INDEX

"Access over ownership", 51 Agricultural intensification, 37 "Aid for Trade" programs, 98 Algramo, 54 Anti-consumerism, 25	Bourgeois primitivism, 29 Brand storytelling, 27 Business strategy, CE as, 83–88 Business-to-consumer reuse models, 54
(see also Green consumerism) Anti-consumerist approaches, 45 social movement, 28 Anti-materialism, 21,	Capitalism, 32 expansionary, 9 Carbon Disclosure Project (CDP), 113 Circular economy approach (CE approach), 28,
25–29, 117–120 Anti-neoliberal movements, 21 Apple, Inc., 88 Appropriated carrying capacity, 34 Arts and Entertainment Network, 26	73–74 as economic development or business strategy, 83–86 EPR policies, 89–93 general challenges for achieving circular economies, 88–89
Asset sharing platforms, 52–53 "Autonomous self", 26	global trade policies, 93–98 in industrial ecology, 76–83
Basel Convention, 93–95 Biodiversity loss, 3 Biocapacity, 36	principles of, 74–76 strategies in businesses, 86–88

Circular procurement policies, 85	Deep Ecology movement, 16
Climate change, 3, 12	Deficit model, 12, 49, 64
Commodity, 23, 48	Degrowth concept, 21,
chains, 45	29–33
procurement, 55	Dematerialization, 21,
Common but differentiated	22–24, 120–122
responsibilities	Design for environment
(CBDR), 2	(DfE), 91–92
Communication strategies,	Design for Recycling
61–65	(DfR), 91–92
Community-based social	Dolphin Safe Tuna
marketing, 65	campaign, 56–58, 63
Confirmation bias, 50, 65	Duales System Deutschland
Consumers, 48, 61, 119	(DSD), 89–90
Consumption, 47	
anti-materialism,	Ecological accounting, 35
25–29	Ecological activists, 13
critics of, 25	Ecological economics, 1,
degrowth, 29-33	14, 22
dematerialization,	Ecological footprint (EF),
22–24	21, 33–39
ecological footprint,	Ecomodernists, 13
33–39	Economic development,
Contemporary	CE as, 83–86
environmental	Economic principles of
movement, 6	neoliberalism, 10
Content analysis, 13	Economic systems, 25
Corporate sustainability	Economics, 85
reporting, 125–126	Education for sustainable
Covid-19 Pandemic, 97	citizenship, 118–119
Cradle-to-cradle	Electronic waste, 91
manufacturing, 2	Emissions trading, 12
Creative destruction, 24	End-of-life paths, 79, 82
	Environment[al], 85
Damaging mining	degradation, 7
techniques, 121–122	neoliberalism, 14–15
Data proliferation, 124	politics, 11–13

Environmental, social, and governance	Global trade policies, 93–98
investment	Green consumerism, 14,
managers (ESG	21, 46 (see also
investment	Neoliberalism)
managers), 114	communication
Environmentalism, 11–13,	strategies, 61–65
32	movement, 25
"Ephemeralization", 23	products as services,
Epistemic communities, 59	50–54
Equity, 85	SDG12, 45–47
Ex situ work, 124	strategies to reduce
Expansionary capitalism, 9	consumption, 47–50
Extended global	sustainable commodity
commodity chains, 2	procurement
Extended producer	systems, 55–60
responsibility (EPR),	Green products, 62
74, 89, 123	Green Revolution [1960],
policies, 89–93	31
•	Greenwashing
FareShare, 87	phenomenon, 46, 62
Food	
donations, 87	Harvey, David, 11
retail strategies, 87	Human-environment
value chain, 86–87	relationship, 16
waste, 47–48, 62, 87–88	Humans, 12
Forest Stewardship Council	
(FSC), 2, 55–56	IKEA [furniture giant], 52
Free market, 10	Immatanialization 22
	Immaterialization, 23
	In situ fieldwork, 124
Geoforum, 12	<i>In situ</i> fieldwork, 124 In-home conservation, 14
Global Footprint Network	In situ fieldwork, 124 In-home conservation, 14 Individual
Global Footprint Network (GFN), 35–36, 38	In situ fieldwork, 124 In-home conservation, 14 Individual pro-environmental
Global Footprint Network (GFN), 35–36, 38 Global Reporting Initiative	In situ fieldwork, 124 In-home conservation, 14 Individual pro-environmental choices, 119
Global Footprint Network (GFN), 35–36, 38 Global Reporting Initiative (GRI), 113	In situ fieldwork, 124 In-home conservation, 14 Individual pro-environmental choices, 119 suppliers, 59
Global Footprint Network (GFN), 35–36, 38 Global Reporting Initiative (GRI), 113 framework for	In situ fieldwork, 124 In-home conservation, 14 Individual pro-environmental choices, 119 suppliers, 59 Individualism, 14, 25
Global Footprint Network (GFN), 35–36, 38 Global Reporting Initiative (GRI), 113	In situ fieldwork, 124 In-home conservation, 14 Individual pro-environmental choices, 119 suppliers, 59

