Index

*Note: Page numbers followed by “n” indicate notes.*

Accountability, 9, 25, 55, 74, 77, 100, 103, 148–149, 151
Accumulating Savings and Credit Associations (ASCAs), 109
Adages, health-related African, 130–131
‘Adolescence age’, 55
Africa
  - air travel in, 140–141
  - health education as vital for sustainable health, 127–129
  - management theory in, 45–46
  - sustainability in, 86–87
African
  - communities, 125
  - countries, 14
  - dimension to learning, 129–130
  - spirituality, 146
  - traditional value system, 68
African Development Bank, 25
African National Congress, 143
African people
  - in business, 3
  - communitarian nature of, 165
  - fight against corruption, 14
  - renewal of, 22
African philosophy, 3, 100
  - foster principled entrepreneurship, 4–6
African Traditional Medicines (ATM), 124, 162
  - western medicine and, 132–133
African Ubuntu philosophy, 16
African-oriented business model, 53
Africanisation of CSR, 58
Agro-pastoralism, 86
Akashimi, 149, 154
Algeria, 6, 31–32
  - social responsibility discretion in, 31–46
Algeria Press Service, 34n1
Algerian principle of neya, 9–10
Animist, 146
Anti-Corruption, 25
Apartheid system, 86
Apprenticeship, 128, 129, 131
Apprenticeship system, 95, 100
Aquinas, Thomas, 15–19
Arab, 33
Arab spring, 151
‘Azimuths’, 53, 66
Bantu, 7, 146
Basil, 125
Bemba, 141
Biafra, 95
Biafra war, 95
Bitter leaf, 125
Bodaboda, 109, 112, 113, 114–115, 117
Botswana, 143
Brazil, Russia, India, China and South Africa economies (BRICS), 156
British South Africa Company (BSCo.), 141
‘Brutish philosophy’, 23
Business
  - operations in principled entrepreneurship, 112–115
  - stakeholders, 53
Case study, 36–44, 101–102
Case studying via storytelling, 149
Cash settlement, 95–96
Chief, 34, 40, 45, 151
Chizaluke, 149
Chokwe, 148–149
Circumcision, 124, 150
Cold War, 14
Colonial rule, 133
Colonisation, 32–33
‘Commitment moral revolution’, 17
‘Common law’, 59
Communal responsibility towards health, 131–132
‘Communal savings’, 8
Communality, 5
Commutative Justice, 15
Concentration curve, 156
Conceptualisation, 59
Concern for others, 132
‘Conditio sine qua non’, 14
Conflict management, 87, 147
Congo, 2, 143
Copper mining, 140
Copperbelt, 140
Corporate social responsibility (CSR), 10, 34, 52, 85, 161
conceptualisations of, 59
conceptualising, 53–55
cultural and social assumptions, 58
decolonising development, 57–58
essence and local culture, 34–36
homogeneity of, 60
initiatives, 57–58
in Kenya, 55–56
Western-oriented conceptualizations, 60
Corporate sustainability, 84–86
Corruption, 14
Anton Lembede, 21–23
draconian laws, 21
duties of humans, 23–24
dynamics of, 20–21
ethical philosophy on, 15–17
as invidious cause of social injustice, 19–20
Kwame Nkrumah, 21–23
concerning management, 25
social injustice, 17–19
COVID-19 pandemic, 32, 37, 56
Credit transactions, 109
CSR discretion, 161
in Algerian business practices, 36
in Algerian business practices, 36–44
colonisation, 32–33
CSR essence and local culture, 34–36
data analysis, 37–39, 42–44
dynamic business environment, 33–34
forces nurturing personal responsibility, 40–42
as form of preserving ‘neya’, 39–40
globalisation, 32–33
historical interactions with foreign trade, 32–33
CSR washing, 35, 46
Cultural heritage, 88, 145, 157
Cultural values, 3, 8, 11, 45, 159
Culture, 4–5
and values, 70–71
‘Cure all’ phenomena, 125
Customary systems, 87, 91
‘Customary tenure’, 18
Data analysis, 37–39
Decolonisation, 57–58
Democracy, 21, 57, 151
Developed countries, CSR and, 53, 56, 60, 108
Developing countries, CSR and, 53, 56, 59–61
Digital business ethics, 78
Distributive Justice, 15, 16, 19–20
Division of Environment in Vice President’s Office (DoE–VPO), 86
Djazair Labs, 40
Duties of humans, 23–24
Duties of Man, The (Mazzini), 23
Dynamic business environment, 33–34
Ecological concerns, 157–159
Economic growth, 158
‘Economy of affection’, 111, 161
Economy of Worths Theory, 45
Index 171

