# TECHNOLOGY, SOCIETY, AND CONFLICT

**Edited by** Elena G. Popkova and Manas Chatterji

CONTRIBUTIONS TO CONFLICT
MANAGEMENT, PEACE ECONOMICS
AND DEVELOPMENT

**VOLUME 30** 

# TECHNOLOGY, SOCIETY, AND CONFLICT

# CONTRIBUTIONS TO CONFLICT MANAGEMENT, PEACE ECONOMICS AND DEVELOPMENT

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# CONTRIBUTIONS TO CONFLICT MANAGEMENT, PEACE ECONOMICS, AND DEVELOPMENT VOLUME 30

# TECHNOLOGY, SOCIETY, AND CONFLICT

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# **CONTENTS**

| About the Editors                                                                                                                                                                                                                          | ix     |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|
| About the Contributors                                                                                                                                                                                                                     | xi     |
| Foreword                                                                                                                                                                                                                                   | xxxiii |
| Acknowledgements                                                                                                                                                                                                                           | xxxv   |
| Introduction: Technological Inequality as a Source of Conflicts in Digital Development and the Advantages of the Economic and Legal Approach to Their Resolution <i>Elena G. Popkova</i>                                                   | 1      |
| Chapter 1 Technological Inequality as a New Form of Economic Systems' Differentiation in the Conditions of Digital Development: The Economic and Political Conflict of Modern Time  Elena G. Popkova and Anastasia A. Sozinova             | 7      |
| Chapter 2 Unequal Distribution of Technologies in Entrepreneurship: Business Conflicts in Digital Competition and Opportunities for Conflict Management Tatiana N. Litvinova                                                               | 15     |
| Chapter 3 Technologies as the Key Resources of Modern Regions: Digital Inequality and Solutions for Technological Conflicts in the Regional Economy Pavel A. Kalinin, Alexey V. Tolmachev, Svetlana A. Tikhonovskova and Platon A. Lifanov | 27     |
| Chapter 4 Technological Discrimination of Consumers of Goods Under the Conditions of Digital Development: The Essence of Sales Conflict, Its Manifestations, and Perspectives of Overcoming                                                |        |
| Irina I. Saenko, Nadezhda K. Savelyeva, Elena A. Lysova and Victoria N. Ostrovskaya                                                                                                                                                        | 37     |

vi CONTENTS

| Chapter 5 Technological Leap Amid the COVID-19 Pandemic and in the Post-pandemic Period: Digital Deprivation of Services, Social Contradictions and Conflict Management Anastasia A. Sozinova, Elena N. Makarenko, Elena Y. Zolochevskaya and Evgeny N. Tishchenko                                 | 51  |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|
| Chapter 6 Technological Discrimination of Employees Amid the COVID-19 Pandemic and in the Post-Pandemic Period: Labour Conflicts of Express Digitalization and Their Solutions  Irina S. Bagdasaryan, Andrey G. Golovko, Emil E. Barinov and Mikhail Y. Ponezhin                                   | 67  |
| Chapter 7 Conflicts of Digital Development's Sustainability and Resolving Them Through the Balance of Social, Ecological and Economic Interests During Technological Progress Timofey Y. Cherepukhin, Nadezhda K. Savelyeva, Angelina M. Kovalenko and Olga B. Ivanova                             | 81  |
| Chapter 8 Monitoring of Technological Inequality in the Modern World Economy: Assessing the Scale of the Global Conflict and Scenarios for Its Development Depending on Conflict Management  Anastasia A. Sozinova, Natalia G. Vovchenko, Elena D. Kostoglodova and Stanislav A. Khapilin          | 93  |
| Chapter 9 Gender Conflict as a Factor of Global Technological Inequality: Modelling and Conflict Management Through the Analysis of Women's Participation in Science Irina M. Khil, Albina A. Chuprova, Gyulnaz E. Adygezalova and Arina S. Chueva                                                 | 105 |
| Chapter 10 Modelling of Conflict in the Labour Market Under the Conditions of Automatization Based on Robots, Big Data and AI: The Specifics of Technological Inequality of Countries and Conflict Management  Konstantin V. Vodenko, Irina S. Bagdasaryan, Daria O. Tyurina and Galina B. Vlasova | 121 |
| Chapter 11 Conflict of Traditions and Innovations as a Source of Global Technological Inequality: Social Consequences of the Innovative Development of the Economy and the Basics of Conflict Management                                                                                           |     |
| Alexey V. Tolmachev, Olesya A. Meteleva, Evgeniy B. Luparev and Elena V. Epifanova                                                                                                                                                                                                                 | 133 |

