

Index

Note: Page numbers followed by “*n*” indicate notes.

- Aadhaar, 129, 131–132
 - absence of clear redressal mechanisms, 134
 - benefits of Aadhaar scheme, 132–133
 - benefits to government, 133
 - benefits to individuals, 133
 - card, 128
 - challenges to, 133–134
 - chronology, 129–132
 - initial phase, 129–140
 - linking with PAN, 134
 - mandatory vs. voluntary, 134
 - privacy and surveillance, 133–134
 - scheme, 127–128, 130–131
- Aadhaar Act, 131–132, 134
- Acacia saw dust, 33
- Activated carbon (AC), 34
- Agency for Toxic Substances and Disease Registry (ATSDR), 31
- Agricultural exports, 81
- Agriculture production, 2
- Analysis of Variance (ANOVA), 94*n*3
- Arc GIS, 48–49
- ARIMA model, 90
- Artificial intelligence, 98
- Attractive markets, 105–106, 108
- Augmented Dickey Fuller test, 66
- AutoCAD, 48
- Automobile industry, 62
- AutoRegressive Moving Average model (ARMA model), 60, 62–64, 77
 - modeling results, 66–72
- B2C, 140
- Batch equilibrium studies, 32–33
- Behavioral segmentation, 142
- Big basket, 85, 96
- Big Data, 3, 105 (*see also* Data management)
 - applications in fruits and vegetable sector, 83–85
 - business segments using, 81–83
 - use in various sectors, 82
- Big data analytics applications
 - approaches for reducing post-harvest losses, 95–99
 - domestic demand and consumption, 85–93
 - Jain Farm Fresh, 93–94
 - onion scenario, 85
- Biodegradation process, 38
- Biological treatment systems (*see* Bioremediation)
- Biomass, 28–29
- Biomaterial, 28
- Bioremediation, 28
- Biosorbents, 28
- Biosorption, 29, 38
- Bombay Stock Exchange (BSE), 51
- Boron, 8
- Box–Jenkins approach, 63
- Business analytics, applications
 - associated with, 57
- Business segments using big data, 81–83
- Business-to-business (B2B), 96
- Cadmium (Cd), 26

- Central Depository Services (India) Ltd (CDSL), 52
- Cereals, 17
- Chemical leaching, 38
- Chromium (Cr), 26
- Coca-Cola, 84–85, 93
- Coconut husk (CH), 33
- Cognitive ability test, 92
- Collection, 95
- Compound annual growth rate (CAGR), 104
- Constant annual growth rate (CAGR), 114
- Constant market share analysis, 105–106
- Constitutionality, 128
- Conventional physical–chemical methods, 37–38
- Copper (Cu), 6, 8, 26
- Cotton, 103–104
 - export competitiveness, 122
- CoverTree index structure, 141
- Crofarm, 96
- Crop mapping, 2
- Crop yield, soil parameters importance for, 4–6
- Cropin, 96–97
- Cropping pattern of Satara district, 16
- Customer lifetime value, 141
- Customer relationship management, 139
- Customer segmentation, 139–143
 - annual loyalty card utilization rates, 151
 - data, 148–155
 - on fuel company, 146–155
 - information, 147
 - literature review, 141
 - methodology, 143–146
 - reward and invest, 146–147
 - RFM, 147–148
 - solutions and recommendations, 155–157
- Data
 - input, 46
 - presentation, 47
 - protection, 130, 136
 - storage, 46
- Data analytics
 - comparative study of soil properties, 8–15
 - cropping pattern of Satara district, 16
 - descriptive statistics, 7
 - importance of soil parameters for crop yield, 4–6
 - literature review, 3–4
 - mapping of soil parameters with crops, 16
 - and modeling, 47
 - research methodology, 6
 - research objective and scope, 5–6
- Data management, 81, 127
 - benefits of Aadhaar scheme, 132–133
 - challenges to Aadhaar, 133–134
 - chronology of Aadhaar, 129–132
 - K. S. Puttaswamy v. Union of India, 135–137
 - research objectives, 128–129
 - review of literature, 128
- Database, 46, 48
- Dehydrated onions, 86
- Dehydration process, 86
- Demand forecasting, 82
 - models, 60
- Dematerialization (DEMAT), 50
 - applications/advantages, 55–57
 - conceptual framework for, 52–54
 - in India, 51–52
 - of land and use of data analytics, 50–54
 - policy for implementation, 54–55
 - short-term problems/special efforts, 57
- Demographic segmentation, 143
- Differential evolution algorithm, 141

