

STUDIES IN MANAGERIAL AND FINANCIAL
ACCOUNTING VOLUME 20

**PERFORMANCE
MEASUREMENT AND
MANAGEMENT
CONTROL: INNOVATIVE
CONCEPTS AND
PRACTICES**

EDITED BY

MARC J. EPSTEIN

Rice University

JEAN-FRANÇOIS MANZONI

IMD International

ANTONIO DAVILA

University of Navarra, IESE Business School



United Kingdom – North America – Japan
India – Malaysia – China