*Contents* vii

| Chapter 12 Technological Inequality as a Barrier to 'Markets of Tomorrow': The Conflict of International Trade and the Promising Directions of Conflict Management Adam U. Albekov, Svetlana S. Galazova, Ruslan G. Nepranov and Svetlana A. Litvinova                                                                          | 147 |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|
| Chapter 13 Technological Inequality as a Barrier to Developing a Socially Oriented Market Digital Economy: International Experience and Conflict Management Through the Development of Social Entrepreneurship Sergey A. Dyakov, Irina A. Kislaya, Tatiana V. Makarenko and Anastasia I. Smetanina                              | 159 |
| Chapter 14 Technological Inequality at the Level of the Regional Economy and the Economic and Legal Approach to Conflict Management in the Field of Digital Development:  A Case Study on the Example of Russian Regions  Alexey V. Tolmachev, Elena V. Karanina, Yuri A. Kolesnikov and Alla V. Kiseleva                       | 173 |
| Chapter 15 Integration Mechanisms as Sources of<br>Overcoming Technological Inequality and Overcoming the<br>Conflict of Business Interests in the Digital Economy:<br>Clusters, Special Economic Zones, Technology Parks and PPP<br>Anna K. Lutoshkina, Valentina V. Koschey,<br>Tatiana V. Epifanova and Alexey N. Pozdnyshov | 183 |
| Index                                                                                                                                                                                                                                                                                                                           | 195 |



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- No. 619/20 (No. 0301200057820000004\_104987) dated 16.06.2020 'Study of the current state and development prospects of the low-tonnage chemistry market in the Republic of Bashkortostan within the framework of import substitution'.
- No.817/20 of 05.27.2020 'Marketing research in the interests of 5 (five) residents of technoparks of the Samara region'.
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About the Contributors xix



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Irina A. Kislaya, Ph.D. in Economics, is an Associate Professor at the Department of Accounting, Dean of the Faculty of Accounting and Economics, Rostov State Faculty of Economics, Rostov-on-Don, Russia. In 2000, he has graduated from the Rostov State Economic Academy (RINH) with a degree in Accounting, Analysis, and Audit; qualification – 'Economist'. In 2009, she defended her Ph.D. in Economics thesis, speciality 08.00.12. 'Accounting, statistics' on the topic: 'Organisation and methods of tax audit in commercial enterprises'. In 2018, she

was awarded the title of Associate Professor. Her teaching experience is 17 years. She has been working at the department since 2001. The courses taught are: Accounting (financial) accounting (bachelor's degree); Accounting and Analysis in Commercial Organisations (Master's Degree).



Yuri A. Kolesnikov, Doctor of Law, is an Associate Professor, the Head of the Department of Financial Law of the Southern Federal University. He has graduated from Rostov State University (1992) with a degree in Jurisprudence. In 2007, he defended his Doctor of Law thesis in the speciality 12.00.14 – Administrative Law; Financial Right; Information Law on the topic 'Administrative and legal regulation of insurance activities in the Russian Federation'. He has more than 28 years of teaching experience. The courses taught are: Financial law, Financial and tax law, Actual problems of

financial law, Legal regulation of financial markets, Regional and municipal finance: the legal basis of off-budget relations and regional, local taxes, The legal regime of regional and local taxes, The financial and economic basis of local self-government, Tax systems of the Russian Federation and European countries, Taxation and financial control of corporations, Legal regulation of competition and monopoly in the

WTO countries. He is a Laureate of the 'Lawyer of the Year 2020' award in the Legal Science nomination (established by the Decree of the President of the Russian Federation of October 8, 2009, No. 1129 On the highest legal award 'Lawyer of the Year'). The total number of published works: 280, five of which are monographs.



Valentina V. Koschey, Ph.D. in Economics, is an Associate Professor at the Department of Social and Humanitarian Sciences of Platov South-Russian State Polytechnic University (NPI), Novocherkassk, Russia. Her research interests include corporate social responsibility of energy companies, economic growth, social entrepreneurship, public–private partnerships, economic socialization, digital economy and Industry 4.0. She has more than 30 publications, including 1 in Scopus, in the RSCI system – 14 publications, h-index – two, monographs – one, textbooks and teaching aids – eight titles. She takes an active part in the work of

scientific conferences at various levels.



Elena D. Kostoglodova, Ph.D. in Economics, is an Associate Professor of the Department of Finance, Rostov State Economic University (RINH), Rostov-on-Don, Russia. In 2009, she graduated from the Rostov State Economic University (RINH) with a degree in 'Finance and Credit' with honours. In 2012, she defended her Ph.D. thesis on the topic: 'Modernization of the system of financing the sphere of culture in Russia' in the speciality – 08.00.10 'Finance, money circulation, and credit'. In 2018, she was awarded the title of Associate Professor. From September 2009 to the present time, the main place of work is the Department of Finance, Russian State University of Economics

(RINH). Her scientific and teaching experience is 11 years.



