Index

Accommodation, 86
Accountability, 165–167
   audiences, 167–168
   of cocreation networks, 193
   key accountability audiences, 168
   strengthening accountability of cocreation arenas, 177
Accountable cocreation of SDGs, 167–170
   accountability, 165–167
   challenges related to holding cocreation partnerships to account, 170–173
   strategies for promoting accountable cocreation, 173–176
   ‘Action teams’, 52
Actors, 79–80
   fostering collaborative relations through motivation and integration of, 83–85
Adaptive capacity, 143–144
Adaptive cocreation
   from blueprints to, 138–139
   diagnostic, 140–141
   as strategy for overcoming barriers to sustainability, 141–144
Adaptive management model, 139
Affected actors in cocreation of public solutions, 73–77
African Development Bank (ADB), 135–136
African Philanthropy Forum, 207–208
Agenda 2030, 10–11
   Achilles’ Heel of, 44–47
Agreement, 87
Agricultural innovation programs, 62
Allocation of public funds, 152
Amplifier effects, 69–70
Arenas, 100
Attention, 100
Attractive for partners, 100
Attractor effects, 68, 70
Audiences, accountability, 167–168
   “Backbone organizations”, 58
   Better Rice Initiative Asia (BRIA), 62
   Biased participation patterns, 38–39
   Blended finance of cocreated SDG projects and initiatives, 132–134
Blue City Lab, 60
Blueprint strategies, 193
Blueprints to adaptive cocreation, 138–139
Bottom-up goal integration, cocreation as, 53
Bureaucratic government, 151–152
Cape Town Sustainable Mobility project, 109
Catalysts, 155
Catalyzing innovation, 96
Change strategy, experimentation as, 111–114
Changemakers, 69, 93, 95, 176
   pushing and pulling cocreation toward innovation, 94
Changing Wealth of Nations project, 206–207
Citizen participation, 53
Civil society, 2
Clarification, 84
Classical liberalism, 195
Cocreated experimentation, 115–118
Cocreated experiments, 107
Cocreated prototypes of SDG, 193
Cocreating
actors, 156–157
experiments and prototypes, 114–115
from blueprints to adaptive, 138–139
as bottom-up goal integration, 53
build local capacity for change, 50
building support networks, 54
cheers and hurray for, 35–38
strategy of SDG localization, 47–55
collaborative governance, 27–28
from collaborative governance to, 28–31
collaborative partnership approach for reaching SDGs, 23–25
collaborative partnership platforms, 63
contextualize SDGs, 47–48
dark side of, 38–39
deliberation platforms, 62–63
demand for deepening democracy, 200–206
design, 33
diffusing successful innovations through cocreation, 100–101
diffusing success of, 100–101
diffusing success of SDGs, 47–48
encourage societal ownership of SDGs, 48–49
essential dynamics for platform success, 68–69
evaluation, 34–35, 151, 153
to foster social accountability for SDGs, 50–52
from global to local and back again, 206–209
identifying hidden resources, 55
implementation, 34
initiation, 31–33
innovation platforms, 62
intermediating role of platforms, 64–65
knowledge cocreation platforms, 61
leadership of, 184–185
leveraging role of platforms, 66–68
living labs, 61–62
local cocreation, 191, 194, 200, 206
new economic thinking, 194–198
organizing logic of, 63–64
partnership platforms, 63
partnerships, networks and key functions, 25–27
platform design, 69–72
platforms, 57–60
process in four steps, 31–32, 35
public value outcomes, 30
recommendations for achieving positive platform effects, 70
scaffolding role of platforms, 65–66
smart city platforms, 62
to spot leverage points, 54
as strategy of localization, 56
as strategy of SDG localization, 47–55
support local innovation, 55
supports learning and knowledge creation, 52–53
types of, 60–63
U. N. platforms related to SDGs, 59
workshops, 148
Collaboration, 27–28, 138
checklist, 155
Collaborative adaptation, 144, 146
as implementation strategy, 137–138
as integrative strategy, 144–146
through social learning, 147–148
Collaborative Crop Research Program (CCRP), 161
Collaborative governance, 3, 27–28
to cocreation, 28–31
Collaborative partnership approach for reaching SDGs, 23–25
Collaborative platforms, 82, 154
Collective impact
  conditions for learning in, 164
  fast learning from, 162–164
Common agenda, 163
Communication, 155
Communicative skills, 187
Community
  community-based experimentation, 107
  community-based innovation, 111
  community-raising efforts, 80–81
development, 155
Complexity, 187–188
Compromise formation, 86–87
Concept House Village Lab, 60
Conceptual methodologies, 67–68
Conflict(s), 85
  behavioral recommendations for
  conflict mediators, 88
  mediating and mitigating, 85–89
  mediation, 86, 187
Connectedness, 155
Context setters, 75
Continuous communication, 163–164
Control, 152
  systems, 172
Convener(s), 74, 77–78, 81
  of cocreation, 75
Convening relevant and affected actors
in cocreation of public solutions, 73–77
coping with limits to inclusion, 77–79
empowering actors to secure
effective participation, 79–83
fostering collaborative relations
  through motivation and
  integration of actors, 83–85
  mediating and mitigating conflicts, 85–89
power vs. interest grid, 75
  stakeholder influence analysis, 76
Coping with limits to inclusion, 77–79
  conflict challenge, 77
  coordination challenge, 77
  troubling actor challenge, 77
Corona pandemic, 4–5, 97
Corporate business sector, 126
Corporate Social Responsibility
  (CSR), 95, 126
Creation of resource interdependence, 84
Critical life-supporting systems, 196–197
Cross-boundary collaboration, 5
Crowd actors, 75
Crowdfunding, 63, 126
Crowdsourcing platforms, 63
Data collection, 155
Decentralization, 45
Decision support tools, 67–68
Deepening democracy, demand for, 200–206
Degree of participation, 70–71
Deliberation platforms, 62–63
Demand for deepening democracy, 200–206
Democracy, 201–202
  demand for deepening democracy, 200–206
Design thinking, 108–109
  phases of, 109
Developmental evaluation, 159–162
Dialogue platforms, 59
Diffusing successful innovations
  through cocreation, 100–101
Digital design and fabrication tools, 67–68
“Distributed” experimentation, 106–107
Distributive leadership, 82
“Do-It-Together” approach, 110
Donor organizations, 125
“Donut economics”, 196
Doughnut model, 196–197
Downward accountability, 169
E-participation tools, 67–68
Economic crises, 80
Economic policy paradigm, 195–196
Economic policy-makers, 196–197
Economic sustainability, 10
Effective facilitation of cocreation, 147
Effective participation, empowering actors to secure, 79–83
Emergent character of cocreation, 193
Empowering actors to secure effective participation, 79–83
Empowerment, 80
Environmental degradation, 196–197
Environmental issues, 196–197
Environmental protection, 10
Environmental sustainability, 10
Evaluation, 154
cocreation, 151–153
developmental, 159–162
dynamic relationship between process, impact, and evaluation, 153
formative, 154–157
process, 153–154
summative, 157–159
Exclusion, 79
Experimentation, 107–108
as change strategy, 111–114
cocreating experiments and prototypes, 114–115
support, scale and diffuse cocreated experiments, 118
supporting successful cocreated, 115–118
sustainability, 105–107
Facilitation of meetings, 82
Facilitators, 81
Fair speaking, 187
Fair Trade Agreements, 20
Fairness and social equality, 10
Financing, 123
cocreation as strategy of SDG localization, 47–55
creation as strategy of SDG localization, 47–55
from global SDGs to national agendas, 42–44
SDG cascade, 41–42
Global action, 12
Global goals
Achilles’ Heel of Agenda 2030, 44–47
Facilitators, 81
Gentofte Municipality, 205–206
Give a Minute (crowdsourcing platforms), 63
Global action, 12
Global goals
Achilles’ Heel of Agenda 2030, 44–47
from global SDGs to national agendas, 42–44
SDG cascade, 41–42
Global levels of governance, 20
Global microfunding, 208
Global South, 9–10
Global sustainability, 1
Golden Open Access, 8
Governance networks, 25
Government, 125, 129–130
action, 12
actors, 2
Grassroots innovation, 109–110
Green Commodities Program, 60
Group level empowerment strategies, 80–81

