

GORDON B. SCHMIDT AND SY ISLAM

LEADERS ASSEMBLE!

LEADERSHIP IN THE MCU



**EXPLORING EFFECTIVE LEADERSHIP
PRACTICES THROUGH POPULAR CULTURE**

Leaders Assemble! Leadership in the MCU

EXPLORING EFFECTIVE LEADERSHIP PRACTICES THROUGH POPULAR CULTURE

Series editor: Michael Urick

The aim of this series is to examine modern and innovative business theories and methods via relatable popular cultural themes. The books will provide academically rigorous and credible applications and solutions to practitioners and upper level business students, in a format designed to be highly engaging and effective.

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INVESTOR IN PEOPLE

Gordon dedicates this book to his wife, his sister-in-law who had to watch superhero movies she never wanted to see, and his family of Schmidts, Wiegands, Smiths, and Hartmans. He also specifically dedicates this book to his father, who in buying a box of comic books at the Fireman's Flea Market exposed him to his first Marvel hero comic favorites, Spiderman and the Avengers.

Sy dedicates this book to his family: his brother, Sohel, who gave Sy his first comics and a never-ending love of the medium; to his parents Amin and Naziba who kept buying him comics even though they didn't want to; and to his wife, Rownak, who is his forever MCU movie date.

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