Fellow at the University of Reading and a Buckley Visiting Fellow at the University of Leeds. His research focuses on the effects of institutional processes and changes on the strategy and performance of emerging market firms. His research has won numerous awards and has appeared in top journals in the field, including Academy of Management Journal, Journal of International Business Studies, Journal of Management Studies, Journal of World Business, Management International Review, Global Strategy Journal, Entrepreneurship Theory and Practice and Journal of Business Venturing. He has served on the Executive Board of the Academy of International Business as Vice President of Administration, as well as Representative-at-Large for the Strategic Management Society’s Global Strategy Interest Group. He is currently a member of the editorial boards of Journal of International Business Studies, Journal of International Business Policy, Journal of World Business, Global Strategy Journal and Journal of International Management.

Valentina De Marchi is Associate Professor at the Department of Economics and Management, University of Padova (Italy). She is interested in environmental innovations and circular economy in the context of global value chains.
She has published in journals such as Research Policy, Business Strategy and the Environment, California Management Review, Journal of Cleaner Production and Journal of Business Ethics. She is Italian representative at the European International Business Academy (EIBA), has been GRONEN president (2020–2022) and SASE Network O (GVC) Co-organizer (2018–2022).

**Bo Enquist**, PhD, is Professor of Business Administration since 2010 and a Research Fellow at the Service Research Centre (CTF) at Karlstad University. He works since April 2017 for missions of implementing PRME at Karlstad Business School. He has been a member of the executive team and the Deputy Director of the Vinn Excellent Center, Service and Market Oriented Transport Research Group between 2006 and 2017. He worked for more than 20 years in different businesses at management and executive levels. His research interest is focused on value-based service, business based on service logic and social and environmental challenges to transformation. Currently, he is working on Transformation (Transformative Change) and Innovation in relation to multistakeholder dialogue and Agenda2030 – sustainable developmental goals.

**Emel Esen** received a BS in Business Administration from Yildiz Technical University (2004), completed her Master’s degree in Human Resources Management of Business Administration Department from Yildiz Technical University (2006). She earned her PhD in Organisational Behaviour at Marmara University, Turkey (2011). She is currently Professor at Yildiz Technical University, Turkey. Her research interests include positive organizational behavior, business ethics and corporate reputation.

**Yang Gao** is a PhD candidate at the Department of International Business, HEC Montréal. His research focuses on innovation in networks, cultural and creative industries and sustainable development.

**Paola Garrone** is Professor of Business and Industrial Economics at the School of Management of Politecnico di Milano University. She does research in the fields of economics and policy of utilities, and sustainable innovation in food and water sectors. In her research activities, she uses applied econometrics and qualitative research methods. She has published over 50 peer reviewed papers, and written or edited 10 research books. Her research projects have been sponsored by European and Italian institutions (e.g., European Commission, Italian Ministry for University and Research, national Regulatory Authorities and Regione Lombardia), philanthropic foundations and third-sector organizations, companies from the ICT, utility and food sectors. During her academic career, she has supervised the dissertation research of 12 PhD students and over 60 MSc students. She serves on the Board of Directors of Fondazione per la Sussidiarietà.

**Pervez Ghauri** is a Professor of International Business at Birmingham Business School, University of Birmingham, and a Fellow of EIBA and AIB. He is the Founding Editor of International Business Review and Consulting Editor of
Journal of International Business Studies. He has previously held faculty positions at Kings College London, Manchester Business School, University of Groningen, Oslo Business School, and Uppsala University. He has published more than 30 books, and over 100 articles in top-level journals. Some of the books have been translated into several languages and are used globally, including in the USA, Europe, China and other Asian countries. In recognition of his achievements, he has also received an Honorary Doctor of Economics and Business Administration from the University of Vaasa, and an Honorary Doctor of Economics from the University of Turku.

**Elisa Giuliani** is Professor of Management, Department of Economics and Management, at the University of Pisa. She is the Prorector for Sustainability and the 2030 Agenda, Coordinator Horizon Europe REBALANCE and Founder and Director of the Responsible Management Research Center, which focuses on studying how companies contribute to innovation, economic inequality and human rights abuses. She holds a PhD in Science and Technology Policy from SPRU, University of Sussex in 2005. She is currently Editor of *Research Policy* and in the editorial boards of *Economic Geography*, the *Journal of Economic Geography* and the *Business and Human Rights Journal*. Her work focuses on the technological catching up of firms from developing countries on how companies impact innovation, economic inequality and human rights and what drives their behavior.