Hard power resources, 183
Hedonistic effects, 84–85
Heterodox economics, 194–195
Heterodox economists, 194–195
High speed information sharing, 82
Hybrid democracy, 206

IMAGINE (EU-sponsored project), 51
Impact investments, 207–208
Impartial speaking, 187
Inclusion, 79
coping with limits to, 77–79
Indonesia’s Special Economic Zone policies, 76–77
Informal accountability, 174–175
actor properties in, 175
building, 176–178
Initiation, 92
Innovation, 6, 105
assets, 94–95
avoiding pitfalls, 101–102
diffusing successful innovations through cocreation, 100–101
generating ideas for innovative solutions, 95–97
grassroots, 109–110
initiating cocreated innovation, 92–93, 95
platforms, 62
promoting SDGs through cocreated, 91–92
pushing and pulling cocreation toward, 94
recommendations for spur cocreated innovation, 103
turning new ideas into promising solutions, 97–100

Innovative policies, 97–98
Innovative products, 98
Innovative programs, 98
Innovative services, 98
Inquiring action, 12
Integration of actors, fostering collaborative relations through and, 83–85
Integrative strategy, collaborative adaptation as, 144–146
Interactive approach to leadership, 183–185
Interdependence, 83
Intermediating role of platforms, 64–65
Intermediation, 64
International donor organizations, 125
International Monetary Fund (IMF), 207
Investors, 131–132
Inward accountability, 169

