Index

Advertising, 37–38
expenditure, 133, 137
Affective labour, 180–182
Affordances of medium participatory capacity, 85
Agenda-building theory, 316–318
Agenda-setting, 316–318
Agora, 152
Alternative digital media in Greece, 146–147
Alternative media, 145–146, 387–388, 396
Amateur/independent podcasting, 42–43
Americanisation, 230–233
‘Americanised’ model era, 230–234
ANTARSYA, 406–407
Anti-austerity, 294
movements of SYRIZA, 293–303
Anti-memorandum, 425
Anti-SYRIZA, 281, 407–408
AntiGold Greece, 406–408
Apple iPod, 45
*Apple Podcasts*, 42
Aspirational attribute, 252–253
Asynchronous, 17–18
Athens Live, 148, 151
Athens-Macedonian News Agency, 146
*Athensvoice*, 102–103
Attica Media Group, 136
Audience participation, 70, 72, 79
Audience-centred approaches, 81
Audio media, 33
Austerity measures, 105
as ‘modernising’ project, 209–210
turmoil, 238–239
Avgi (Newspaper), 276, 282–284, 283, 284–285
Bailout loans, 212–213, 221–222
*Bianet*, 103–104
‘Big Issue, The’, 392
Big media outlets, 43–44
*Bild*, 212–213
Blame, 278–279
Blame-shifting, 279–280
Blame-shifting index (BSI), 282–283, 284
Blaming in Greek election, 283–285
media role in, 281–283
populist blaming in Greece, 276–281
Bloggers, 113
Blogs, 71
Border security, 380
*Brain Hacking Academy, The*, 43
Branding
aspirational attribute, 252–253
credibility, 254–255
features, 245–246
methods and data, 247–248
reassurance, 253–254
simple analysis, 248–249
theoretical framework, 246–247
unique analysis, 250–251
values, 251–252
British Broadcasting Company (BBC), 53
*Bundle*, 103–104
Business model, 150–152
Capital, 80
‘Cartel party’ theory, 259
Churnalism, 172
Citizen mobilisation, 11
Class shame, 221–222
Clauset–Newman–Moore algorithm, 406
Clientelism, 47, 144–145, 144
CNN Greece, 102–103
anti-austerity movements and road to power, 293–303
early years (2006–2011), 290–293
and Greek Referendum, 308–310
internal crisis, 302–303
network of mentions, 306–307
victory in 2015, 303–308
Coding scheme, 337
Colonialism, 212
Colonisation, 211, 231
Colonization of politics by media, 259–260
Communist Party of Greece (KKE), 279
Compassion, 337
Completely Automated Public Turing tests to tell Computers and Humans Apart (CAPTCHA), 70
Conflict frames (CF), 373
Conn-x-TV, 138
Constructive policy dialogue, 144
Copy-paste journalism, 139
Cradle of civilization, 214
Credibility of brand, 254–255
Crisis, 159
in Greece, 370–371
in journalism, 5
Critical constructionist perspective, 196–197
Crowd-funding, 37–38
‘Cryptocolonial’ condition, 211
Cryptolonies, 211
Cultural capital, 261
Cultural heritage of Greece, 19–20
Cultural osmosis, 123
Cultural political brand perspective, 246
Cultural sensitivity, 123
‘Cultural’ political capital, 267–268
Cyprus, 37–38, 182
Daily Routines, 104
‘Dark participation’ concept, 81
Deep political instability, 332
Democratic deficit, 424–425
Deregulation, 20–21
Descriptive statistics, 321
Deutche Telecoms, 24–25
Diamantouros, Nikiforos, 215
Digital journalism in Greece, 53–54, 143
alternative digital media in Greece, 146–147
alternative media and, 145–146
business model, financing issues and relationship with audience, 150–152
clientelism, financial crisis and role of journalism, 144–145
media, politics and state in Greece, 144
origins and mission, 148–149
sustainability and limits to alternative journalism, 153–155
Digital media, 399, 419
environmental movement and protests in Greece, 399–400
in Greece, 1
Greek crisis and case of Skouries, 400–404
methodology, 404–405
semantic networks and public discourse, 408–413
spreading information, 405–408
Digital money, 27
Digital News, 99
Digital players, 135–137
Digital transformation, 15–18, 259
Digitalisation, 3–4
Diken, 103–104
Dimosiographicos Organismos Lambraki (DOL), 133–134