Angelina M. Kovalenko, Ph.D. in Sociology, is an Associate Professor of the Department of Social and Humanitarian Sciences, Platov South-Russian State Polytechnic University (NPI), Novocherkassk, Russia. She has done 45 publications. The number of publications included in the RSCI is 29, the number of citations – 23, *h*-index – 2, publications in Scopus and Web of Science – 3. A sociological concept of the value of life in the youth environment of Russian society has been developed by her, which made it possible to identify trends in its transformation in the conditions of a consumer society. She proposed a scientific hypothesis of the study, which states that the transformation of the

About the Contributors xxi

value of life in the youth environment of Russian society is influenced by the sociocultural conditionality of the formation of the value of life in Russia and consumer ideology, as a result of which life itself is viewed by young people as subordinate to the logic of consumer life strategies perceived in the context of life success.



Platon A. Lifanov is a Student at Volgograd State Pedagogical University, Faculty of Technology, Economics, and Service, 'Economics and English' speciality. Interpreter at the Institute of Scientific Communications (ISC). He took part in Zambia's National Economic Summit in Livingstone and ISC's Conference in Prague, Czech Republic.



Svetlana A. Litvinova, Ph.D. in Economics, is an Associate Professor of the Department of Taxation and Accounting of the South-Russian Institute of Management, a branch of the RANEPA. She is the Ph.D. Assistant Professor. In 2008, she graduated from the North Caucasus Academy of Public Administration with a degree of a Manager. In 2013, she defended her thesis, in 2019 she was awarded the title of Associate Professor in the speciality 'Finance, money circulation, and credit'. Her teaching experience is nine years. The courses taught are: Valuation and taxation of real estate, Economic analysis,

Organization and management of security in financial and credit institutions. She is the Author of over 50 scientific and educational works.



Tatiana N. Litvinova, Ph.D. in Economics, is an Associate Professor of the Department of Management and Logistics in the Agro-Industrial Complex, Volgograd State Agrarian University, Volgograd, Russia. She is the Author and Co-author of more than 100 scientific and educational—methodical works, including in the editions of the Higher Attestation Commission, in the indexed scientometric databases Scopus, Web of Science, RSCI. Her research interests include agricultural machinery market, business infrastructure, entrepreneurial activity in the agricultural machinery market, production planning in the agro-industrial complex. She takes an active part in International and National Conferences.



Evgeniy B. Luparev, Doctor of Law, is a Professor in the Head of the Department of Administrative and Financial Law of the Kuban State University, Krasnodar, Russia He has graduated from the Law Faculty of the Voronezh State University in 1993. In 1998, at the Dissertation Council of Rostov State University, he defended his Ph.D. thesis on the topic: 'State regulation of agriculture in the Russian Federation (administrative and legal issues)'. In 2002, he was awarded the title of Associate Professor. In 2004, at the Dissertation Council of Voronezh State University, he defended his Doctoral dissertation on the

topic 'Administrative and legal disputes'. In 2009, he was awarded the academic title of Professor. His teaching experience is 27 years. He works in the department since 2006.



Anna K. Lutoshkina, Graduate student, is a Junior Research Fellow, Vyatka State University, Kirov, Russia. Her research interests are: tourism, tourism economics, state regulation in the field of tourist and recreational activities, economics, entrepreneurship. Performer in research projects:

- No. 617/20 of 05.26.2020 'Development of effective models for increasing the investment attractiveness of the agro-industrial complex in the northern regions of the Omsk region'.
- No. 618/20 (GK No. 42-NR-SZN-2020/VyatGU-1) dated 06.08.2020 'Development of recommendations for finalizing the program for selective observation of the health status of the population in 2020 and analysis of its results'.
- No. 619/20 (No. 0301200057820000004\_104987) dated 16.06.2020 'Study of the current state and development prospects of the low-tonnage chemistry market in the Republic of Bashkortostan within the framework of import substitution'.
- No.817/20 of 05.27.2020 'Marketing research in the interests of 5 (five) residents of technoparks of the Samara region'.



Elena A. Lysova, Ph.D. in Economics, is an Associate Professor of the Department of Tourism and Personnel Management, Vyatka State University, Kirov, Russia. Her education is: Kirov State Pedagogical Institute, speciality Russian Language and Literature, 1988; and Vyatka State University, speciality Economics and Enterprise Management in 2004. The Dissertation topic is 'Management of the competitiveness of enterprises in the sphere of security services' 2015. Her research interests: competitiveness of enterprises in the service sector, entrepreneurship and small business. Experience in practical economic activity at a large enterprise for over 17 years.