- Digitization, 54
 - of landbank, 51
- Dispute Resolution Committee (DRC), 55
- Disputes, 42, 45
- Distribution centers, 95–96
- Domestic demand, 85–93
- Drivers for spoilage, 81
- Drone, 97–98

- Econometric modeling, 60
- Electrical and electronic equipment (EEE), 29
- Electrical conductivity (EC), 4
- Electronic waste (E-waste), 29
 - extraction of silver metal complex from, 37–40
 - results, interpretation, and model description, 39–40
 - three-tier combined processes, 38–39
- End-of-life (EOL), 29
- Euro interbank, 62
- European Union (EU), 29
- Exchangeable sodium percentage (ESP), 16
- Existing trade indicator, 110
- Export competitiveness, 105, 122
- Export Penetration Index (EPI), 106, 112 (*see also* Import Penetration Index (IPI))
 - for HS 4& HS 6 codes, 106–108
 - of India's major cotton trading partners, 118–119, 121
- Export performance index, 107
- Export potential assessment, 106
 - of India's cotton, 122
- Extract, Transform, and Load process (ETL process), 57

- Farmer capacity, 94
- Farmer harvesting, 95
- Fast clustering algorithm, 141
- Fertilizers mapping, 17

- Fitted average growth rate (FAGR), 114
- Fixed bed column study, 35
- Food industry, 80
 - innovation in, 98–99
- Food loss, 80
 - minimization in supply chain, 85
- Forecasting, 60, 95
- Fourier transform infrared spectroscopy (FTIR spectroscopy), 33–35
- Frequency, 144
- Fruits and vegetables, 81
 - big data applications in fruits and vegetable sector, 83–85
- Fulfillment center, 95

- Generalized forecast error variance decomposition (GFEVD), 64
- Genetically modified cotton (GM cotton), 104
- Geographic research, 47
- Geographical Information System (GIS), 45
 - applications, 47–48
 - data system, 46–47
 - database, 48
 - evolution, 46
 - GIS-based multicriteria overlay analysis, 3–4
- Geographical segmentation, 142–143
- Global population growth rate, 79
- Gold (Au), 26
- Google search volume, 61, 63, 65–66
- Google Trends, 60
 - empirical results, 65–76
 - Google Trends Automotive Index, 62
 - methodology, 63–65
 - related research, 61–63
- Granger causality tests, 66, 69–70, 72–74
- Green Reverse Logistics, 40
- Grofers, 96