Emotional intelligence (EI), 10, 108, 161
Environmental, social, and corporate governance (ESG), 89
Ethical economy, 160
Ethical philosophy on corruption, 15–17
Ethical work
in Africa, 1–10
traditional African notions of, 159–162
Ethnic group(s)
indigenous culture of, 6
Kaunda, 145
Mauritian, 68
Nigeria, 11
Yoruba, 160
in Zambia, 141, 142
Ethno-philosophy, 5
European Commission, 52
European Union (EU), 33

Family Conferences, 24
Family network, 132
Feudal system, 18
2020 Finance Law, 32–33
Financial service provider, 89
FinScope Tanzania Report, 116
First Republic, 140
Folklore, 94, 130, 146
Food security, 147–148, 160
Food vending, 114, 115
Foreign Degrees, 39
Foreign trade, historical interactions with, 32–33
Formal sectors, 108
Free market, 7, 157–158

Geo-political leverage, 143
Global North, 10, 59, 61, 161
Global South, 10, 52, 57
Globalisation, 32–33
on Zambian traditions, 150–152
Governance, 55
good, 151
projects/programs, 25
In South Africa, 86

Government, 14, 70, 86
corrupted practices in, 23
cronyism in, 23
CSR and, 85
executive, 18
investment, 20
nepotism in, 23
policies, 32
Government Institutions Pension Fund (GIPF), 89
Graduation and settlement, 95–96
Guo-Guo, 110

Hafeni Tours and Travel, 88
Healer, 147
client and, 130
native, 127, 128–129
TAHS and, 135
traditional, 126
Health, 131
communal responsibility towards, 131–132
individual responsibility towards, 131–132
Health education as vital for sustainable health, 127–129
Health-related African adages, 130–131
High Ethics, 101–102
Holistic approach, 128
Human ecology, 157, 159
theory and sustainability, 3–4
Human kindness, 7
Humanism, Zambia and, 144
Hunting, 59, 149–150
Hydrocarbons Law, 32

ID policy, 118
Identity, 3
Algerian, 33
characteristics of Algerian businesses, 35
cultural, 33
institutional, 34
intensive, 45
Index