Industrial lifestyle, 35 Malthusianism, 21, 30, 33 Information Marine Mammal dissemination, 65 Protection Act, 57 information-based Marine Stewardship campaigns, 65 Council (MSC), technology, 23 55 - 56Intensification, 31 Marketers, 61 Marrakech Process, 8 agricultural, 37 International agreements, Marrakech Task Force, 121 123-125 Material footprint, 36–37 International Organization Materials flow analysis for Standardization (MFA), 76, 79(ISO), 85-86Meta-analysis of ISO-conforming LCA commodity chain studies, 59-60 governance, 58-59 Millennium Development Just-in-time models, 48 Goals (MDGs), 5 Justice-oriented approach, Modernization theory, 31 1.5 National action plans Keynianism, 11 for sustainability Knowledge-attitudeseducation, 120 behavior model, National Sword Policy, 96, 119 124 Neo-Malthusianism, 1, 21 Labor-intensiveness, 54 Neoliberal framing Liberalism, 9 of targets and indicators, 115 Life cycle assessment (LCA), 76, 79, 82anti-materialism, studies, 59–60 117 - 120Life cycle sustainability corporate sustainability assessment (LCSA), reporting, 125-126 83, 117, 126 dematerialization, "Light green" approach, 21 120 - 122Liquid modernity, 25 existing initiatives Local buy-nothing groups, and potential advancements in Lockean Liberalism, 9 SCP, 116-117

extended producer	Post-consumer plastic
responsibility, 123	wastes, 97
international agreements,	Post-Fordist economy,
123–125	47–48
sustainable commodity	Prescriptions, 3
procurement	Private sphere
systems, 122–123	environmentalism,
Neoliberal valuation, 12	61
Neoliberalism, 12, 21	Private-sphere behaviors, 61
(see also Green	Pro-environmental
consumerism)	attitudes, 3
environmentalism,	behavior, 50
environmental	purchasing, 61
politics and, 11-13	Procurement, 85
and sustainability, 8–11	Producer responsibility
Nongovernmental	organization (PRO),
organizations	90
(NGOs), 2, 55, 113	Producers, 61
, , , , ,	Products as services model,
One way communications	50–54
campaigns, 63	Public sector, 122
Organization for	Purchasing decisions, 61
Cooperation and	,
Development	Quality of life, 15
(OECD), 95	Quantitative indicators,
"Overconsumption", 1	115
, , , , , , , , , , , , , , , , , , ,	
Packaging, 87	Rational decision-making,
Performative microscale	15
consumption	Rebound effect, 22, 114,
behaviors, 119	119
Philips company, 51–52	Reduce, reuse, and recycle
Policy systems, 89	hierarchy (3 R's
Political movement, 32	hierarchy), 74, 79
Polyethylene terephthalate	Reform, 13
(PET), 97	Reformers, 14–15
Population and	Reuse, 53–54
consumption 7	Revolution 13

D 1	C
Revolutionary/	Sustainable consumption
revolutionaries,	credit, 54
15–16, 54	Sustainable development, 32
Rheaply, 53	Sustainable Development
Rio Conference [1992], 8	Goal 12 (SDG12),
Rotterdam Convention, 94	1–4, 30, 32, 45–46,
	73–75, 107–109,
Scrap materials, 95	121–122
Self-interest, 15	environmental discourses,
"Silent Spring", 6	13–14, 16–17
"Slow food" movement, 26	history, 6–8
Smart Growth Reformers	neoliberalism,
(SGRs), 9, 13	environmentalism,
Smith, Adam [father of free	and environmental
market economics],	politics, 11–13
10	neoliberalism and
Social change, 15	sustainability, 8–11
Social LCA (S-LCA), 83	overview and relation
Social marketing, 50	to other sustainable
Social psychology	development goals,
principles, 64	5–6
Stockholm Convention, 94	public engage with,
Subscription-based model	17–18
52	reformers, 14–15
Sustainability, 7, 21–22,	revolutionaries, 15-16
32–33, 55	targets and status of
neoliberalism and, 8-11	indicators, 109–112
Sustainable commodity	theoretical
procurement systems,	underpinnings of, 8
55–60, 122–123	Sustainable procurement, 86
Sustainable Consumption	programs, 85
and Production	systems, 55
(SCP), 1–2, 4–5, 7,	•
8, 47	Technological innovation,
existing initiatives	3, 31
and potential	Trade-in program, 87
advancements in,	Traditional consumerism,
116–117	25

Type I ecosystems, 76–77,	UN Sustainable Solutions
78	Development
Type II ecosystems, 77, 78	Network (SSDN),
Type III ecosystems, 77, 78	109, 112
	UnBuilders, 54
U.S. Environmental	United Nations
Protection Agency	Environmental
(EPA), 97	Programme, 85
UN Climate Change	Unsustainable production
summit [2019], 30	and consumption, 47
UN Environmental	US Environmental
Programme, 121	Protection Agency
UN Sustainable	(EPA), 74
Development Goals	
(SDGs), 5, 30,	Waste, 28, 84, 97
32–33, 45, 107	electronic, 91
existing set of	food, 47–48, 62, 87–88
indicators, 109–115	hierarchy alternative
moving beyond	paths, 80–81
neoliberal framing	post-consumer plastic, 97
of targets and	"Win-win" case studies, 12
indicators, 115–126	World Business Council
SDGs 1, 5–6	on Sustainable
SDGs 2, 6	Development
SDGs 3, 6	(WBCSD), 8
SDGs 6, 6	
SDGs 8, 6	Zero waste movement,
SDGs 10, 6	28–29, 84
SDGs 11, 6	ZipCar, 52