Publishers note from Emma Leverton

We are pleased to commence our 121st volume with a special issue on “Food anti-consumption and consumer well-being”, led by Guest Editor Dr Muhammad Kashif Saeed.

As publisher of the British Food Journal, it is a pleasure to be able to work with a global network of academics, especially those who share the same vision of publishing intellectually rigorous work that contributes to the progression of ideas based on reason, quality and scholarly excellence.

This special issue culminates over 12 months of hard work from Dr Saeed. We are extremely thankful for his contribution to the journal.

As well as the 14 articles published in this special issue, Dr Saeed kindly worked on 6 additional papers on the topic of anti-consumption that were published in last year’s volume. These were:


To further showcase this work, these papers will be promoted together and compiled to form a virtual special issue, available to view at: www.emeraldgrouppublishing.com/products/journals/news_story.htm?id=8512

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Join in the conversation and tell us what you think of the special issue via twitter at @EmeraldHSC and @LevertonEmma