Discourse analysis in street journal representations of homelessness, 390–391
Discourse theory, 390
DOL-Digital, 15
Domestication, 124
Dominant ideology of journalism, 160–161
Dot. com, 26–27
Double trauma of the crisis, 187–188
Doxa, 80
DPG, 136
E-services, 27
Economic capital, 261
Economic crisis, 1–2, 4, 179–180, 182
Economic political brand perspective, 246
Efimerida ton Syntakton (Efsyn), 295
Electoral campaigns, 232–233
Electoral–professional party, 259
Eleftheros Typos, 378
Eleftherotypia, 24, 295
Elliniki Lisi, 332
Emotions, 179
Empirical studies, 68–70
Engagement of journalism, 171
Entertainment, 82
‘Environment vs. employment’ dilemma, 402
Environmental movement and protests in Greece, 399–400
Environmentalism, 10–11
ERT (Greek public broadcaster), 44–45, 294–295
EU elections (2019), 332–333
Euronews, 124–125
European Broadcasting Union (EBU), 296
European Central Bank (ECB), 131, 209, 277
European Commission (EC), 131, 209, 277
European refugee crisis, 9–10
European Union. See European Commission (EC)
Europeanism, 210
Exclusion, 275–276
in Greek election, 283–285
media role in, 281–283
Exclusivity index (EI), 282–284
‘External’ sphere of politics, 231
Facebook, 351, 362–363
Fair Growth, 249
Fake news, 173
Fast Track Law, 403
Field, 80
Field theory, 80
Financial crisis, 131, 138–139, 144–145
Fiscal crisis, effects of, 132–135
Fishbowl, 47
Flexibility, 199
‘Flow’ jobs, 155
Foreign correspondents, 113–114
added value, 122–125
challenging traditional working routines, 114–115
findings, 116–120
foreign correspondence as boundary work, 120–122
methodology, 115–116
Framing
in mass media, 371–372
processes, 387–388
visual, 333–336
Freedom, 200–205
Gap, 15–16
Gatekeeping, 68
*Gazete Duvar*, 103–104
Golden Dawn, 280
Google, Amazon, Facebook, Apple, Microsoft (GAFAM), 15–16
*Google Podcasts*, 42
GPO, 252
Greece, 182, 210, 332
environmental movement and protests in, 399–400
immigration, crisis and media in, 370–371
and orientalism, 211–213
populist blaming in, 276–281
tout court, 211
Greek, 15
bashing process, 221–222
debt crisis, 6
exception, 21
governments, 7, 26, 222
journalism, 55, 159–161
media outlets, 133–134
media system collapse, 294–296
Greek Communist Party. See *Komounistiko Komma Ellados* (KKE)
Greek crisis, 209–210, 275, 374–375
and case of Skouries, 400–404
publicity, 210
Greek Indignants, 422–423
Greek media democracy, 6, 230–231
identifying periods, 235–240
Greek Memoranda Case
journalistic practices, freedom and self-censorship, 200–205
media and Greek economic crisis, 195–196
methodology, 199–200
multilevel model of political economic structures and influence, 196–198
Greek Online Media, 55
Greek Parliamentary elections, 8, 319
*Greek Podcast Project, The*, 47
Greek political system, 275
and EU elections, 332–333
Greek press journalism, 5–6
Greek Referendum, SYRIZA and, 308–310
Greek Revolution, 213–214
Greek Solution. See *Elliniki Lisi*
Greeklish, 27–28
#GReferendum, 309, 310
#GRiots, 291
Hashtag reporting with, 292
Grexit, 369
Habitus, 80
Hellenotropes, 214
Homelessness
attribution of, 395
discourse analysis in street journal representations of, 390–391
reason of, 395
*Huffington Post Greece*, 102–103
Human security, 380
Ideal candidate (IC), 337
Alexis Tsipras, 339–340
Kyriakos Mitsotakis, 342–343
Illegal immigration, 380
Illegals
to refugees, 374–375
as risk, 378–379
Imagery, 331
IMAKO, 133–134
Immigration
in Greece, 370–371
politics of, 377–378
as source of conflict and polarisation, 375–377
‘In.gr’ (news portal), 82–83
Inclusive journalism, 386
Inclusive–exclusive journalism, 387
*Indignados* movement, 289, 293
*Indignants* movement, 419–420
Individualisation, 352–353
Inequality, media representation of, 386–390
Information and communication technologies (ICTs), 259
Information seeking/surveillance, 82