national, 33, 35–36
of Zambian, 150
‘Igba boi’ form, 96
Igbo
businessman, 101
culture, 98
folklore, 94
nurse, 99
people’s financial status, 100
tribe, 94
woman, 97
Igbo apprenticeship system (IAS), 94, 162
evaluation of, 97–98
forms of, 96
high Ethics, 101–102
in Nigeria, 102–104
responsible Management, 101–102
responsible management within, 98–100
stages of, 95–96
stakeholder Optimisation, 101–102
sustainability, 101–102
and Western concepts, 100
‘Imu ahia’ (see ‘Imu oru aka’)
‘Imu oru aka’, 96
Inclusion and market system, 157–159
Inclusive growth, 156
Inclusive growth as goal for responsible
business, 155–156
Indigenous concepts, 145–146
Indigenous market system, 3
Indigenous natural products (INPs), 86
Individual responsibility towards
health, 131–132
Informal sectors, 108
International Academy, 37
International Labor Organisation (ILO), 61
International Standards Organisation (ISO), 61
Itinerant hawking, 113–114
Julius Nyerere, 143–144
Justice, 2–3, 15, 144
distributive, 16
inter-and intra-generational, 162
social, 17, 36
Justification model, 45
Kaonde, 141, 145
Kapalu, 149, 154
Kaselo, 148, 149, 153, 161
Kaunda, Kenneth, 143–144
Kenya
‘King of kings’, 18, 28
Kings, 151
KiSwahili, 114, 144
Knowledge transfer, 147–148
Leadership, 16, 59, 147, 152
decision-making levels of, 133–134
ethical, 151
of Kenneth Kaunda, 143–144
modern, 151
practices, 140
traditional, 150–151
transformational, 98
Learning
African dimension to, 129–130
stage, 95
Lembede, Anton, 21–23
Likishi, 148, 149, 154
Likumbi Lya Mize, 149
Local management theory, 46
Local values, 36, 46
Lozi, 141
Luanda, 139
Luba Lunda, 139
Lunda
caretaker, 146
language, 141
people, 146
Luvale, 141, 148–150
Machinga, 109, 112, 113–115, 117
Makishi, 148–149
Mali Kauli, 109, 114, 122
Mali Kwa Mali to, 110–113
Mali kwa mali approach, 110
to Mali Kauli, 110–112
Mama Lishe (see Food vending)
Mambilla plateau, 141
Management styles, 146–148
Management theory in Africa, 45–46
Marine Parks and Reserves Unit (MPRU), 86
Market system, 157–159
Mauritian economy, 68
Mauritius, 68, 69
business ethics, 75
culture and values, 70–71
digital transformation of businesses, 78
ethical behaviour, 74
ethical behaviours, 76
family business, 72
politics and sociocultural associations, 79
qualitative approach, 71–72
religion, 69–70
sociocultural groups, 69–70
sociocultural groups, 73
tradition, 70–71
Mazzini, Giuseppe, 14, 18, 19, 21–22
Mbunda peoples, 148–149
Mbwanda, 149
Medicine
evidence-based medicine, 125
herbal/mineral, 124
lack of access, 10
orthodox, 126
in TAHS, 125
traditional, 127, 133–134
western, 127
Middle East and North Africa (MENA region), 31–32
Middle-Ages social inequality, 18
Middlemen, 110, 113–14
Mobile money, 108, 116–117
Mukanda, 149–150
Multi-cultural nation, 142–143
Multinational corporations (MNCs), 52
Multinational organizations, 53
Muyombo tree, 146
Mwalimu Julius Nyerere, 143–144
Namibia, 83
business and operational sustainability, 87–89
business in, 87
corporate sustainability, 84–86
sustainability in Africa, 86–87
National Assembly, 70
National Environment Management Council (NEMC), 86
Nationalism, 22
Natural remedies, 126–127
Ndembë, 148–149
Negotiation skills, 147
‘Neya’ principle, 38
Algerian principle of, 9–10
CSR discretion as form of preserving, 39–40
Nganji, 149
Nigeria, 2
challenge for economic progress in, 5
corruption in, 160
in CSR, 56, 59
education and economic growth in, 156
ethnicities, 6
female entrepreneurs in, 159
governance principles in, 151
Ias applicability to other systems in, 102–104
Igbo owned businesses in, 97
traditional medicines in, 133
western medicine in, 132–133
Yoruba ethnic group of, 160
Nigerian civil war, 94
Nigerian education system, 102–103
Nigerian health system, 103–104
Nkrumah, Kwame, 21–23
Non-Governmental Organizations (NGOs), 85
Non-inclusive growth, 156
Non-western context, 34–35
Northern Rhodesia, 141
Nwa boi, 100
Nyanja, 141
Nyerere, Mwalimu Julius, 143–144
Index