About the Contributors xxiii



Elena N. Makarenko, Doctor of Economics, is a Professor, Rector of the Rostov State Economic University (RINH) Rostov-on-Don, Russia. In 1988, she has graduated with honours from the Faculty of Economics of the Chechen-Ingush State University named after L.N. Tolstoy with a degree in Accounting and Analysis of Economic Activity in Industry. In 1988, she began her career as an Assistant at the Department of Economics, Organisation, and Planning of Production at the Chechen-Ingush State University named after L.N. Tolstoy. In 1988 she entered the full-time postgraduate study of the

Rostov-on-Don Institute of National Economy of the Order of the 'Badge of Honor'. In November 1988, she was accepted as a Junior Researcher of the Rostov-on-Don Institute of National Economy of the Order of the 'Badge of Honor'. In 1991, she has finished her postgraduate education, defended her Ph.D. thesis, and in the same year began work at the Department of Accounting and Analysis of Economic Activity in Industry as an Assistant. In 1995, she moved to the position of Senior Teacher, and in 1996, she was elected to the position of Assistant Professor. Since 2008, she has worked as Deputy Dean of the Faculty of Accounting and Economics in full-time education. In 2011, she defended her thesis for the degree of Doctor of Economics. In February 2012, she was appointed Acting Dean of the Accounting and Economics Faculty; in July 2012, she was elected to the post of Dean of the Accounting and Economics Faculty. On 21 September 2018, she was appointed to the post of First Vice-Rector – Vice-Rector for Academic Affairs of the Rostov State Economic University (RINH). Since 24 January 2019, she has been appointed Acting Rector of Rostov State Economic University (RINH). On 14 March 2019, at the Conference of Employees and Students of the Russian State University of Economics (RINH), by the results of a secret ballot, she was elected to the post of Rector. By the order of the Ministry of Science and Higher Education of the Russian Federation, she was approved as the Rector of the Rostov State Economic University (RINH) from 11 June 2019. From 2012 to the present, she has been working part-time as a Professor at the Department of Accounting.



Tatiana V. Makarenko, Ph.D., in Economics, Associate Professor at the Department of Accounting, Rostov State Economic University (RINH). She has graduated from the Faculty of Accounting and Economics of the Russian State Economic University (RINH) and received an honours degree in Accounting, Analysis, and Audit in 2015. The same year she started the postgraduate education of the Russian State Economic University (RINH) in the scientific speciality 08.00.12 'Accounting, statistics'. She began

working at the Department of Accounting as an Assistant. In 2018, she graduated from postgraduate education, and in June 2019 she defended her Ph.D. thesis on 'Accounting and analytical support for the transformation of Russian accounting standards to unify management accounting'. In 2019, she graduated from the Faculty of Linguistics and Journalism of the Russian State University of Economics (RINH) and received an honours degree in the field of training 'Linguistics', profile 'Translation and Translation Studies'. The area of her research interests is the transformation of national reporting in accordance with international financial reporting standards and accounting (financial, management, tax, etc.) in organizations of various organizational and legal forms.



**Olesya A. Meteleva** is a Junior Research Fellow at the Department of Economics, Vyatka State University, Kirov, Russia. Her research interests: marketing and business communications. Performer in research projects:

- No. 619/20 (No. 0301200057820000004\_104987) dated 16.06.2020 'Study of the current state and development prospects of the low-tonnage chemistry market in the Republic of Bashkortostan within the framework of import substitution'.
- No. 817/20 of 05.27.2020 'Marketing research in the interests of 5 (five) residents of technoparks of the Samara region'.
- No. 618/20 (GK No. 42-NR-SZN-2020/VyatGU-1) dated 01.07.2020 'Development of a concept for the creation and dissemination of linked open statistical data of Rosstat'.

She has done nine publications in the RSCI journals and three publications in the HAC journal.



Ruslan G. Nepranov, Ph.D. in Law, is an Associate Professor of the Civil Procedure Department of the Rostov State Economic University (RINH), Rostovon-Don, Russia. She has graduated from the Rostov Higher School of the Ministry of Internal Affairs of Russia with a degree in Law in 1997. In 1997, after graduating from the Rostov Higher School of the Ministry of Internal Affairs of Russia, he was assigned to the Central Internal Affairs Directorate of the Rostov Region, where he served until October 1999. And from that time to February 2018, he was an employee of the RUI of the Ministry of Internal Affairs of Russia.

