
Editorial note for Issue 2/3 (Volume 11) of the *Journal of Trade Science*

Editorial

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We are excited to introduce Issue 2/3 (Volume 11) of the *Journal of Trade Science*, which is published by Emerald Publishing on behalf of Thuongmai University. The *Journal of Trade Science* is an international, peer-review journal that aims to advance the knowledge of contemporary business and trade theories and practices. The journal promotes high-quality research that examines current issues, concerns, practices and trends in business and trade. The journal also encourages interdisciplinary work aligned with the United Nations' Sustainable Development Goals and advocates research in the context of developing and emerging countries that often face significant sustainability challenges.

This issue is a collection of four papers, including a general review, a literature review and two empirical papers employing qualitative and quantitative methods. These articles are contributed by early-career researchers and eminent scholars from different regions, including Asia, Australia and Europe.

The first article, written by Weng Marc Lim, makes an important contribution by providing a comprehensive and contextualised view of the philosophy of science and paradigms underpinning business research. It encourages researchers to adopt, combine or shift between different paradigms to address complex business issues emerging from automation, digitalisation, hyperconnectivity obligations, globalisation and sustainability (ADHOGS) in the disruption, volatility, uncertainty, complexity and ambiguity (DVUCA) context. The article also suggests that business research plays an important role in driving responsible and sustainable business practices and contributing to sustainable development.

In the second article, Sami Alanzi and Vanessa Ratten, using a qualitative interview method, discuss the role of technology in assisting Saudi firms to deal with COVID-19 and overcome its negative consequences. They point out that more organisations and entrepreneurs have turned their attention to digitalisation and digital transformation, creating significant opportunities for digital entrepreneurship.

The third article, contributed by Deepak Kumar, B.V. Phani, Naveen Chilamkurti, Suman Saurabh and Vanessa Ratten, conducts a systematic review of existing work in the intersection of small and medium enterprise (SME) finance and blockchain technology, highlighting its trend, themes, opportunities and challenges. Based on this review, it offers a framework for the blockchain-based SME finance literature and future research directions. The article's findings also have implications for fostering sustained and inclusive economic development through improved access to finance for SMEs.

In the last article, Dinh Anh Phan and Thi Le Hoa Vo use a Stackelberg game approach to explain whether and how different financing models help improve a supplier's corporate social responsibility (CSR) investment and increase profits for the whole supply chain and each member. Their findings provide implications for supply chain managers in selecting and designing the most appropriate financing model to improve CSR performance.



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We hope this issue has provided fresh perspectives on business research paradigms and insights into various important topics and emerging trends shaping contemporary business and trade, such as sustainability, CSR, digital entrepreneurship and blockchain-based finance in the SME context. We thank the authors for choosing the *Journal of Trade Science* to publish their work. We also thank the reviewers, editorial board members and publisher for their time and effort.