Information Society, 235
Infowar, 45–46
Inside Story, 102–103, 148, 151
Instagram, 351, 353–354
characteristic, 355
depiction of selfies per period, 361
discussion, 361–363
methodology, 356–357
positive self-image or ‘attack’ to political opponents, 359
posts with personal aspects of the politicians, 357
posts with private aspects of politicians’ lives, 358
research questions and hypotheses, 355–356
results, 357–361
self-depiction of politicians, 359
as strategic communication tool, 354–355
Intermedia agenda, 313–314
Internal crisis of SYRIZA, 302–303
Internal political efficacy, 429–430
Internal sphere of politics, 231
International journalism research, 160
International Monetary Fund (IMF), 131, 209, 277
International Network of Street Papers (INSP), 385, 392
International news agencies, 119
Internet in election campaigns and disputes, 238–239
Internet in Greece, 18–22, 51, 102–104, 233
on journalism, 115
lag in EU Deregulation, 20–22
Intimisation, 352–353
iPhone, 41–42
iPod, 41–42
Jacobin (magazine), 296
Journalism, 1, 11, 80, 144–145, 160, 179, 389
data collection, 83
in Greece, 143
participation and field of, 80
participatory journalism as site of struggle, 80–82
results, 85–92
sample, 82–83
stimuli, 83–85
study, 82
Journalism as affective labour, 184–186
Journalistic anxiety, 138–139
Journalistic practices, 200–205
Journalistic professionalism in Greece causes of journalism crisis, 170–171
manifestations of journalism crisis in Greece, 165–170
impact of new technologies on journalism practices, 171–173
research method, 164–165
research questions, 164
reshaping of Greek media landscape in times of financial recession, 161–164
Journalists, 179
Journalists’ Union of Athens Daily Newspapers (JUADN), 163
‘Jurisdiction’, 120
Kathimerini (Newspaper), 276, 282–285
KINAL/PASOK, 354–355
Kinima Allagis, 332
Knowledge production, 212
Komounistiko Komma Ellados (KKE), 332
Koskotas scandal, 15–16
‘Lag’, 17–19
  in EU Deregulation, 20–22
  as neoliberal remediation, 27–28
  as politics, 26–27
Lagging, 24–25
Landfill of ideas, 24
Legitimisation of collective decisions, 426–427
Liberal mainstream news media
  austerity as ‘modernising’ project, 209–210
  Greece and orientalism, 211–213
  self-orientalisation processes, 213–216
  typology of self-orientalist discursive constructions, 217–222
Liberalisation of media, 236–237
Liberalism, 26
Liberis Publications, 133–134
Lifo, 102–103
Liquid Media, 136
Local journalists, 113
Long-term restructuring process, 131
MacroPolis, 148, 151
Mainstream media, 70–71, 82, 125, 138–139, 221–222
Media, 195–196, 259–260–263
  agenda, 313
  analysts, 131–132
  democracy, 229–234
  framing, 375, 388, 428–429
  in Greece, 370–371
  landscape, 144
  outlets, 53
  owners, 205
  politics and state in Greece, 144
  power, 15–16, 22
  regulation, 144
  representation of inequality, 386–390
  services, 133
  sociology, 11, 420
time and research, 15–16
  websites, 3, 56, 61, 83–84
Media capital, 263, 264
time of, 263
Mediapolis concept, 387
Mediapolis paradigm, 396
Media–politics paradigm, 260
  discussion, 270–271
  journalists, athletes and artists in Greek Parliament, 265
  magnitude of electoral district per electoral year, 267
  research methodology and overview, 264–265
  results, 265–270
Mediated mobilisation, 426–431
Mediation, 25–26
Mediatization, 423
MEGA, 134, 162–163
Mega Channel, 134
Mega TV. See Mega Channel
Melodia 99.2, 34–37
to toradiofono.gr, 37–41
Melodia FM. See Melodia 99.2
Memoranda, 5–7, 195–196, 377
#MenoumeEvropi, 309
MeRA25, 332
Mindradio.gr, 40–41
Mitsotakis, Kyriakos, 333, 335–336, 336
  visual self-presentation of, 341–343
Moderation, 70
Modern Greek society, 214–215
MonoNews site, 146
Movement for Change (KINAL), 318–319
Multivariate ANOVA (MANOVA), 87–88
MusicPaper. gr, 36

