# **LIVING INNOVATION** From Value Creation to the Greater Good

# LIVING INNOVATION From Value Creation to the Greater Good

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SANG M. LEE University of Nebraska-Lincoln, USA

> SEONGBAE LIM St. Mary's University, USA



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#### ABOUT THE AUTHORS

Sang M. Lee, PhD, is University Eminent Scholar and Distinguished University Professor Emeritus at the University of Nebraska-Lincoln, USA. His seminal work on multiple objective decision-making, global strategy, innovation, and convergence revolution has been globally recognized. He has published over 50 books and 350 plus journal articles and delivered over 500 speeches in more than 350 universities and professional organizations in 70 countries. He is Fellow of the Academy of Management, Decision Sciences Institute (DSI), and Pan-Pacific Business Association (PPBA). He directed large US government projects in Eastern Europe, Central Asia, and Southeast Asian countries over 15 years. He served as President of DSI and currently serving as President of PPBA. He has received five honorary degrees, the Presidential Medal of the Albanian government, and Distinguished Global Leadership Award from PPBA. He currently serves as Editor in Chief of Service Business and International Journal of Quality Innovation (both are publications of Springer) and Senior Scientist of the Gallup Organization. He has produced 140 PhDs during his universityteaching career. His most recent book is Convergenomics (2010), published by Gower Publishers in the UK.

Seongbae Lim, PhD, is Professor of information systems and Chair of Department of Finance and Quantitative Management at St Mary's University, USA. His prior teaching

experience includes the University of Nebraska and State University of New York. Lim specializes his teaching and research interests in the areas of innovation management, service management, and entrepreneurship. Recent works have appeared in Service Industries Journal, International Entrepreneurship and Management Journal, and Service Business. He has done more than one hundred special lectures and keynote speeches about innovation and convergence management for worldrenowned institutes, such as University of California at Berkeley, Peking University, Seoul National University, and The National Assembly of the Republic of Korea. Lim is active in the Association of Information Systems, Decision Science Institute, Korea Academy of Management, and Pan Pacific Business Association. He has also served as an Editorial Board Member for Service Business, Korea Association of Information Systems and Management, and Journal of Convergence Information Technology. Lim has been selected for Marquis Who's Who in America along with Who's Who in the World since 2005. The International Herald Tribune has featured Dr Lim regarding his role in building the relationship between US and Korean universities. In addition, as a columnist, Lim contributes regularly about spiritual capital to Guideposts. Dr Lim has been a visiting research fellow of Asian Community Research Center at Jeju National University, Korea. He also has been a St Mary's representative to the United Nations. Lim got his PhD from University of Nebraska at Lincoln.