In 2002, he graduated from the full-time postgraduate course of the Rostov Law Institute of the Ministry of Internal Affairs of Russia. The academic degree of Ph.D. in Law was awarded by the decision of the Dissertation Council of the

About the Contributors xxv

Kuban State Agrarian University on 14 November 2002, and approved by the Higher Attestation Commission of Russia on 24 January 2003. In 2012, by the order of the Ministry of Education and Science of the Russian Federation, he was awarded the academic title of Associate Professor at the Department of Criminal Procedure. In 2013, he graduated from the North Caucasus Humanitarian Institute, where he was awarded the qualification of an Economist with a degree in Accounting, Analysis, and Audit. He is a retired Police Colonel.



Victoria N. Ostrovskaya, Doctor of Economics, is the Head of the Center for Marketing Initiatives, Stavropol, Russia. Professor of the Department of Theory and Technology in Management at the Southern Federal University, Rostov-on-Don, Russia. Her research interests are devoted to marketing support of a foreign economic activity, digital Industry 4.0, digitalization of marketing, benchmarking in retail, structuring of the quality function, social marketing, territory marketing, economic development of emerging markets and project management. She organizes scientific and practical conferences at the regional, national and international levels and acts as a moderator and speaker of business and training

events (forums, seminars, working meetings) for business entities, and conducts active research work. She is the Author of more than 170 scientific publications, including more than 130 scientific papers, and also carries out activities to promote the results of scientific research for their practical use.



Mikhail Yu. Ponezhin, Ph.D. in Law, is an Associate Professor of the Department of Constitutional and Municipal Law, Rostov State Economic University (RINH), Rostov-on-Don, Russia. He has graduated from the Rostov Law Institute of the Ministry of Internal Affairs of Russia in 1998 with a degree in 'Jurisprudence' (qualification 'Lawyer'). In 2000, he defended his Ph.D. in Law thesis in the speciality 09.00.10. – Philosophy of Law on the topic: 'The doctrine of monarchical statehood of L.A. Tikhomirov: Philosophical and legal analysis'. In 2005, he has received the academic title 'Associate Professor' in the Department of Theory and History of State and Law. Until 2015, he served in the Internal Affairs Agencies

(Rostov Law Institute of the Ministry of Internal Affairs of Russia). Retired Police Colonel. His total work experience is 27 years and work experience in the speciality is 23 years.



Alexey N. Pozdnyshov, Doctor of Law, is the Professor of Rostov State Economic University (RINH), Rostovon-Don, Russia for 15 years, he has been heading the Department of Administrative Law of the Rostov Law Institute of the Ministry of Internal Affairs of Russia. He is a Police Colonel, an Honorary Officer of the Russian Ministry of Internal Affairs, the Honorary Worker of higher professional education. In 1992, he graduated from the Higher Law School of the Ministry of Internal

Affairs of the Russian Federation. He has a higher technical and legal education. In 1996, he defended his Ph.D. thesis on the introduction of scientific research into the operational search activities of the internal affairs bodies, and in 2002 – his Doctoral dissertation, related to the problem of public safety in the Russian Federation. Since 2005 he has been a Professor of the Department of Financial and Administrative Law. He was awarded a medal 'For Merit to the Fatherland' II degree, and with a personal service weapon – the Makarov gun. He has rich practical experience. He defended his Dissertation for the degree of Doctor of Law in the speciality 12.00.14 'Institute of Public Administration in the Field of Public Security: Theoretical and Methodological Problems'.



Irina I. Saenko, Ph.D. in Economics, is an Associate Professor of Management and Marketing Department, Kuban State Agrarian University named after I.T. Trubilin, Krasnodar, Russia. His scientific area of interest: regional management and marketing. She is the Author of 107 scientific works, including three textbooks, four study guides, 20 articles in the editions of the HAC list, two Scopus articles and one Web of Science, as well as three monographs, Hirsch – 12. She completed four economic agreements with organizations of the Southern

region. Annual participant of RFBR grants. She is the Deputy Head of the Postgraduate Education of KubSAU, direction 38.06.01 Economics, direction 'Economics and management of the national economy'. She has the honorary title 'Honoured Worker of Science and Education', 2015. She is also awarded a Certificate of Honor of the Rector of KubSAU, 2020.



Nadezhda K. Savelyeva, Ph.D. in Economics, is an Associate Professor, Director of the Institute of Economics and Management, Vyatka State University, Kirov, Russia. Her Research interests: entrepreneurship, transnational markets, development planning and strategic development. In 2017, the Russian Academy of Sciences medal in the field of economics was awarded for the research work 'Technology for a comprehensive assessment of the effectiveness of banks in regional markets: a monograph'. She is the nominee for the All-Russian highest public economic award 'Economist of

About the Contributors xxvii

the Year' – 2020. She is the Author of four certificates of registration of computer programmes; has more than 105 publications, including five monographs and 83 scientific works, including 10 articles in journals indexed by Scopus scientometric databases. She is the Head of the grant of the Russian Humanitarian Science Foundation 'Development and testing of methods for assessing the effectiveness of banks in the Kirov region'. Research director:

- for the Economic Commission for Europe, 2018;
- for the Ministry of Agriculture of the Russian Federation, 2018;
- for Rosstat, 2019;
- for regions, assessment of the state of competition and investigations on an initiative basis 2020.