Nabiz, 103–104
National Center for Social Research (EKKE), 264
National media, 276
*Nea Dimokratia*. See New Democracy (ND)
Neoliberalism, 26
Neoliberalist tentacles, 21
Networked journalism, 68
Networked protests, 293
New European orientalism, 212
News, 104
  consumption, 3–4, 90–91
  content, 53–54
  sources, 51–52
  on traditional media and online platforms, 106–108
  values, 105
News247.gr, 146
Newsbomb.gr, 102–103, 146, 155
Newsit.gr, 146
Newspapers, 203
  readership, 99
Newsworthiness, 105
NodeXL, 405
Nova bouquet channels, 137

Occupational professionalism, 114, 116
*Offradio.gr*, 40
Old Media New Power, 22–28
Omnia TV, 148, 151
One-person bureau model, 115
Online journalism, 53–54
Online media platforms, 71
Online news consumption, 100
  findings, 102–108
  literature review, 100–102
  method, 102
Optimisation for search engines, 53
Orientalism, 212
  Greece and, 211–213
Orientation, 352–353

*OTE TV via Satellite*, 138
Ottoman rule, 144
Ottoman–Byzantine–Orthodox leanings, 215
#Oxi, 309
Parachute journalism, 113
Parachute journalist, 113
Participative interactivity, 69
Participatory journalism, 3, 67, 79
  from enthusiastic promises to empirical indications, 68–69
  journalists’ perceptions and audience perspectives of, 70–74
  managing participatory journalism practices, 69–70
  as site of struggle, 80–82
Pasokification, 293
Pay TV, 137–138
Peace frames (PF), 373
Peace journalism, 372
Pegasos, 133–134
Personal capital, 261, 262, 269–270
Personal parties, 333
Personal political capital, 267–268
Personal responsibility, 426–427
Personalisation, 238–239, 352–353, 356
Physical entity, 352–353
Playlists, 35–37
Podcasting in Greece, 34, 41–46
  amateur/independent podcasting, 42–43
  big media outlets and, 43–44
  future of, 46–47
  methodology, 34–35
  public radio and, 44–45
  self-managed initiatives, 45–46
Polarisation of society, 275–276
‘Polarised pluralistic’ model, 144
Polarized pluralism, 99–100
democracy, 277
democratic system, 277
Polarized Pluralistic model, 82–83
Populist campaigner, 337
Political advertisement, 238–239
Alexis Tsipras, 339–340
Political advertising, 331–332
Kyriakos Mitsotakis, 342–343
Political brand community perspective, 246
POSPERT, 295
Political brand personality perspective, 246
Post-moderation, 70
Political branding, 245–246
Post-truth journalism, 173
Political campaigns, 234–236, 313, 334
Political capital, 260–263
Post-traumatic stress disorder (PTSD), 180–182
Political communication, 1, 11, 229, 351
Pre-moderation, 70
Americanised’ model era, 230–234
Presenters, 35–37
identifying periods of ‘Greek media
media democracy’, 235–240
Privatisation, 352
media democracy, 230–234
Professional journalism, 3
milestones in greek political and
Professionalism, 1–2, 9, 82–83
media system, 234–235
occupational, 114, 116
shift in, 230
‘Prosopa’, 394
visual aspects, 331
Proto Thema, 102–103, 146
Political economy
Public agenda, 8, 138–139, 232, 327
internet in Greece, 18–22
Public discourse, 408–413
of media in Greece, 16–17
Public radio, 44–45
Old Media New Power, 22–28
