Note: Page numbers followed by "n" indicate end notes.

Accountability, 163 accountability-based framework, 168 framework, 171	Association to Advance Collegiate Schools of Business (AACSB), 92
Accountants, 47, 66	Attest service, 186, 191 <i>n</i> 2
Accounting	Attraction—selection—attrition
efforts by PCAOB to enhancing	framework, 67
quality in accounting firms,	Audit techniques to detecting
114–117	fraudulent accounting,
EM, 164	112–114
law and ethics as applied to, 110–114	Auditing Standards Board (ASB),
scandals, 106	106, 110
Accounting Ethical Dilemma	Auditor independence, 181, 183–184
Instrument (AEDI), 8	set of facts indicate impairment
Accounting profession, 64	in, 182
combined results, 76	Auditor independence compliance
effect size results, 79–80	rules
incongruency in values, 80	cognitive load and learning, 181,
Mann–Whitney U test results,	183–184
74–76	progression of materials
median test results, 76	implementation, 184–186
methodology and research	set of facts indicate impairment
questions, 71–73	in, 182
results, 74–81	student performance, 188–190
theoretical background and prior	student reaction to materials, 186–187
literature, 65–71 Aggressive accounting, 52	Auditors (AD), 168
Aggressive accounting, 32 Aggressive skeptics, 6	Additors (AD), 100
American Institute of Certified Public	Banks, 170
Accountants (AICPA), 65,	Business ethics, 168
180	Business etines, 100
Code of Conduct materials, 186	Capitalism, 144
Code of Professional Conduct,	Capitalistic economic ideology, 143–144
180, 184, 188	Cash flow wedge, 28–29, 32
Aristotle's Nicomachean Ethics, law	Certified Public Accountants (CPAs),
and ethics in, 109–110	7, 64, 72, 76, 83, 166, 180
Association of Certified Fraud	CPA/employee, 186
Examiners (ACFE), 48	China, 152–154

Code of Hammurabi, 107–108	Deceptive accounting, 52
Cognitive load and learning, 181	Decision aids, 183–184
cognitive load theory, 181, 183	Defining Issues Test (DIT), 6, 12
decision aids, 183–184	P-score, 7–8
research questions, 184	Deliberative reasoning, 8
Cognitive load theory, 181, 183	Dental Ethical Sensitivity Test, 6
Cognitive style, 49–52	Descriptive statistics, 13, 33–34, 149–151
Collectivism, 166	Direct investment, 181
Competence values, 71	Dispositional skepticism, 6
Concern for others, 3, 9–10	Diversified investment, 181
Confederates, 6	Dual-class firms, 24-26, 28, 30-32, 43
Conflicted skeptics, 6	
Conformity, 68	Earnings management (EM), 28, 52,
Confucian culture, 142–143, 147, 153	161, 172
Corporate citizenship (see Corporate	Earnings management ethics
social responsibility (CSR))	interview findings, 169–171
Corporate ethics training programs	literature review, 163–167
and business schools, 99	questionnaire results, 171–174
Corporate social performance	research methods, 168–169
(see Corporate social	research results, 169
responsibility (CSR))	theoretical framework, 167
Corporate social responsibility (CSR),	Economic EM (see Real EM)
24, 127	Economic ideology, 144
control variables, 33	Economics, 142–143
data source, sample selection and	Educational interventions, 92
methodology, 29-33	Effect size results, 79–80
independent variables, 31–32	Egalitarian culture, 144
prior literature and hypotheses,	Egocentrism, 3, 10–12
26–29	measurement, 21
research design, 30	Environmental CSR, 31, 33
results, 33–39	Ethical/ethics (see also Earnings
sample, 29	management ethics), 3, 70,
scores, 30–31	72, 82, 106–109
variable measurements, 30–33	act, 107
Costing model, 66	as applied to accounting, 110–114
"Covered member", 186, 191 <i>n</i> 3	in Aristotle's Nicomachean Ethics,
Creative accounting, 163	109–110
Cross-levels measurement technique, 70	decision making, 48
Cultural background, 142	disposition, 3–4
and whistleblowing, 145–147	evaluations, 52–53, 57
Cultural dimensions, 166	orientation, 6–7
Cultural factors, 155	reasoning, 3, 7–9
Culture dimensions' theory, 144	sensitivity, 3, 6–7, 11
Culture system, 142–143	socialization process, 7
Daoism, 119 <i>n</i> 2	standards, 156