Keynesianism, 195
Knowledge
cocreation platforms, 61
cocreation supports knowledge creation, 52–53
of local community, 186–187
platforms, 59

“Landscape” approach, 146
Laws, 155
LEADER program, 15
Leader(s), 180–181, 184, 188
of cocreation, 193
Leadership, 92, 155, 180, 183, 188, 193
building leadership capacity to promote cocreation of SDGs, 186–188
of cocreation, 184–185
create group, 181
functions, 181
generate results, 182–183
implement new solution, 182
importance, 179–180
inspire and guide shared search for solutions, 181–182
interactional leadership production, 184
problem diagnosis, 181
recommendations for cocreation, 190
role of power in, 183–184
Learning, 152–153
cocreation supports, 52–53
Legitimacy, 152–153
through oversight and fiscal auditing, 134–136
Lever of change, 27
Leverage points, cocreation to spot, 54
Leveraging role of platforms, 66–68
Lewa wildlife project, 146
Life Cycle Co-Creation Process (LCCCP), 67–68
LifeStraw, 98
Living labs, 61–62
Local action, 14
barriers to, 18–20
cocreation as strategy of, 56
enhancing scope for, 20–22
global goals to, 41–42
Local Agenda (LA), 45
Local Agenda 21, 45–46
Local citizens, 2
Local cocreation, 112, 191, 194
blended finance of cocreated SDG projects and initiatives, 132–134
building leadership capacity to promote cocreation of SDGs, 186–188
combination of funding and financing over time, 124
comparing deliberative MiniPublics and Citizen Juries with cocreation, 203
and demand for deepening democracy, 200–206
efforts, 45
funding of initiation and development of, 124–128
lead, 188–189
legitimacy through oversight and fiscal auditing, 134–136
need for funding and financing of, 121–124
public and private financing of cocreated SDG solutions, 128–132
role of power in leadership, 183–184
of SDG, 179–180
Local governance, 15–16
barriers to local action, 18–20
local actors contribute to achieving SDGs, 15–18
local responses to global problems, 13–15
UN SDGs, 9–13
Local innovation, cocreation support, 55
Local partnerships, 53
Local stakeholders, 74–75
Local2030, 59
Localization, 44–47
Mainstream economics, 194–195
Mainstreaming, Acceleration and Policy Coherence (MAPS), 42
Mature networks and partnerships, 27
Mentoring, 82
Metagovernance, 204–205
Microeconomics, 195
Millennium Development Goals (MDG), 9–10, 46
Millennium Ecosystem Assessment, 46–47
Mitreden-U Platform, 62–63
Mock ups, 108, 113
Modern economic policy paradigms, 195
Modern Governance, 16
Modus operandi, 161–163, 174–175
Monitoring, 144
Mooi Mooier Middelland, 60
Motivation, 69–70
fostering collaborative relations through and, 83–85
Multistakeholder collaboration, 4–5
Partnerships, 24
Platform, 58
Mutually reinforcing activities, 164

National agendas, from global SDGs to, 42–44
National levels of governance, 20
National policymakers, 43–44
National political systems, 200
Neoliberalism, 195
Networks, 4–5, 25, 27
New economic thinking, 194–198
triangular space circumscribing a new sustainable economics, 196
New Public Management, 151–152
*Newcastle City Futures* (NCF), 60
Nodality, authority, treasure, organizational capacity resources (NATO resources), 14

On-line training, 67–68
Open-minded speaking, 187
*OpenIDEO* (crowdsourcing platforms), 63
Organizations, 2
Organizing logic of cocreation platforms, 63–64
Outward accountability, 170

*Palette for the Future*, 60
Paper prototyping, 113
Participant-level empowerment strategies, 81–82
Participatory mapping, 52–53
“Participatory rural appraisal” strategies, 58
Participatory strategies, 53
Partnership, 4–5, 42, 138, 193 approach, 24
Goal 17 on, 5
model, 44–45
networks, key functions and, 25–27 platforms, 63
rising functional aspiration of networks and, 26
for SDGs platform, 59
“Partnership for the goals”, 23
Patent laws, 100
People action, 12
Perseverance, 187–188
Philanthropists, 125–126
Philanthropy, 207–208
Pictograms, 11
Pilot projects, 113
“Place-based” approach, 146
Planning Support tools, 67–68
Platforms, 57–60, 192
design, 69–72
intermediating role of, 64–65
leveraging role of, 66–68
scaffolding role of, 65–66
tools for facilitating cocreation, 67–68
Players, 75
Policies, 155
“Policy-target alignment analysis”, 43
Political climate, 155
Political stability, 199–200
in times of rapid societal change, 198–200
Political tensions, 199
Postmeeting, 82
Power in leadership, 183–184
Premeeting, 82
Private banks, 131–132
Private businesses, 126
Private enterprises, 2
Private financing of cocreated SDG solutions, 128–132
Private investment corporations, 207–208
Private organizations, 8
Problem diagnoses, 92–93, 193
Problem-driven iterative adaptation (PDIA), 142–143
Process evaluation, 153–154
management methodologies, 67–68
Prototypes, 33
Prototyping, 6–7, 99, 106, 112, 114
cocreating experiments and
prototypes, 114–115
modes of, 113
Proximity, 14
Public donation, 126
Public financing of cocreated SDG
solutions, 128–132
Public organizations, 8
Public sector organizations, 2
Public Service Innovations Network,
101
Public value for society, 39

