LIST OF CONTRIBUTORS

Robert J. Blomme Nyenrode Business Universiteit, Breukelen,

The Netherlands

Li-Hui Chang Department of Tourism Management,

National Quemoy University, Kinmen,

Taiwan

Myungja Cho Kyungdong University, South Korea

Hsin-You Chuo Department of Marketing, National Chung

Hsing University, Taichung, Taiwan

Shu Cole Department of Recreation, Park, &

Tourism Studies, Indiana University,

Bloomington, IN, USA

Xiucheng Fan Department of Marketing, Fudan

University, Shanghai, China

John L. Heywood School of Environment and Natural

Resources, The Ohio State University,

Columbus, OH, USA

Tak-Kee Hui Department of Decision Sciences, National

University of Singapore, Kent Ridge,

Singapore

Carlijne Joosten Hotelschool The Hague, The Hague,

The Netherlands

Carina King Department of Tourism Convention and

Event Management, Indiana University Purdue University Indianapolis, IN, USA

Soonhwan Lee Department of Kinesiology, Indiana

University Purdue University Indianapolis,

IN, USA

Willy Legrand Department of Hospitality Management,

International University of Applied

Sciences Bad Honnef-Bonn, Bad Honnef,

Germany

Choon Chiang Leong Nanyang Business School, Nanyang

Technological University, Singapore

Sølvi Lyngnes BI-Norwegian Business School,

Oslo, Norway

Nina K. Prebensen School of Business and Economics,

UiT The Arctic University of Tromsø,

Breivika, Norway

Bruce Prideaux School of Business, James Cook

University, Cairns, Australia

Catherine Russel School of Business, James Cook

University, Cairns, Australia

Claudia Simons- Department of Management and

Kaufmann Economics, International University of

Applied Sciences Bad Honnef-Bonn,

Bad Honnef, Germany

Philip Sloan Department of Hospitality Management,

International University of Applied Sciences Bad Honnef-Bonn, Bad Honnef.

Germany

Jenny Sok Hotelschool The Hague, The Hague,

The Netherlands

Chih-Hsin Tsai Department of Applied English,

Hungkuang University, Taichung, Taiwan

Suosheng Wang Department of Tourism Convention and

Event Management, Indiana University Purdue University Indianapolis, IN, USA

Wei Wang Department of Economic Development

and Tourism, University of Southern Mississippi, Hattiesburg, MS, USA List of Contributors ix

David Winkelmann Department of Tourism Management,

International University of Applied

Sciences Bad Honnef-Bonn, Bad Honnef,

Germany

Shih-Shuo Yeh Department of Tourism Management,

National Quemoy University, Kinmen,

Taiwan

Hui Zhang Shanghai Securities Exchange, Shanghai,

China

Linqiang Zhou Department of Tourism Management,

Zhejiang University, Hangzhou, China