## ADVANCES IN HOSPITALITY AND LEISURE

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Advances in Hospitality and Leisure (AHL), a double-blind peer-reviewed journal published annually since 2004, attempts to promote seminal and innovative research outputs about hospitality, leisure, tourism, and lifestyle. Specifically, this journal encourages researchers to investigate new research issues and problems that are critical but have been largely ignored while providing a forum to disseminate singular thoughts and advance empirical undertakings theoretically and methodologically.

This 18th annual volume entails nine full papers. As for data collection, five articles deploy a qualitative study and four articles rest on a quantitative approach. The contributors to the present issue come from eight nations, entailing Australia, Germany, Ghana, The Netherlands, Norway, Taiwan, The United Arab Emirates, and The United States of America.

For submission to future issues, please review the following guidelines.

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