Qualitative system models, 67–68

_Raising the Citizen’s Voice_ project, 58
Randomized controlled trial (RCT),
106
“Reflect-act-reflect” cycles, 148, 150
Regional collaborative platforms, 59
Regulations, 155
Reporting and standard-setting
platforms, 59
Representative democracy, 202
Research and data collection, 155
Resource interdependence
creation of, 84
strengthening of, 84
Resources, 155
Role-playing experiments, 108
“Rules-in-practice”, 176–177

Scaffolding role of platforms, 65–66
Scaling, 69–70
Scaling Up Nutrition (SUN), 60
Scenarios, 112
planning, 113
SDG Partnerships Platform, 24
Sector-specific approach, 4
Selective activation, 82
Serious games, 67–68, 113
Sharing platforms, 63
Simulation and scenario modeling,
67–68
Simulation models, 113
_Small Grants Program Partnership
Platform_, 63
Smart city platforms, 62
Social accountability, 173–174
actor properties in, 175
building, 176–178
for SDGs, 50–52
Social and economic prosperity, 10
Social capital, 187
Social entrepreneurs, 152–153
Social learning, 69–70
collaborative adaptation through,
147–148
strategies for promoting, 150
Social networks, 148
Social sustainability, 10
“Societal” experimentation,
106–107
“Soft power” approach, 183
Stakeholder analysis, 74–76, 192–193
Stakeholders, 181
Storytelling, 32
Strategic management, 92
Strengthening of resource
interdependencies, 84
Subjects, 75
Summative evaluation, 157,
159–160
Supply channel, 202
Support networks, cocreation building,
54
Sustainability
adaptive cocreation as strategy for
overcoming barriers to,
141–144
developments, 58
eperimentation, 105–107
sustainability transitions, 107–108
Sustainable development
knowledge platform, 59
solutions network, 59
Sustainable Development Goals
(SDGs), 1, 9, 13, 41–42, 92,
154, 156
argument in nutshell, 4–5
building leadership capacity to promote cocreation of, 186–188
cascade, 41–42
cocreation as strategy of SDG localization, 47–55
cocreation contextualize, 47–48
cocreation encourage societal ownership of, 48–49
cocreation to foster social accountability for, 50–52
collaborative partnership approach for reaching, 23–25
factors motivate local actors to promoting SDGs, 17
Goal 11, 10–11
Goal 13, 10
Goal 16, 165
Goal 17, 5, 23, 192
Goal 3, 10–11
Goal 8, 10
insights into, 186
interrelated patterns of action promoting SDGs, 13
local actors contribute to achieving, 15–18
local cocreation, 191–194
multicolored icons illustrating each of SDGs, 12
philanthropy platform, 59
promoting SDGs through cocreated innovation, 91–92
SDG 14. 1 and 14. 2, 30–31
U. N. platforms related to, 59
work together to achieve, 1–3
Sustainable futures, 194
Sustainable participation, 155
Sustainable Rice Platform, 62
Sustainable sanitation innovations, 106–107
Synergies, 68–70
Team-based leadership of cocreation process, 189
Top-down implementation, 142
Track record for collaboration, 155
Traditional evaluation tools, 153
Transformation lab, 61–62
Transformative partnership platforms, 59
Transitions, sustainability, 107–108
sustainability transition experiment, 108
Trust building, 82
U. N. Global compact action platforms, 59
UN Agenda 21, 13–14
UN Development Group (UNDG), 42
Uncertainty, 187–188
Understanding community, 155
UNDISDR’s Platform for Disaster Risk Reduction, 60
United Nations, 1
United Nations SDG Partnership Platform, 2
UNLEASH network, 110
Upward accountability, 168–169
Value
co-destruction, 39
of cocreated prototypes, 115
of prototyping, 99
Virtualization, 113
Voluntary National Reviews, 43
“Wicked problems”, 143–144
Workshops, 65–66
“Yellow vest” movement, 198–199
Youth Foundation of Bangladesh (YFB), 30–31