

Inaugural editorial: Editor-in-Chief

It is my great pleasure to launch the inaugural issue of the *PSU Research Review: An International Journal* (PRR), a double-blind peer-reviewed journal. This journal aims to cultivate and share knowledge and ideas about contemporary research. Drawing on a wide range of theoretical and methodological approaches, the journal will offer a rich stream of papers on conceptual and applied research focused on practical developments in various fields. There are three issues in a year (April, August and December). The first issue will focus on the field of Business and Law, the second issue on Computer Science and Engineering and the third issue on Education and the Humanities.

PSU Research Review is hosted by Prince Sultan University, Saudi Arabia. The journal is multi-disciplinary and, at the same time, is also truly “international” with 162 editorial members from 44 countries across the globe. The international character of the journal will ensure we can bring the latest developments in various fields across the world to our readers, thus strengthening global understanding of issues among both academics and practitioners. The journal is a member of, and subscribes to the principles of, the Committee on Publication Ethics and is already abstracted and indexed by the British Library, EBSCOhost and ProQuest.

As the journal’s first editor-in-chief, I am very privileged to work with an outstanding, international editorial team whose diverse expertise is the foundation for the success of the journal. The members of the editorial team have encouraged, supported and pushed forward the journal’s development from the beginning. I would also like to take this opportunity to thank the numerous reviewers for their hard work, valuable contributions and willing cooperation. I especially wish to thank warmly Dr Ahmed S. Yamani (Rector, Prince Sultan University), the pioneer who brought forward the concept of this journal and made it happen. I would also like to thank our publisher, Emerald. With Emerald’s 50 years of publishing experience, and their links to multiple abstracting and indexing databases, I am confident that the journal will quickly make a significant impact in the scientific research community.

The editorial practices of PRR will ensure rigorous, fair, developmental and timely review of scholarly submissions to the journal. In addition, the editorial team is always open to discuss authors’ experiences of submission and suggestions for further improvement in shaping the journal’s content, quality and impact. Finally, we would like to invite you to submit your papers to fulfill this journal’s aims and secure its success!

The sequence of articles in this issue begins with a paper from Emeritus Professor Jean J. Boddewyn who is one of the leading international business scholars in the world. Professor Boddewyn discusses how to determine the essential “collective goods” which a foreign multinational enterprise (MNEs) must have before production can start in a remote area of an emerging economy. His findings provide both theoretical and managerial implications. The second paper by Professor Barney Warf addresses the specifics of African corruption



and its causes and effects the issues considered include patrimonial political cultures, clientelism and the role of natural resource exports. He argues that the impacts of corruption on economic growth are questionable in the African continent where one billion people live under very corrupt regimes. In terms of sustainability, the third paper by Nadia Di Giacomo, James Guthrie and Federica Farneti examines how a global consulting company struggled to establish an effective environmental management control system for carbon emissions for its employees' air travel. To improve their sustainability performance, they contributed to the creation of new accounting system, giving visibility to carbon emission management through case study analysis. The fourth paper by Professor Nora Munguia, Alejandra Varela, Javier Esquer and Luis Velazquez provides empirical evidence of how to apply the principles of the Paris Agreement (21st Conference of the Parties to the United Nations Convention on Climate Change – COP 21) by enhancing the corporate sustainability of a Mexican coffee-roaster company. They argue that fostering corporate sustainability would be easier and more feasible if energy flow information were available. The final paper is by Dr Martin Quinn, Otman Elafi and Mark Mulgrew who surveyed medium and large Irish firms to ascertain reasons for not changing to more advanced costing techniques, namely, activity-based costing (ABC). They report a low rate of adoption of ABC and suggest, at least in the context of Ireland, that adoption is not necessarily driven by external factors such as technology and economic shocks.

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