**Michael Wendelboe Hansen** is an Associate Professor in International Business at the Centre for Business and Development Studies, Copenhagen Business School. He has been teaching, researching and consulting on issues related to foreign direct investment and developing countries for more than two decades and has, prior to his academic career, worked for the United Nations Conference on Trade and Development.

**Faith Hatani** is an Associate Professor of International Business at Copenhagen Business School, Denmark. She was previously a Lecturer in International Business (Manchester Business School), Lecturer in Strategy (University of Surrey) and an Advanced Institute of Management Postdoctoral Research Fellow (Cardiff Business School). She is interested in the role of multinational enterprises in sustainable development; in particular, the reconfiguration of global value chains, business–government relationships and the nexus between institutional change and innovation for green transition in industry-specific and country-specific contexts.

**Maurice Jansen** engages with education and research at UPT Erasmus Centre for Urban, Port and Transport Economics. As an educator, he develops teaching cases, management games and training solutions. As a researcher, his focus is on port strategy, port development and port innovation ecosystems. He conducts research on the interplay between coastal ecosystems and business ecosystems and how they can sustain themselves. From this perspective, he supports policy and initiatives that lead to a breakthrough of wicked problems in the port and
port city ecosystem. With his PhD research he seeks answer to the question how ports and port cities can develop sustainably, thereby striking a balance between economic, social and cultural values.

Selin Karaca Varinlioglu received a BS in Business Administration from Yıldız Technical University (2017) and completed her Master’s degree in Innovation, Entrepreneurship and Management Program from Yıldız Technical University (2019). She is currently a PhD student in Organisational Behaviour at Yıldız Technical University and Research Assistant at Turkish-German University (TAU). Her research interests include work–life balance and impression management.

Elizabeth M. Moore is an Assistant Teaching Professor in International Business & Strategy at the D’Amore-McKim School of Business, Northeastern University. Her research interests include formal and informal entrepreneurship, international corporate social responsibility and sustainable development, institutional changes, institutional disruptions, supranational institutions, pro-market reforms, firm performance, firm and community resilience, emerging market firms, and international organizations. She serves as the Associate Director of Strategic Education and Research Collaborations at the Global Resilience Institute (Northeastern University) and the Associate Research Fellow for the Center for Emerging Markets (Northeastern University). Her research has been published in the Journal of International Business Studies, Journal of World Business, Journal of Management Studies, Journal of International Business Policy, among others. She is on the Editorial Review Board of the Journal of International Business Policy. She is a board member at the Academy of International Business-Latin America Chapter.

Verdiana Morreale is a PhD Candidate from the School of Advanced Studies of Pavia of the National PhD Program in Sustainable Development and Climate Change. She has graduated in Law at the University of Palermo and holds a Master of Art (MA) degree in “Human Rights and Conflict Management” from the Scuola Superiore Sant’Anna, Pisa. She has been working with UNDP Kosovo in Transitional Justice and as Assistant Project Management for different NGOs. Her research focuses on business related human rights violations, sustainable development and climate change.

Federica Nieri is Senior Assistant Professor at the Department of Economics and Management, University of Pisa (Italy). She has a PhD in Management from the University of Pisa. Her research explores responsible and irresponsible practices adoption, organizational legitimacy and performance of multinational enterprises from both developed and developing markets.

Suhyon Oh is a PhD fellow at the Department of Management, Society and Communication and a member of the Centre for Business and Development Studies at Copenhagen Business School, Denmark. Her research interests are impact investing in the context of developing countries, particularly development
finance institutions’ investment strategy and practice contributing to sustainable development. She has 10-year work experience as an international development professional specializing in development finance and private sector development. She has an MA from the Institute of Development Studies, University of Sussex.

**Larissa Marchiori Pacheco** is an Assistant Professor of Strategic Management at College of Business, SUNY Polytechnic. Her research and teaching interests include firms’ nonmarket strategies in foreign markets, corporate social responsibility and sustainable development, firm and community resilience, firms and institutional environments and sustainable innovation. She serves as a Guest Editor for *Innovation & Management Review*. Her research has been published in the *Business Strategy and the Environment*, *Innovation & Management Review*, *Business Ethics*, the *Environment & Responsibility*, *Journal of Cleaner Production*, among others.