Public service media, 161
Political efficacy, 429–430
Purposive sampling, 374
Political elites, 7, 22, 144–145, 259–260
Qualitative meta-analysis, 394–395
Political interference, 47
Radio in Greece, 33
Political marketing, 331–332
Melodia 99.2, 35–37
Political nepotism, 262
methodology, 34–35
Political personnel, 260–263
Reciprocal relationships, 316–317
Political polarisation, 7–8
Reforms culture, 215–216
Political protest mobilisation, 11
Refugee crisis, 105, 369–371, 375
Political time, 260
illegals as risk, refugees at risk,
Politicians Twitter feeds
and public opinion, 317–318
and news media coverage, 316–317
illegals to refugees, 374–375
news media coverage and
immigration as source of conflict
political discourse, 408–413
and polarisation, 375–377
politics of immigration, 377–378
theoretical framework and research method, 371–374
visible but voiceless, 379–380
Refugees at risk, 378–379
Regenerated journalism, 176
Reinforced marginalization, 391
Relational political brand perspective, 246–247
Remediations, 25–26
Reporters United, 148
Responsibility, 278–279

Salamis, 213–214
Schedia, 10, 386
content subject-matter, 394
discussion, 396–397
methodology, 392–393
research context, 391–396
results, 393–396
voice of speaker, 394
Scholarship, 68
Search engine optimisation (SEO), 51–53
methodology, 55–57
and online journalism, 53–54
research questions, 55
results, 57–59
social results, 59
Search engines, 51, 53
Self-censorship, 200–205
Self-colonisation, 215, 216
Self-managed initiatives, 45–46
Self-orientalisation, 210, 213–216
Self-orientalist Discursive Constructions, 217–222
Self-presentation of political candidates, 333–336
Semantic networks, 408–413
Semistructured expert interviews, 199–200
SEO, 2–3
Shaming, 221–222
Silence as a (non) coping strategy, 188–189
Simple analysis, 248–249
Single Currency, 27
SKAI, 43–44, 146, 238–239
#Skouries, 400–404, 406, 409, 411–412
‘Skouries Project’ operations, 403
Social capital, 261, 262–263
Social media, 172, 238–239, 351
effect, 326
heritage to mediated mobilisation, 426–431
use, 102–104
Social media–led mobilisation, 419–420
methods and research questions, 420–421
Social media–led protest movements, 421–426
Social movements, 269
research, 419
Social network analysis (SNA), 404
Social osmosis, 123
Socialisation, 82
‘SOS Halkidiki’ initiatives, 405–406
Southern European media systems, 99–100
Sözcü, 103–104
Spotify, 42
Spreading information, 405–408
State district, 266–267
State monopoly in media, 235–236
Statesmanship, 337
Street journal representations,
discourse analysis in, 390–391
Street journalism, 385–386, 388–389
Street journals, 387–390
Street newspapers, 385–386, 388–390, 393–394
journalistic framing, 389
Street papers, 391
Street Sheet, 393, 395
Structuration theory, 196–197
Structured online questionnaire, 57
Subjective responsibility, 170–171
Sustainability, 153–155
Syriza-leaning, 281

Ta Nea, 378
TAXI-SNet, 27
Technoliberalism, 17, 23–24
Telecommunications Act, 23
#TellEurope, 296–301
Terrestrial media power, 23–24
Terrorism, 105

