

ADVANCES IN HOSPITALITY
AND LEISURE

ADVANCES IN HOSPITALITY AND LEISURE

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ADVANCES IN HOSPITALITY AND LEISURE VOLUME 13

ADVANCES IN HOSPITALITY AND LEISURE

EDITED BY

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United Kingdom – North America – Japan
India – Malaysia – China

Emerald Publishing Limited
Howard House, Wagon Lane, Bingley BD16 1WA, UK

First edition 2017

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British Library Cataloguing in Publication Data

A catalogue record for this book is available from the British Library

ISBN: 978-1-78743-488-2 (Print)

ISBN: 978-1-78743-487-5 (Online)

ISBN: 978-1-78743-538-4 (Epub)

ISSN: 1745-3542 (Series)



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Advances in Hospitality and Leisure (AHL), published annually since 2004, attempts to promote seminal and innovative research outputs pertaining to hospitality, leisure, tourism, and lifestyle. Specifically, this journal encourages researchers to investigate new research issues and problems that are critical but have been largely ignored while providing a forum that will disseminate singular thoughts advancing empirical undertakings both theoretically and methodologically.

This 13th annual volume includes eight full papers and two research notes. As for data collection, all papers deploy either a quantitative or qualitative approach. The contributors to the present issue come from eight nations/regions entailing Australia, Denmark, Germany, Norway, Taiwan, Thailand, the United Arab Emirates, and the United States of America.

For submission to future issues, please review the following guidelines.

Originality of Manuscript: The manuscript should represent an original work that has never been published elsewhere nor is being considering for publication elsewhere

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Text of Manuscript: For literature review articles, please include introduction, critical literature review, problems in past research, and suggestions for future research. For empirical research papers, please include introduction, methods, findings and discussions, and conclusion.

AHL requires electronic submission. Please send an email attachment with a Word format to the editor Dr. Joseph Chen (joechen@indiana.edu) or send a CD to Tourism, Hospitality and Event Management, Department of Recreation Park and Tourism Studies, School of Public Health Building #133, Indiana University, Bloomington, IN 47405-7109, USA.

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