

EDITORIAL REVIEW BOARD

Fabio Ancarani
University of Bologna, Bologna

Stefania Borghini
Bocconi University, Milan

Michele Costabile
University of Calabria, Arcavacata

Michael Gibbert
Bocconi University, Milan

Francesca Golfetto
Bocconi University, Milan

Stephan Henneberg
*Manchester Business School,
Manchester*

Andreas Hinterhuber
*Hinterhuber and Partners and
Bocconi University, Milan*

Wesley J. Johnston
*Georgia State University,
Atlanta*

Mette Praest Knudsen
*University of Southern Denmark,
Odense*

J. David Lichtenthal
*Baruch College, City University
of New York, New York*

Hans Mühlbacher
University of Innsbruck, Austria

Chezy Ofir
Hebrew University, Jerusalem

Diego Rinallo
Bocconi University, Milan

Günter Specht
*Technical University Darmstadt,
Germany*

Arch G. Woodside
Boston College, Chestnut Hill

Fabrizio Zerbini
Bocconi University, Milan