

SPECIFICS OF DECISION MAKING IN MODERN BUSINESS SYSTEMS

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SPECIFICS OF DECISION MAKING IN MODERN BUSINESS SYSTEMS: REGULARITIES AND TENDENCIES

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Foreword

This collective monograph contains the results of studying the regularities and tendencies that are peculiar for the modern Russian practice of decision making in business systems and authors' decisions for its optimization in view of new challenges and opportunities. The collective monograph is devoted to scientific study of the process of decision making in modern business systems. It described the algorithm of decision making, considers the existing practical models, and offers recommendations for optimization of this process. The obtained conclusions could be used in higher educational establishments in specialties "Micro-economics," "Corporate economics," "Economic theory," "Organizational design," "Theory of decision making," and "Business management."

Competitive advantages of this book, as compared to the existing analogs, include universal setting of the problem – decision making in modern business systems, and its solution with the help of conceptual substantiation of the necessity for modernizing the process of decision making in modern business system with provided practical recommendations. Due to this, the book will be interesting for representatives of academic community (scholars, researchers, and postgraduates) and all business subjects that use decision making in their activities.