Ocimum basilicum, 125
Oga, 95–96, 98, 100
Old Mutual Foundation, 89
Old Mutual Namibia, 89
Omoluabi, 5–6, 7, 160
‘One Zambia, One Nation’, 142
geo-political leverage, 143
leadership of Kenneth Kaunda, 143–144
multi-cultural nation, 142–143
Zambia and humanism, 144
‘Onye aghana nwanne ya’ ideology, 99
Operational sustainability, Namibian, 87–89
Orthodox medicine, 10, 124, 126
Oshiwambos of Namibia, 88
Overlying factors, 116–117
Parental education, 20, 23
Partnership for Transforming Health Systems (PATHS 2), 99
Personal agency, 132
Personal responsibility
CSR initiatives inspiring by, 38–39
forces nurturing, 40–42
Phenomenological approach, 68
Philanthropic activities, 86
Philanthropy
free-willed actions bordering on, 55
traditional, 10
Politics, 5, 78–79
go-politics, 143
governance in, 152
tribal, 145
Poverty, 56
reduction strategies, 56
statistics, 2
Poverty alleviation, 2, 11, 110, 113
Principal Governance Expert, 25
Principled entrepreneurship
African philosophy, 4–6
business operations in, 112
social networks in, 112
Pro-poor growth, 156
Profit, 76, 89
collection, 96
distribution, 8
maximisation, 52, 60
sharing formula, 96
Protein calorie malnutrition (PCM), 84
Puberty, 150
Religion, 69–70
Responsible business, inclusive growth as goal for, 155–156
Responsible health education, 123–134
Responsible management, 101–102, 145–146
within, 98–100
Retailers, 110, 113, 114
‘Rossing Contracts’, 84
Rotating Credit and Savings Association (ROCSAs), 109
Sangomas, 88
Scramble for Africa, 141
Second World War, 14, 19, 53
Semi-structured fashion, 36
Small-scale business environment, 69
SMEs, 90, 162
Social capital, 108
Social injustice, 17–19
corruption as invidious cause of, 19–20
Social mobility curve, 156
Social networks in principled entrepreneurship, 112
Social welfare, 147
Societal interconnectedness, 52
Society, 71, 145
Socio-cultural adaptation, 4
Sociocultural groups, 68–70
Solidarity, 2, 7, 8, 34, 156–157
traditional African notions of, 159–162
South Africa, 55
Apartheid, 85
in CSR, 56
exports of Zambian copper, 143
Ubuntu from, 160
Southern Asia, 2
Southern Rhodesia, 141
Soviet socialist model, 32
Sponsa (sponsor), 144
Sporting spirit, 162
Stakeholder Optimisation, 101–102
Stakeholder optimisation, 98–99
Stewardship theory, 46
Storytelling, 125
  case studying via, 149
Sub-Saharan Africa, 2, 87
Succession planning, 90
Sustainability, 99–100, 101–102, 148
  in Africa, 86–87
  human ecology theory and, 3–4
  of TAHS, 126–127
Sustainable development, 2
Sustainable Development Goals (SDGs), 1
Sustainable human ecologies, 1–10
Sustainable responsible business, 58
Swahili, 110, 114, 144

Tanzania
  accommodating structure, 115–118
  indigenous approaches, 109
  trust-based entrepreneurial approaches, 109–115
Tavernaro-Haidarian development, 57
Tonga, 141
Tradition, 70–71
Traditional African Health Systems (TAHS), 10, 123
  African dimension to learning, 129–130
  African plants, 126
  communal responsibility towards health, 131–132
  health education as vital for sustainable health, 127–129
  health-related African adages, 130–131
  individual responsibility towards health, 131–132
  plants, 125
  sustainability of, 126–127
  western medicine and ATM, 132–133
Traditional medicine, 127, 133, 134
Traditional African Health Systems
  Trainee, 95–98, 100–101, 103, 104
  Trainer, 95–98, 100, 101, 106
Transformational leadership, 98
Transparency, 68
Transparency International, 20, 21
Tribal cousinship, 151
Triple bottom line, 89
Trust-based entrepreneurial approaches, 109
  business operations in principled entrepreneurship, 112–115
  Mali Kwa Mali to Mali Kauli, 110–112
  social networks in principled entrepreneurship, 112
Ubuntu, 6, 7, 24, 57, 160
Ujamaa, 144
United Nations, 26
  United Nations’ Principles for Responsible Investing (UNPRI), 89
Unity Incorporation, 85
Upatu, 112
Utenu, 149

Values, 68
  cultural, 3, 8, 11, 45, 159
  human, 6
  local, 36, 46
  tradition, culture and, 70–71
  traditional, 2
  Ubuntu, 24
  values-based education, 160
Vendor identification policy, 117–118
Vernonia amygdalina, 125
Vikoba, 114
Village Community Bank (ViCoBa), 114
Virtue, 156
  of distributive justice, 16
  in mankind, 148
  traditional notions of, 6
Virtue-based characteristics, 151

Western medicine and ATM, 132–133
Western-centric studies, 56
‘Wilayas’, 32
World Bank, 31–32
World class management system, 5
World Health Organisation (WHO), 124

Yaakoub, 37
Yoruba
  cultures, 8
  ethnic group, 160
  healthy living among, 131
  omoluabi in, 5, 167
Zaire, 143
Zambezi River, 146
Zambia
  accountability to stakeholders, 148–149
  applicability, 149–150
  case studying via storytelling, 149
  impact of globalisation on, 150–152
  higher education in, 140
  modern management styles, 146–148
  ‘One Zambia, One Nation’, 142–144
Post-World War II, 142
  responsible management, 145–146
  in South-Central Africa, 141
  sustainability, 148
Zulu, 139