Index 195

Expectancy theory, 49	Independence decision tree, 181, 183,
External auditors, 112	186, 189
Extroversion, 50	Indirect cross-levels measurement, 70
	Indirect investment, 181
Fallacies of thinking, 10	Individual-oriented culture and
False omnipotence, 13	ideology, 152
False omniscience, 13	Individualism, 144, 156n2, 166
Feasts, 108	Individualistic culture, 144
Feelers, 50	Industry values, 124–125
Feeling, 50	Institute of Management Accountants
Femininity, 166	(IMA), 129, 148
"Financial numbers game", 164	Institutional Shareholder Services
Financial reporting	(ISS), 32
field, 162	Instrumental values, 71
process, 161, 163	Intangible costs, 66
Firm turnover, 64–65	Internal auditors, 112
Food laws, 108	Internal controls, 156
Fraud, 47–48	International Auditing and Assurance
detection and prevention, 48	Standards Board (IAASB),
triangle, 112	114
Fraudulent financial accounting by	Interpersonal Trust Scale, 5
managers, reasons for,	Interpersonal understanding, 10
111–112	Interview findings, 169–171
Fraudulent reporting, 52	Interviews method, 168
,	Intrinsic independence, 180
Giving Voice to Values program (GVV	Introversion, 50
program), 92	Intuition, 50
assignments, 103	Intuitive-thinkers (NT), 50
case studies and role-plays, 99	Inverse Mills ratio (IMR), 39
curriculum, 92–93	Invulnerability, 13
Governance CSR, 31, 33	Islamic law, 109
Group-oriented culture or	
ideology, 152	Jewish law, 108
Guanxi, 146	Job protection, 147
confucian cultures, 147	Judaism, principles of, 108
	Judgers, 50
Heckman two-stage model, 37, 39, 41	Judging, 50
High employee turnover, 65–67	
	Knowledge, 4
Idealism, 7, 165	Kruskal-Wallis test (KW test), 172
Illegal practice, 146	
Illegitimate practice, 146	Law, 106–109
Immoral practice, 146	as applied to accounting, 110-114
Incentives, 4	in Aristotle's Nicomachean Ethics,
Incongruency in values, 80	109–110

Learning, 92	Organizational socialization (OS),
cognitive load and, 181, 183–184	122, 124
Libya, 170	Orthodox culture, 142–143
Libyan commercial banks (LCBs), 163	
Lockheed Martin Ethics Awareness	Peer assessment, 92–94
training, 98	implementing, 94–96
	perception, 96–100
Maccody's instrument, 69	Peer feedback, 93, 96
Management accounting frauds, 112	Peer learning, 94
Mann–Whitney U test results, 74–76	Perceived opportunity, 111
Masculinity, 166	Perceived pressure, 111
Master in Business Administration	Perceivers, 50
(MBA), 165	Perceiving, 50
Matched-pairs sample design, 37,	Perceptions, 163
39–40	of peer assessment, 96–100
Material investment, 181	Performance appraisal, 126
Means and standard deviations,	Personal values, theory of, 65
149–151	Personality, 49–52
Measured skeptics, 6	Person-organization fit (P-O fit), 64,
Median test results, 76	67–68
Morality, 107–109	elements, 66
Morals, 107–109	lack of, 84
laws, 108	measuring values and, 68–70
reasoning, 3, 49	Phar-Mor Inc., 111
sensitivity, 56	Power distance, 144–145, 166
values, 71	Preparers (PR), 168
Multiple regression analysis, 189	Prescriptive reasoning, 8
Myers-Briggs Type Indicator (MBTI),	Pressure, 58
50	Presumptive doubt form of PS, 4–5
30	Problem-solving ability, 3
National cultures, 143–145	Profession autonomy, 138
Neutrality view of PS, 4–5	Profession dedication, 138
Non-financial rewards, 146	Professional affiliation, 126–127
Non-GAAP accounting (see	Professional associations, 126–127
<u> </u>	Professional autonomy, 128–129
Fraudulent reporting)	Professional bodies, 126
Non-neutral financial reporting, 162	Professional dedication, 127–128
Non-shareholders, 165	*
01	Professional exclusiveness, 125
Observers, 49	Professional skepticism (PS), 1–2, 180
Offerings, 108	literature review and hypothesis
Ordinary least squares regression	development, 4–11
models (OLS regression	measures used to examining
models), 30, 38	constructs, 11–13
Organizational commitment (OC), 123	model of auditors' PS, 3
Organizational culture profile (OCP),	model of determinants of PS in
70	audit performance, 2