Anastasia I. Smetanina, Ph.D. in Economics, is Research Projects Specialist, Institute of Scientific Communications (INK-GROUP LLC), Volgograd, Russia. She is the data scientist, the author of over 40 publications, including two monographs and two articles in journals indexed by Scopus. Laureate of the All-Russian Scientific and Practical Conference of Young Scientists 'Youth and Economy. New Views and Solutions', the winner of the regional conference of young researchers of the Volgograd region, the pride of the Polytech XXI century, laureate of the Ministry of Education and Science of the

Russian Federation for the support of talented youth. She has got prizes from the President and the Government of the Russian Federation. She is a medal awardee of the Russian Academy of Sciences for the best scientific work. Her research interests include business economics, international economic relations, digital economy, financial innovation and sustainable development.



Anastasia A. Sozinova, Doctor of Economics, is an Associate Professor, Deputy Director of the Institute of Economics and Management for Science at Vyatka State University, Kirov, Russia. Her research interests: economic growth, globalization, business reorganization, development planning and strategic development. Her experience of the scientific and pedagogical work is 10 years. She is the Author of more than 120 publications, has a Hirsch index in the RSCI – 13, in Scopus – eight, in the Web of Science – four. In addition, she is the author of five computer programmes used in the educational process. She is nominated for the All-Russian highest public economic award 'Economist of the Year' – 2020. She is actively involved in research projects. She was the Leader of a project carried out for the Ministry of Agriculture of the Russian

Federation on the topic 'Development of a Plan for the Advanced Development of Fish and Seafood Exports'. The completed research work was marked with a

letter of gratitude from the Ministry of Agriculture of the Russian Federation. She has also performed other research projects. She reviews books and textbooks for top-rated publishers: Advanced issues on social entrepreneurship (E. G. Popkova, B. S. Sergi, Palgrave Macmillan); Challenges of the Modern Economy: Digital Technologies, Problems and Focus Areas of the Sustainable Development of Country and Regions (Y. G. Buchaev, A. S. Abdulkadyrov, J. V. Ragulina, A. A. Khachaturyan, Palgrave Macmillan); Education in the Asia-Pacific Region: Issues, Concerns and Prospects (E. G. Popkova, B. S. Sergi, Springer publishing house); Sustainable Development and Green Growth (E. G. Popkova, B. S. Sergi, Palgrave Macmillan).



Svetlana A. Tikhonovskova, Ph.D. in Economics, is an Associate Professor of the Department of Social and Humanitarian Sciences, Platov South-Russian State Polytechnic University (NPI), Novocherkassk, Russia. She has 65 publications. The number of publications included in the RSCI is – 39, the number of citations – 83, the *h*-index – five, Scopus and Web of Science publications – seven. She takes an active part in the scientific work of the department on the problems of territorial development, productively conducts research work on the topic 'Socio-economic planning in the system of state and municipal management' in the framework of the scientific direction of the university 'Socio-economic processes in the transition to an

innovative model of the economy', she has registered the know-how 'Technology for the development and implementation of targeted programmes for the socio-economic development of municipalities'. She takes an active part in the work of scientific conferences at various levels.



Evgeny N. Tishchenko, Doctor of Economics, is a Professor, Dean of the Department of Computer Technologies and Information Security, Rostov State Economic University (RINH) Rostov-on-Don, Russia. His scientific and pedagogical experience is 30 years. He successfully conducts research work (more than 30 research projects), being the Head of self-supporting topics related to the development and analysis of information systems and information security systems. He is the Author of Lecture and Practical Courses in the disciplines of information security 'Introduction to the speciality', 'Theory of

information security and methodology of information security', 'Computer cryptography', 'Psychology of information security', 'Fundamentals of information security', provides scientific guidance to graduate students (successfully defended eight Ph.D. theses). He is the author of 23 educational and methodological

About the Contributors xxix

works (eight textbooks and teaching aids, including those with the Academic Methodological Association stamp). The results of scientific—practical and educational—methodical activities of him reflected in 128 publications, including publications from the list of Web of Science, Scopus, HAC of the Russian Federation, in collections of materials of international conferences.



