

ADVANCES IN HOSPITALITY AND
LEISURE

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ADVANCES IN HOSPITALITY AND LEISURE VOLUME 16

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EDITED BY

JOSEPH S. CHEN

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Advances in Hospitality and Leisure (AHL), a double-blind peer view journal published annually since 2004, attempts to promote seminal and innovative research outputs about hospitality, leisure, tourism, and lifestyle. Specifically, this journal encourages researchers to investigate new research issues and problems that are critical but have been largely ignored while providing a forum to disseminate singular thoughts and advance empirical undertakings theoretically and methodologically.

This 16th annual volume includes eight full papers and two research notes. As for data collection, most articles deploy either a quantitative or qualitative approach, while one presents a conceptual model. The contributors to the present issue come from eight nations entailing Australia, Iran, Germany, Ghana, the Netherlands, Pakistan, Taiwan, and the United States of America.

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