**Rebecca Piekkari** is Marcus Wallenberg Professor of International Business at Aalto University School of Business in Finland. Her research interests span the contemporary headquarters of multinational corporations; diversity, equality and inclusion; and qualitative methods in international business research. She also has a long-standing interest in the role of language in international business. Rebecca has published widely in leading management and international business journals. In 2021, she received the JIBS Decade Award for her article on theorizing from case studies co-authored with Catherine Welch, Emmanuella Plakoyiannaki and Eriikka Paavilainen-Mäntymäki. She has served as a Guest Editor of several special issues including the *Journal of International Business Studies* (2014) and the *Journal of World Business* (2011). She has also co-edited handbooks on qualitative research methods in International Business with Catherine Welch. She is a Fellow of the Academy of International Business and the European International Business Academy.

**Filipa Pires de Almeida** is Deputy Director of Center for Responsible Business and Leadership at CATÓLICA-LISBON, and investigates in the area of strategy and international business, namely how companies embrace sustainable strategies to develop competitive advantage, with a focus on the sustainable development goals (SDGs). She is a Professor of Executive Training and is developing her PhD at the Rotterdam School of Management in Strategy and Sustainability, focused on the SDGs as a strategic advantage for companies. She has a degree in Economics, a Masters in Management, Strategy and Entrepreneurship, and in 2019 completed the Shared Value executive course at Harvard Business School with professors Michael Porter and Mark Kramer. She was a social business trainer and mentor, having been Community Manager and Business Developer at IES-Social Business School. She worked as Economic and Monetary Policy Adviser at the European Parliament, having also worked at Deloitte Consulting.

**Lucia Piscitello** is Professor of International Business at Politecnico di Milano. Her research interests cover the economics and management of MNEs,
the international aspects of technological change and the impact of MNEs and FDI on host and home economies. Her recent studies focus on agglomeration and MNEs’ location strategies, digital technologies, global sourcing and reshoring. She is Associate Editor of the Global Strategy Journal, and serves on the editorial boards of several journals. She has published over 80 refereed journal articles. Her work has appeared in the Journal of Economic Geography, Journal of International Business Studies, Global Strategy Journal, Strategic Entrepreneurship Journal, Strategic Management Journal, Industrial and Corporate Change, Research Policy, among others. She is Visiting Professor at the Henley Business School, University of Reading, UK. She is Fellow of the European International Business Academy and of the Academy of International Business.

**Petr Procházka** is a Lecturer at the Prague University of Economics and Business, where he also graduated (PhD in International Trade and Masters in International Politics and Diplomacy), along with a degree from Charles University in Prague (Masters in Political and Regional Geography). He participated in study abroad at the University of Sheffield (UK) and Universidad de Sevilla (ES). His research fields are corporate sustainability reporting, corporate tax optimization, global tax governance, employee relocation policies and cost optimization of costs in international transport. He teaches seminars of International Business Operations. In professional career, he switched from Tourism (seven years as a Tour Manager – Mongolia, China, Uzbekistan and Russia) to International Logistics (seven years in Czechia and Spain in various positions and levels of the supply chain). He is currently in charge of the Czech branch of a Belgian multinational moving company.

**Tiina Ritvala** is Associate Professor of International Business and Assistant Dean at Aalto University School of Business in Finland. She is an alumna of the SCANCOR Weatherhead Initiative in International Organizational Studies at Harvard University and has held visiting scholarships at Queen’s University, Canada and WU Vienna, Austria. Her research focuses on cross-sector partnerships between multinational corporations, nonprofits and governments in the contexts of high institutional complexity such as sustainable cities, energy transition and industry emergence. She has published widely on these topics in the leading journals of the field, including Journal of International Business Studies, Journal of World Business, International Business Review and Journal of Management Studies.

**Suzana B. Rodrigues** is Emeritus Professor of International Business and Organisation at the Department of Business-Society Management, Rotterdam School of Management, Erasmus University. Her research interests centers around firms’ strategies in and from emerging markets. She does research on firms’ strategic responses to different institutional environments. These include multinationals’ and small firms’ strategies in and from emerging markets.
Sylvia Rohlfer (PhD, Warwick Business School) is an Associate Professor with a specialization in human resource management and innovation in small and medium-sized enterprises. Her research interests include the impact of voice systems on firm innovation and leadership strategies as a response to business environment dynamics and enterprise performance. She has published in international management journals including *Journal of Business Ethics, Management and Organization Review, Journal of Business Research* and *Journal of Business Review*.

Samuel Petros Sebhatu, PhD, is Assistant Professor in Business Administration at Karlstad Business School and a researcher at the Service Research Center, Karlstad University, Sweden. His research focuses on management, corporate governance, corporate social responsibility, business models and sustainability in different contexts of service research in both private and public sectors. He has also studied sustainability in the city context from service ecosystem perspective. He conducted extensive studies of cities’ ecosystems. Currently, he is working on Transformation (Transformative Change) and Innovation in relation to multi-stakeholder dialogue and Agenda2030 – sustainable developmental goals. He has extensive network in research and education. He is PRME Manager at Karlstad Business School.