Index 197

participants, 11	Rokeach Value Survey (RVS), 65,
research method, 11–13	70–71, 73
results, 13–16	Role-plays, response and feedback for,
Professional socialization, 123–124	104
Professional values, 85, 123–125	Russia, 152–154
Professionalism, 122, 138	
literature review and hypothesis	Sacrifices, 108
development, 123-129	Sarbanes-Oxley Act (SOX Act), 112,
research methodology, 129-130	114–115, 166–167, 175 <i>n</i> 2
results, 130–131	Schwartz Value Questionnaire, 69
Propensity score matching (PSM), 37	Scripted role-plays, 95
Public accounting firms, 127	Search for knowledge, 10
Public and industry accountants, 125	Self-interested behavior, 10
Public Companies Oversight Board	Self-regulation, 128–129, 139
(PCAOB), 106, 110	Semi-structured interview method,
efforts by PCAOB to enhancing	168
quality in accounting firms,	Sensing, 50
114–117	Sensor-feelers (SF), 50
Purity laws, 108	Sensors, 50
•	7-point Likert scale, 96, 99
Quality Control standards (QC	Shareholders, 165
standards), 114	pressure, 25, 27, 42
Questioning mind, 10	Sharia, 109
Questionnaire	Short-termism, 25–26, 28
results, 171–174	Skeptical judgment, 4
survey method, 168	Skepticism, 3, 10
Quiet life, 25, 27	trait, 4
	Social CSR, 31, 33
Rationalization, 111	Social justice, 147, 152
Real EM, 164	Social laws, 108
Red flags techniques, 113–114	Social obligation, 127–128, 139
Regression	Social systems, 145
model, 98	Socialistic economic ideology, 144
results, 35–37	Socialization, 122
of Trait PS, 14–15	of auditors, 66
Regulators (RG), 168	literature review and hypothesis
Relativism, 7, 165	development, 123-129
Reliability and validity test, 151	research methodology, 129-130
Religion, 107–109	results, 130–131
Reluctant skeptics, 6	"Soft" attributes, 70
Respondents background, 148–149	Stability, 68
Rest's P-score, 12	Stakeholders, 162
Robustness analyses, 37	Standard deviations, 149–151
Heckman two-stage model, 39	State skepticism, 4
matched-pairs sample design, 37,	Strongly agree (SA), 172
39	Strongly disagree (SD), 172

Structuring transactions, 164 US Securities and Exchange Student performance, 188–190 Commission (SEC), 114 Student reaction to materials, 186-187 Users (US), 168 Survey Monkey Audience (SMA), 130 Suspension of judgment, 10 Validity test, 151 Suspicion, 10 Value(s), 65 Sustainalytics, 31 development, 82 Sustainalytics Global Platform database measurement, 68-71 (SGP database), 29, 31 orientation, 49 Voicing values, 96 Taiwan, 152-154 Tangible costs, 66 Western national culture, 143–144 Teaching, 92 Whistleblowing, 48–49, 142 method, 180-181 background of respondents, 148-149 Teaching aid, 180–181 Terminal values, 71, 75–76 comparisons among Russia, China, Taiwan, and United States, Theory of Moral Sentiments, The, 9 Thinkers, 50 152-154 Thinking, 50 cultural background and, 145-147 Thorne's P-score, 12, 16 descriptive statistics, 149-151 Total CSR, 31, 33 intentions, 49, 56-57 Trait(s), 4 judgment, 56 limitations and future research, 58 PS, 3, 8, 10, 13 skepticism, 4 literature review, 48–52 methodology, 52-54, 147-148 Uncertainty avoidance, 166 national cultures, 143-145 United States (US), 152–154 practical implication, 155-156 Unrealistic optimism, 13 reliability and validity test, 151 Upper-level accounting students, results, 54-57, 148

71–72 US GAAP, 58, 163, 175*n*6 Work values, 68–69

Work-family values, 68-69