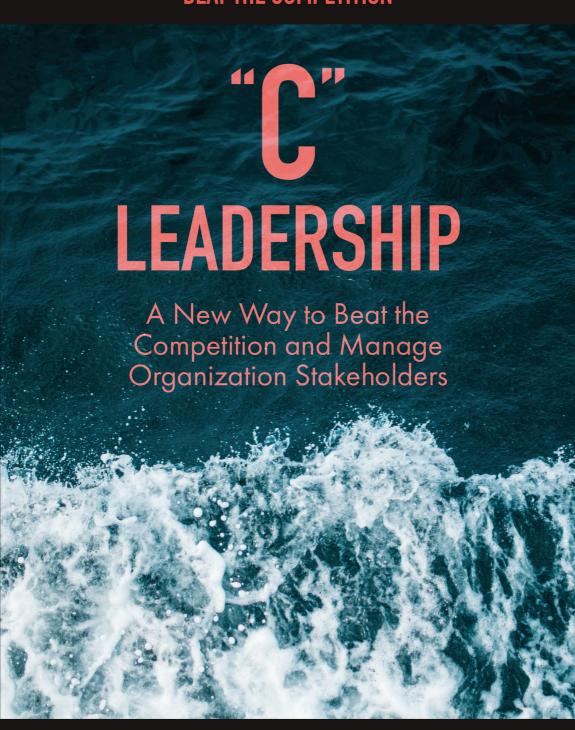
## How To BEAT THE COMPETITION



JAMES D. SPINA and LORI J. SPINA

## "C" LEADERSHIP



# "C" LEADERSHIP: A NEW WAY TO BEAT THE COMPETITION AND MANAGE ORGANIZATION STAKEHOLDERS

BY

JAMES D. SPINA

The Delta Group Network, Inc., USA

AND

LORI J. SPINA

The Delta Group Network, Inc., USA



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#### AUTHOR BIOGRAPHIES

The authors, James D. Spina and Lori J. Spina, bring a track record of success and achievement in the fields of Education, Consulting and Business. After successful careers in public education as teachers, counselors and administrators, Jim and Lori established a management consulting firm in the 1980s that still flourishes today. The Delta Group Network Inc., under direction of President Lori Spina, has been helping managers succeed in for-profit and non-profit arenas, such as law, hospitality, religious, charity, manufacturing, government and technology. She has authored and implemented a Leadership Development curriculum for a major public agency. She has also been involved in pro-bono advisory activities for professional organizations and taught in community college Executive Education programs.

Dr Jim Spina has held full-time Executive Development and Succession Planning positions in publishing and broadcast industries as well as his participation in The Delta Group Network engagements. He has also been on the faculty of an international school of business based in Zurich and served as board chair for a non-profit sheltered workshop. He is a past member of the advisory board of the Academy of Management's publication, "The Executive."

Both authors served as full-time faculty members at a top ranked business school for many years in the Management and Organization field. They have had significant international teaching and consulting engagements in Europe and Asia as well as in Canada. They have instructed students in managing change in MBA programs as well as in Executive Education courses. Both have publication credits in respected national and international journals.

In the past Jim and Lori have been asked, "Why don't you write a book? This is good stuff!" They decided that the time was right to do so.



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