Tolmachev. Alexev Doctor of Economic Sciences, Professor of Management and Marketing Department, Kuban State Agrarian University named after I.T. Trubilin, Krasnodar, Russia. He is the Honored Worker of the High School and the Agro-Industrial Complex of the Russian Federation. Scientific area of interest: management, marketing, use of resources and regulation of the development of the agro-industrial complex. He was the first in our country to develop and propose a price mechanism for state regulation of the grain market currently operating in the agro-industrial complex (Doctoral,

1997). He is the Author of more than 300 scientific papers, including 37 monographs and textbooks, 18 articles in Scopus and WoS databases, 97 in journals listed in the HAC, Hirsch 37. The Chairman of the methodological commission of the Faculty of Economics, a member of the Dissertation Council of Kuban State Agrarian University named after I.T. Trubilin, manages the postgraduate programme of the university in the direction of 'Economics'. Twelve Ph.Ds. were defended under his supervision. He has completed 14 business contracts with organizations of the Southern Region, three Grants from the Ministry of Economy of the Russian Federation, and the Department of Agriculture of the Krasnodar Territory.



Daria O. Tyurina is a Postgraduate student, Southern Federal University, Russia, Rostov-on-Don. She is a Deputy General Director for Legal Affairs, the Head of the Legal Department of Donenergo JSC in Rostov-on-Don. From 2015 to 2019, she held the position of Director of the Department of Property and Land Relations of the City of Rostov-on-Don, Administration of the City of Rostov-on-Don. From 2007 to 2015, she held the position of a specialist of the first category of the land lease sector of the Land Lease Relations Department, Chief Specialist

of the Law Department, the Head of the Department for Legal Documentation and Land Expertise, Deputy Director of the Department of Property and Land Relations of the city of Rostov-on-Don. From 2005 to 2007, she held the position of legal adviser at LLC Law Agency 'Legal Services' in the city of Novocherkassk, Rostov Region. In 2002, she graduated from the Southern Federal University. She was awarded: Letter of Gratitude from the Administration of the city of

Rostov-on-Don (2011), Letter of Gratitude from the Mayor of Rostov-on-Don (2012), Diploma of the Department of Property and Land Relations of the City of Rostov-on-Don (2013), Badge of Distinction 'For services to the city of Rostov-on-Don' (2016) and Commemorative Medal '185 years to Andrey Matveyevich Baykov' (2016).



Galina B. Vlasova, Doctor of Law, is a Professor of the Department of Theory and History of State and Law, Rostov State Economic University (RINH), Rostov-on-Don, Russia. In 1999, she graduated from the Rostov State Economic Academy with a degree in Jurisprudence, qualification 'Lawyer'. In 2001, she defended her Ph.D. in Philosophy. In 2006, she was awarded the academic title of Associate Professor in the Department of Theory and History of State and Law. In 2010, she defended her Doctor of Law thesis on the topic: 'Legitimation of the institutions of pub-

lic authority in the political, legal and socio-cultural dimensions (on the example of the evolution of justice)'. She conducts classes with students of the Faculty of Law in the following disciplines: 'Theory of State and Law', 'Actual Problems of Theory of State and Law', 'History of International Law', 'International Relations and International Justice', 'International Legal Responsibility'. The sphere of scientific interests lies in the study of a wide range of problems of the theory of state and law, international law and justice. She has published 224 works: 177 of them are scientific works, including 15 monographs and 47 educational and methodical publications.



Konstantin V. Vodenko, Ph.D. in Economics, is an Associate Professor at the Department of Social and Humanitarian Sciences, Platov South-Russian State Polytechnic University (NPI), Novocherkassk, Russia. He has been working at Platov South-Russian State Polytechnic University since 2006. He is the Head of the Master's programme 'State and municipal socioeconomic policy in the direction of training state and municipal administration'. He actively participates in research work and is engaged in the study of sociocultural and socio-economic institutions in the context of the formation of a national model of social develop-

ment and public administration. He was the Head of the grant of the President of the Russian Federation for state support of young Russian scientists – doctors of science on the topic 'Cultural and ideological foundations for the formation of a national model of regulation of socio-economic and scientific and innovative activities' (MD-651.2017.6). He is a Co-executor of grants from the Russian Humanitarian Science Foundation and the Russian Science Foundation. He is the first Deputy Editor-in-Chief of the scientific journal 'Humanities of the South of Russia', included in the list of the HAC and the ERIH PLUS database. He is a Member of the organizing

About the Contributors xxxi

committees of various international conferences. The total number of publications is over 190. He is the author of 20 articles indexed in the Scopus and Web of Science databases. Guest editor of the special issue 'Vectors & Narrative Discourses of Modern Society' of the Pertanika Journal of Social Sciences & Humanities, indexed in the international Web of Science database. Served as executive editor of the book (collection of articles) indexed in the Scopus and Web of Science databases: Public Administration and Regional Management in Russia – Challenges and Prospects in a Multicultural Region/E.G. Popkova and K.V. Vodenko (eds.). Springer International Publishing AG, 2019. (Ser. Contributions to Economics). Thirteen Ph.D. theses were defended under scientific supervision. He is a Member of the Dissertation Council at the Southern Federal University.