Noemi Sinkovics (PhD, The University of Manchester, UK) is Senior Lecturer in International Business at University of Glasgow, Adam Smith Business School, UK. Prior to that, she worked at The University of Auckland, NZ and The University of Manchester, UK. Her research interests are theoretical and practical issues around entrepreneurship (including international and social entrepreneurship) and social, environmental and economic upgrading in global value chains. She is Co-Editor-in-Chief for Data in Brief and Associate Editor for *Critical Perspectives on International Business* and serves on a number of editorial boards.

Rudolf R. Sinkovics (PhD, WU-Vienna, AT) is Professor of International Business at University of Glasgow, Adam Smith Business School, UK, and Visiting Professor at LUT University, Finland. His research covers issues of inter-organizational governance, and the role of ICT, with a current focus on responsible business. He is Co-editor-in-Chief for *Critical Perspectives on International Business*, Associate Editor for *Transnational Corporations* and serves on a number of editorial boards.

Ekaterina Turkina is Associate Professor of Entrepreneurship and Innovation at HEC Montréal and holds a research chair in Global Innovation Networks. She is also an Associate Editor of the *Journal of Small Business and Entrepreneurship* as well as member of the International Advisory Board of the *International Journal of Productivity Management and Assessment Technologies*. Her main research areas are social network analysis, innovation and inter-firm networks, industrial
clusters and innovation ecosystems, international business and international entrepreneurship. She has published in top journals such as *Journal of Business Venturing*, *Journal of Economic Geography* and *Journal of International Business Studies*.

**Ari Van Assche** is Professor of International Business at HEC Montréal, Deputy Editor of the *Journal of International Business Policy*, Director of HEC Montréal’s International Institute for Economic Diplomacy, and Fellow-in-Residence at the CD Howe Institute. His research focuses on the organization of global value chains and their implications for international trade, sustainability, industrial clusters and public policy. In 2017, he co-edited the book *Redesigning Canadian Trade Policy for New Global Realities*, which received the 2018 Doug Purvis Memorial Prize.

**Rob van Tulder** is Full Professor of International Business-Society Management at RSM Erasmus University Rotterdam and Academic Director of the Partnerships Resource Centre. He is Co-founder of the Department of Business-Society Management, one of the leading departments in the world organizing research and education on the way business can create value for society either alone or through cross-sector partnerships. He advises international organizations, governments, multinational enterprises and international NGOs on issues of sustainability. His latest books include: *Principles of Sustainable Business. Frameworks for Corporate Action on the SDGs* (2022); *Getting All the Motives Right* (2018); and *Skill Sheets: An Integrated Approach to Research, Study and Management* (2018).

**Jan Anton van Zanten** works at Robeco, where he is responsible for integrating the sustainable development goals (SDGs) into equity and fixed income investment strategies. He holds an MSc in Global Business & Stakeholder Management from Erasmus University Rotterdam, an MPhil in Development Studies from the University of Cambridge, and a cum laude PhD from Erasmus University Rotterdam. His PhD dissertation studied the role of companies in achieving the SDGs and his research has been published in various academic journals.

**Robin K. White** is the Executive Director for Research of the Global Resilience Institute at Northeastern University in Boston, Massachusetts. She previously served as Executive Director at the Community and Regional Resilience Institute and as Senior Mediator and Program Director at Meridian Institute. She holds an MA and PhD from the University of Tennessee. Further, she has been an integral member of the Community and Regional Resilience Institute projects to increase the resilience of local cities, towns and neighborhoods, create a national community of interest and work with national policymakers and influential stakeholders on policies and practices to nurture resilient communities. A frequent speaker and presenter, he has made more than 100 presentations to government and nongovernment groups on issues relating to national security, homeland
security, nonproliferation and the risk assessment of environmental impacts. She has numerous publications in various books and journals on assessing human health risks and environmental impacts.

Yingying Zhang-Zhang is a Professor of Management at the Graduate School of International Management, International University of Japan. Prior to this, she was a Faculty Member at CUNEF, Spain. She has also held several visiting positions as a professor and scholar around the world in universities such as Harvard, Tec Monterrey and Beijing Normal University. Her research centers on the intersection of international business, strategy and people, with recent concerns on sustainability issues. She has published research articles in management journals such as *Journal of Business Research, International Business Review, Management and Organization* and *International Journal of Human Resource Management*. She has also co-written several management books.