- Gross domestic product (GDP),
 - 103–104
 - growth forecast, 109
- GSP analysis, 144
- Hazardous sludge, 28
- Heads down mapping, 48
- Heads up mapping, 48
- Health care, 47
- Heavy metals, 26, 37
 - applications, 27
- Hexavalent chromium {Cr(VI)}, 31
 - impact of Cr leaching, 32
 - ground water with pale yellow color, 32
 - loading capacities, 34
 - methodology, 32–33
 - results and interpretation, 33–36
 - sustainable green approach for elimination of, 31
- Historical data analysis, 85
- Hotel industry, 141
- Housing finance companies (HFCs), 51
- Human resource planning, 92
- Import Penetration Index (IPI), 106, 111
 - of India's major cotton trading partners, 116–117
- Impulse response functions, 64, 73–74
- Independent sample *t*-test, 7, 9–10
- India, 80
 - month-wise export of fresh onion, 86
 - onion consumption in, 85–86
 - onion production in, 86
 - onion seasons in, 88
- Indian agriculture planning, 1–2
- Infrastructure, 94
- Innovation in food industry, 98–99
- Integrated collaborative forecasting, 81
- International Business Machines (IBM), 80
- International trade, 105
 - findings, 112–122
 - future research directions, 122–126
 - methodology, 106–112
- Internet of things, 98
- Inventory analytics, 92
- Inventory management, 85
- Ion exchange, 37–38
- Iron (Fe), 6, 8, 26
- Jain Farm Fresh, 93–94
- K. S. Puttaswamy v. Union of India, 135
 - majority opinion, 135–136
 - minority judgment, 136–137
- KrishiHub, 96
- Land
 - evaluation, 2
 - parcels, 42, 45
- Land bank distribution pattern in India
 - average land holding per state, 43
 - average land holding size in India, 42
 - national distribution pattern, 42–43
 - problems associated with current land titles, 44–45
 - viscus circle of small land holdings, 43
- Land digitization, 47–48
 - initiative by Central and State Governments in India, 48–50
- Leaching, 31–32
- Lead (Pb), 26
- Limonia acidissima*, 33
- Logistics, 47
- Low yield, causes for, 17, 21
- LRFMP model, 141
- Macronutrients, 5, 20

- Magnesium (Mg), 6
 Man taluka, 6
 Manganese, 8
 Market(ing), 94
 access index, 110
 attractiveness index, 108–110
 Demand Index for HS 6 codes,
 108–110
 growth, 109
 segmentation, 139–140
 size, 108–109
 McCormick, 93
 McDonald, 97
 Metal biosorption, 28
 Metal sustainability, analytics in
 applications of heavy metals, 27
 extraction of silver metal complex
 from e-waste, 37–40
 hazardous, precious constituents,
 and substances, 30
 permissible limits, 27
 sustainable green approach for
 elimination of hexavalent
 chromium {Cr(VI)}, 31–37
 Micronutrients, 5, 20
 Misplaced resource, 26
 Mobility, 47
 Money Bill, 134
 Multivariate geo-statistical
 approach, 3
 Mwarehouse, 97

 National Bank for Agricultural
 and Rural Development
 (NABARD), 42
 National distribution pattern, 42–43
 National Horticulture Board (NHB),
 80, 89
 National Securities Depository
 Limited (NSDL), 52
 National Stock Exchange (NSE), 51
 Needs/attitudinal segmentation, 143
 Neem-coated urea, 17*n*3
 Nestle, 93

 Nickel (Ni), 26
 NinjaCart, 95–96
 Nitrogen, phosphorus, and potassium
 (NPK), 5
 Nitrogen (N), 3, 8
 Nominal Protection Coefficient
 (NPC), 106, 112
 Non-parametric clustering method, 141
 Nowcasting, 60

 Onion
 consumption, 85–93
 monthly average wholesale price
 of, 89
 production in India, 86
 scenario, 85
 seasons in India, 88
 Openness Index, 111
 Ordinary least squares models (OLS
 models), 62
 Organic carbon (OC), 3, 8

 Partial least squares–structural
 equation modeling, 141
 Pentabromophenol, 37
 Personal digital assistant (PDA), 3
 Personality test, 92
 pH, 17
 Phosphorus (P), 3, 6, 8
 Pollution management, 26
 Polybrominated diphenyl ethers
 (PBDEs), 37
 Post-harvest losses, 94
 core inefficiencies in post-harvest
 value chain leading to, 93
 at each stage of supply chain in
 fresh fruits and vegetables,
 83–84
 at each step in onion value chain,
 94
 reduction, 83, 95–99
 Potassium (K), 3, 6, 8
 Precipitation, 37–38
 Precision agriculture approach, 84