Natalia G. Vovchenko, Doctor of Economics, is a Professor, Vice-Rector for Research and Innovation, Rostov State Economic University (RINH) Rostov-on-Don, Russia. She is a graduate (1990) of the Rostov-on-Don Institute of National Economy of the Order of the 'Badge of Honor' with a degree in Industrial Planning; qualification – 'Economist'. In 1992, she graduated from the Rostov-on-Don Institute of National Economy of the Order of the 'Badge of Honor' with a degree in Accounting, Control, and Analysis of Economic Activity; qualification –

'Economist'. In 1994, at the Dissertation Council of Rostov State University, she defended her Ph.D. in Economics thesis on the topic: 'Land reform and improvement of relations of agrarian nature management in the conditions of the formation of the market'. In 2002, she received the title of Associate Professor. In 2006, at the Dissertation Council of the Rostov State Economic University (RINH), she defended her Doctoral thesis on the topic 'Influence of financial globalization processes on the transformation of the financial system of Russia'. In 2015, she received the academic title of Professor. Her teaching experience is 31 years. She has been working in the department since 1990.



Elena Y. Zolochevskaya, Doctor of Economics, Professor at the Department of Taxation and Accounting at the South Russian Institute of Management – a branch of the RANEPA, Rostov-on-Don, Russia. She has graduated from Rostov State University in 1999. In 2011, by the decision of the Higher Attestation Commission of the Ministry of Education and Science of the Russian Federation, she was awarded the degree of Doctor of Economics. In 2019, by the order of the Ministry of Science and Higher Education of the Russian Federation, she received the academic title of Professor with a degree in Economics and National Economy Management. She combines administrative work with teaching, and works

part-time as a Professor at the Department of Taxation and Accounting at the South Russian Institute of Management – a branch of the RANEPA. She is an author of over 60 scientific and educational works.



### **FOREWORD**

The greatest change in the economic scene of the world is globalization. It is the qualitative transformation of economic relationships. There are some people who are in support of globalization and others who contend that globalization is the root of various problems. The major drivers of globalization are transnational corporations and technological development. Due to globalization and technological development, there has been a global shift in the world economy. The relationship between labour and capital in the geographical space has greatly changed.

The role of technology is the most important factor. The technological change can be incremental innovations, radical innovations, changes of technological system and relationship between technology and economy. These changes have taken place in Interchange and Data Science, Mechatronics, Cyber Security, Information Technology, Material Science and Corporate Management and Institutions. Most negative societal changes in technology are in the field of military and defence industries. There are some good and bad impacts of technology in all areas of our society.

This book is devoted to the problem of technological inequality, which arose in connection with the formation of the digital economy, gaining newfound relevance to the New Industrial Revolution. This book is written in support of SDG 10 and aims to create a clear and systematic scientific understanding of a new form of inequality – technological inequality. The goal of this book is to draw the attention of all parties – society, government, business and the international community – to the problem of technological inequality and unite all our efforts in solving these problems.

This book focuses on conflict management, peace economics and sustainable development. Social, business and international conflicts arising from technological inequality are studied in order to form a theoretical basis for their solutions. The subject area of this book is not the conflicts of technological inequality themselves, but ways to resolve them. Due to this, the book has a highly practical applied significance and is intended to serve as a useful guide on conflict management of the digital economy and on ensuring its balanced and sustainable (conflict-free) development.

It rethinks the idea of peace economics in the context of the New Industrial Revolution and shows a new facet of peace economics – reducing technological inequality as a path to stability, prosperity and well-being for all. It is based on the idea that the key to digital peace economics and sustainable development in the conditions of the New Industrial Revolution is a set of economic and legal measures of technological conflict-management. It shows that combined efforts at the level of state and law (including international law) and efforts of economic

xxxiv FOREWORD

agents at the level of business and society open up new, wider prospects for reducing, and in the future, overcoming technological inequality.

The book provides scientific and methodological support for this mission with the help of the author's applied recommendations in the field of supranational, state and corporate governance. We hope that our book will also contribute to mitigating the manifestations and consequences of the COVID-19 pandemic and crisis. To do this, we have offered special recommendations in the book on bridging the technological divide to unlock the potential of the digital economy to preserve and restore the quality of life in the face of economic restrictions and social distancing. We call upon everyone to contribute to technological conflict management, digital peace economics and sustainable development in the context of the New Industrial Revolution.

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