To cook or not to cook – what are the barriers?

Wrangham (2009) in his exegesis on how important cooking is for humans said “even vegetarians thrive on cooked diets. We are cooks rather than carnivores” (p. 53). Everyone at some time in their lives will prepare food and/or consume food prepared by a loved one, eat food at a special event. All this emphasises the relevance of this special issue which contains papers from key academics and practitioners on the subject of cooking and cooking skills. Food is pervasive in our lives necessary for health and sustenance but also performing a social and cultural role. We use food for identity and to distinguish ourselves from others. The subjects covered range from those dealing with the distribution of skills in the population, cooking skills as part of public health interventions, through to measurement issues and the delivery of educational programmes in settings such as schools and communities. Authors are drawn from a broad range of professions involved in; promoting cooking, public health, health promotion community development, home economics, nutrition, professional chefs, as well as the views of the public.

As Nelson Mandela said education “is the most powerful weapon for changing the world”. The teaching and learning of cooking skills falls within this category as it can be a meeting point for many agendas, not simply the teaching of skills, but as a way of offering a window on the wider world of food and food systems (Caraher and Reynolds, 2005; Caraher and Carey, 2010, 2011).

The order of the papers is set out around a purposeful narrative structure although as you read the articles you will see links and overlaps between the various pieces of work. We start with Begley, Gallegos and Vidgen looking at the effectiveness of cooking interventions within a public health nutrition framework in Australia. Their conclusions are that more evaluation and research is required as well as a need to improve the quality of cooking interventions. Then looking at the Island of Ireland and results from a survey, McCloat Mooney and Hollywood show that the barriers to cooking are not just skills based but include issues such as time, cost, family life and limited resources.

So having set the background we move to a series of papers on measurement and evaluation. This includes work from Brazil, by Proença and the team at the Federal University of Santa Catarina on the construct validity of a cooking skills and healthy eating questionnaires using the “known groups method”. They developed a validated cooking skills and health-eating questionnaire with an ability to detect differences between groups which will be useful to provide data for future interventions. This is followed by work from Lohse and colleagues from the USA on the development of an instrument to measure 8-11 year olds and their concepts of cooking. This study addressed a gap in the literature on children’s appreciation of cooking and develops face validity of survey designed to measure cooking experiences, skills and attitudes. This is followed by work from Fordyce-Voorham on an evaluation tool for measuring food skills acquisition for use by home economics teachers in the classroom. This was based on 18 practical food skills identified by teachers and verified by analysis.

We then move to two studies which examine approaches to interventions, one by Condrasky and her colleagues at Clemson University on teaching cooking to undergraduate nutrition students. This is based on an approach Condrasky has pioneered called “culinary nutrition”. This consisted of a six-week programme for undergraduate nutrition-related majors with components such as cooking with a chef, healthy shopping on a budget and store visits. The results show positive impacts from combining culinary nutrition training
with food budget information for entry-level nutrition-related graduates. This is followed by
work from Singapore on a mixed methods approach in a primary care setting by Goh and
colleagues. Their paper combines nutrition education with cooking demonstrations and
makes a case for a multiplicity of methods to support learning and skills acquisition. It also
demonstrates the possibilities for opportunistic approaches to delivering a programme in a
primary care setting.

We then move to five grouped articles on what we have loosely called lessons from the
front line. These range from work by Granberg and her colleagues from Sweden on the
attitudes of home economics teachers to learning and teaching cooking to those with mild
intellectual disabilities. The results identify the elements that teachers consider important
and that teachers when planning lessons should also be cognisant of students’ specific
circumstances and context. The next paper is a study based within a “rehabilitation” setting
in England by Parsons. The focus is on one-to-one cooking and results show that one of the
key outcomes is the development of self-worth through cooking and subsequently sharing
food with others. These findings overlap with a study from Nottingham in England by
Orr and McCamley which is a six week community-based dietary intervention. Their
findings showed improvements in health behaviours related to cooking but also
highlighted the wider impact on family and friends. Bostic and McClain in a study from the
USA show how older adults’ cooking skills are influenced by the their life experiences and
result in four trajectories “resilient, expanding, contracting interest, and contracting
capability”. The lesson is that cooking skills and trajectories are malleable and influenced
by life experiences. A study by Levine and colleagues of cookbooks in the USA shows that
they have the potential to communicate safe food handling and cooking practices but
that currently cookbook authors provide inadequate advice on cooking temperatures.
Yet another dimension to cooking skills given the level of household foodborne illnesses.
The final paper in this grouping is a “realist review” of grey literature from Scotland by
Blamey and collaborators. They searched for intervention strategies and programme
theories underpinning cooking interventions. This paper highlights the expectations of both
those commissioning cooking interventions and the fact that there were limitations in course
design, reporting and self-evaluation. They address this with a set of recommendations to
improve interventions, commissioning, design and evaluation of cooking projects.

We bookend the special edition with the final paper by Wolfson and her fellow
academics. This paper expands the way in which we see and view cooking skills. They develop the concept of “food agency” and contrast this with common perceptions
found in the food and nutrition literature. They make a plea for an understanding of cooking
within the context of daily food practices and varied life contexts. A feature to be found in
many of the papers in this special edition and a fitting way to end the special edition.

So what becomes apparent from all the above is that teaching and learning cooking
offers an opportunity to use food as a source of education and liberation. The importance
of food in the diet is clear, the role of food as a cultural artefact is less clearly dealt with in the
literature and yet we know that food is a public good and as such can be a flashpoint for
protest – both public and private (Caraher, 2003). Thompson (1993) called this the
underlying moral economy of food. Freire (1970) talked of an education system that involves
participation, and action to promote conscious empowerment. The interesting element about
cooking is that as Lévi-Strauss (2008) pointed out it involves the transformation of food and
this is not just a physical change as in the application of heat or cold but also a cultural
change as in the appearance of the food. Cooking and food preparation offer such an
opportunity to address both changes in educational practice and the moral economy. For example, Lindberg et al. (2016) show how the home economics curriculum and
specifically the food and cooking element within it, can be used to teach issues about human
rights. Also cooking education can be about food systems and who makes decisions about
our food – helping develop a food literate population (Caraher and Carey, 2010, 2011). This would have the additional advantage of bringing people “far more into food policy” (Centre for Food Policy, 2016, p. 25).

Key points that strike us reading these papers are not the differences but the overlaps and similarities. A key emerging issues appears to be the social context of cooking alongside the acquisition of knowledge and skills. While the contribution of cooking to improved nutrition and public health obviously remains important, it would be a shame if that becomes the sole focus. There are many reasons for supporting food education and cooking such as cultural aspects and empowerment. We are confident that the papers in this special edition will contribute to furthering the practice, debates, knowledge and academic research related to cooking. We wish to thank all who contributed to this special edition, we very much enjoyed reading the work and hearing of all the exciting and innovative work being carried out.

Martin Caraher
Centre for Food Policy, City, University of London, London, UK

Andrea Begley
School of Public Health, Curtin University, Perth, Australia, and

Xavier Allirot
BCC Innovation, Basque Culinary Center, Donostia-San Sebastian, Spain

References

Further reading