- Precision Agriculture from Air, 97
 Price estimation, 95
 Price fluctuation in Onion, 87
 Product traceability, 99
 Product tracking, 81
 Production planning, 59–60
 Property, 44
 Proportionality, 135–136
- Radio Frequency Identification (RFID), 96
 Real case study, 140
 Real Estate Regulatory Authority (RERA), 52
 Recency, frequency, and monetary analysis (RFM analysis), 140–141, 143–145
 Recovery, 26
 Registration Act (1908), 44
 Regression analysis, 61
 Relative distance, 110
 Relative preferential tariff margin, 110
 Remedial measures for low nutrient content, 21–22
 Restaurant chains, 99
 Retailers, 96
 Revealed Comparative Advantage (RCA), 106
 for cotton industry and major derivatives, 113–114
 growth of RCA indicator, 107
 index, 107
 Revealed Symmetric Comparative Advantage (RSCA), 106, 110–111
 for cotton industry and major derivatives, 113–114
 RFMV model, 141
 Risk analytics, 92–93
 Robots, 97
- SaaS-based sustainable program, 97
 Sales forecasting, 60
 Sales trends and predictions, 84–85
 Scanning electron microscopy (SEM), 33, 35
 Scanning electron microscopy-energy dispersive X-ray spectroscopy (SEM-EDS), 33
 Securities and Exchange Board of India (SEBI), 55
 Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act of 2002 (SARFAESI), 55
 Segmentation, 142
 Silver (Ag), 26
 Six Sigma programs, 83
 Smart Agriculture practices, 81
 SmartFarm, 97
 SmartRisk, 97
 SmartSales, 97
 Soil, 2–3
 calcium, 4–5
 characteristics, 18–19
 chemical properties, 4
 copper, 5
 fertility parameters, 5
 importance of soil parameters for crop yield, 4–6
 iron, 5
 magnesium, 5
 nitrogen, 5
 nutrient maps, 3
 OC, 4
 parameters, 16–17
 phosphorous, 5
 physical properties, 5
 potassium, 5
 quality, 2
 salinity, 4
 suitability models, 2–3
 tests, 4
 zinc, 5
 Soil Health Card scheme, 6n2

- Soil total nitrogen (STN), 4
 Soil total phosphorus (STP), 4
 Solvent extraction, 37–38
 Spillover index, 65, 73
 Stock Keeping Unit (SKU), 95
 Sulfur, 8
 Sumitomo Chemical Company, 97
 Supply chain
 food loss minimization in, 85
 management, 82
 optimization, 83–84
 Surveillance, 133–134
 Survey, 42, 44
 Sustainable development goals (SDGs), 40
- t*-test, 8
 Target population, 143
 Tariff advantage, 110
Tectonagrandis leaf powder, 33
 Telecom Regulatory Authority of India (TRAI), 55
 Tesco (British grocery brand), 85
 Tetrabromobisphenol-A (TBBPA), 37
 Thomas model, 35
 Three-dimensional customer segmentation model, 141
 Three-tier combined processes, 38–39
 Trade balance, 109
 change in, 109
 Trade Dependence Index/Openness Index (TDI), 106, 111, 114
 of India's major cotton trading partners, 115
 Trade Intensity Index (TII), 106, 112
 of India's major cotton trading partners, 120
 Transactions, 44, 50
 Transfer of Property Act (1882), 44
- Treatment, storage, and disposal facility (TSDF), 28
- Unilever, 93
 Unique Identification Authority of India (UIDAI), 129, 134, 137
 United Nations Development Program (UNDP), 40
 Unmanned aerial vehicles (UAVs), 48
 Urban planning, 47
 US Environmental Protection Agency (USEPA), 31
- Value-based segmentation, 142
 Variable description, 65–66
 Vector AutoRegression model (VAR model), 60, 64–65, 77
 modeling results, 72–76
 Volume, velocity, variety, and veracity (Four Vs), 80
- WalMart, 97
 Water Hyacinth (*Eichhornia crassipes*), 38, 40
 Waycool, 96
 Welfare program, 128, 133
 Wood apple shell powder (WASP), 33, 36
 Workforce analytics, 92
 Working capital analytics, 92
 World Demand Index, 108
- X-ray diffraction (XRD), 33, 35
- Yoon Nelson model, 35
- Zamindari system, 44
 Zinc (Zn), 6, 8, 26