*The Economist* (magazine), 306–307
Theatricalisation, 232–233
‘Them’ v. ‘Us’ dichotomy, 275–276
blame and exclusion in Greek
election, 283–285
media role in exclusion and
blaming, 281–283
populist blaming in Greece,
276–281
Thematic analysis (TA), 183–184
Time series analyses, 321–326
*Toradiofono.gr* (web-radio station),
34–36, 39–41
Traditional business models, 131–132
Traditional journalism, 120

*Trauma as Incentive for Growth*,
186–187
Trauma journalism

case study of Greece and Cyprus, 182
economic crisis and affective labour,
180–182
findings and analysis, 184–189
method and scope of study, 182–184
Troika, 131, 209
Tsipras, Alexis, 333, 335–336
visual self-presentation of, 338–341,
339–340

Turkish occupation, 220
TV establishment as official forum of
politics, 237–238

TVXS, 291
Tweets, 313
24 Media Group, 136
Twitter, 313, 351, 362–363
agenda-building theory, 316–318
agenda-setting, 316–318
descriptive statistics, 321
discussion, 326–327
limitations and future research
suggestions, 327
method, 319–321
political talks and discussions, 315
setting, 318–319
time series analyses, 321–326
Twitter-based statements. See Tweets
Two-dimensional space (2D space),
26–27

U-turn to Memorandum, 247, 249
Underdog culture, 215
Unique analysis, 250–251
Unsustainable debt, 209
US crisis, 131
User agency, 79–80
User-generated content (UGC), 67, 70,
73, 80–81, 113

Values of branding, 251–252
Violence against women, 105
Visual framing of political candidates,
333–336
Visual political communication,
353–354
Visual self-presentation strategies, 9
of Alexis Tsipras, 338–341
coding scheme, 337
findings and discussion, 337–343
of Kyriakos Mitsotakis, 341–343
methodology, 336–337
Voter-centric political brand
perspective, 246

Web 2.0, 336
political communication, 238–239
<table>
<thead>
<tr>
<th>Term</th>
<th>Page(s)</th>
<th>Term</th>
<th>Page(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web analytics</td>
<td>2–3, 52, 54</td>
<td>Wildfires Protests (2007)</td>
<td>399–400</td>
</tr>
<tr>
<td>methodology</td>
<td>55–57</td>
<td>Working routines</td>
<td>4, 114–115</td>
</tr>
<tr>
<td>inside newsrooms</td>
<td>54–55</td>
<td>World Wide Web (WWW)</td>
<td>51</td>
</tr>
<tr>
<td>research questions</td>
<td>55</td>
<td>‘Xenios Zeus’</td>
<td>374</td>
</tr>
<tr>
<td>results</td>
<td>60–61</td>
<td>XEROX Greece</td>
<td>27–28</td>
</tr>
<tr>
<td>Web-radio in Greece</td>
<td>33, 37–41, 44–45</td>
<td>Youth</td>
<td>269</td>
</tr>
<tr>
<td>as aural archive</td>
<td>41</td>
<td>YouTube</td>
<td>238–239, 331–332, 336</td>
</tr>
<tr>
<td>financial issues, advertising</td>
<td></td>
<td>YouTube political advertisements,</td>
<td>23–24</td>
</tr>
<tr>
<td></td>
<td></td>
<td>coding scheme</td>
<td>337</td>
</tr>
<tr>
<td></td>
<td></td>
<td>findings and discussion</td>
<td>337–343</td>
</tr>
<tr>
<td></td>
<td></td>
<td>methodology</td>
<td>336–337</td>
</tr>
<tr>
<td>internal structure tensions</td>
<td>39–40</td>
<td>z-score</td>
<td>56–57</td>
</tr>
<tr>
<td>and podcasting in Greece</td>
<td>2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>stations</td>
<td>40</td>
<td></td>
<td></td>
</tr>
<tr>
<td>visual content and audience reach</td>
<td>38–39</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Western Gaze</td>
<td>211–213</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>