Subject Index

Absolute priority, prudence, 70–71	Aquinas and Aristotelian Theology, 241
Absolute rights, 195–196	Aristocratic, 37
Acceptance, 138	Aristociauc, 37 Aristotelian concept
Accountability, 280–283	of action under duress, 260,
ACT application, 235	261–264, 268
Advocates, 75n5	· · · · · · · · · · · · · · · · · · ·
Affect-based trust, 80	of action under ignorance, 261
After Virtue (1981), 43	of cardinal virtues, 46, 50
· //	of involuntary action, 260,
Age, 28, 95, 222, 231	264–266
Age discrimination, 169	of moral responsibility, 262,
Agent responsibility, 280	263
Agent's motives, 62	of responsibility, 260–261
Agnostics, 242	of virtue, 264, 282
Albedo modification, 290	of voluntary action, 260
Amar Gopal Bose, 52	Aristotle, 46, 123
Amazon, 1	Nicomachean Ethics, 46, 260
America, 2, 53, 82, 136	notion, 260–261
American civil rights movement,	on voluntary actions, 267–269
194	theory, 261–264
American Constitution, 193,	"under-duress" conditions,
195	261-264
American culture, 118	Art of ethical and moral
Andy Fastow's critical thinking,	leadership, 113
160–161	Assumption, 174
Anthropocentricism, 285	Attributes, 25, 101, 129
Anthropocentric theory, 4	Attributional responsibility
Anthropology, 37	(ATR), 271, 281
Apple, 1	Authentic empowerment, 139
Apple's rights vs. those of FBI or	Autocratic leadership, 118
terrorists, 183–188	Automatic, 138
Appropriational responsibility	Automation, 211
(APR), 271, 281	
Aquinas, 46	Bad
Aquinas and Aristotelian	badness, 61, 72
Philosophy, 241	badness-striving, 66, 67, 68

bad-will, 60	Boundaries, 34, 290, 291
vs. evil, 59, 60	Breakthrough theory, 3
vs. good, 60	Bribery, 6, 7, 59
Bad behaviors, 142	Brothers and Sisters, 3
Balance of nature theory, 3	B-school, 222
Bankruptcy, 199–201, 203, 268	Buddhism, 49
Banks, 5, 79	Building strength, 167–168
Becoming, 3, 31, 33, 114, 142,	Bureaucracy, 114
166, 292	Business
Becoming a Person, 163	Business ethics, 8, 48
Behavioral science, 172	Business leadership, 115, 124
Being	Business management, 7, 52, 53,
doing, becoming, being, 3	54, 61, 69, 78–79
Beneficence principle, 244	executives, good, 61
Benevolence, 70–71	stakeholder, 108–109
Bernard Lonergan, 272–274	trust, 78–79
Bhagawad Gita (Song of the	Business management trust,
Lord), 48	78-79
Bias, 174–177	and relational contracting in,
confirmation, 95	107-108
Biased, 190, 214	in buyer-seller, 105–106
Bilateral, 79	stakeholder-business executive
Billionaire, 252, 253, 254	relations, 102, 104
Bill of Rights, 207, 208-210	stakeholder-executive
Bill of Rights and Duties,	cooperation, 108–109
207-210	trust-distrust encounters, 102
Binding, 51, 242	Buyer—seller relationship,
Biochemistry, 94–95	105–106, 108
Blessed, 138	103 100, 100
Blessing, 12	Canons of Distributive Justice, 195
Bloomberg, 19, 20	CAPEX. See Capital expenditure
Blossom, 86	(CAPEX)
Board, 198, 252	Capital:
Board of Directors (BOD), 107	capital markets, 256
Body, 28	capital markets, 230 capital punishment, 231
and soul, 28, 29	
Body intelligence (PQ), 163	Capital expenditure (CAPEX), 89
Bogus empowerment, 139	Capitalism:
Bondage, 4, 137	conscious capitalism, 292
Bonding, 94	free enterprise capitalism, 248n2
Bonds, 79	free enterprise capitalist system
	(FECS), 7
Border, 78	social capitalism, 83

Capitalist business system,	Categorical imperative (CI), 242
175-177	269
Capitalist Free Enterprise System	Causal responsibility, 280
(CFES), 174	CFES. See Capitalist Free
Cardinal executive virtues, 70–71	Enterprise System
Care	(CFES)
duty of care, 59	Change process, 172–174
healthcare, 195, 226	Charisma, 23, 119, 128, 149n2
Case studies	moral leadership, 128
Andy Fastow's critical	Charismatic leadership, 118, 128
thinking, 160-161	149
Apple's rights vs. those of FBI	Charity, 46, 70, 71, 73
or terrorists, 183–188	CI. See Categorical imperative
GAIL Pipeline Blast Kills,	(CI)
157-160	Cognition-based trust, 80
Herb Kelleher, 92	Cognitive theorists, 14
Hindustan Lever, 218	Collective responsibility, 2, 179,
India's Super Rich in, 2014,	251, 258
251-254	Commitment, 280–283
Jehangir Ratanji Dadabhoy	Competence, 92
(JRD) Tata, 114–117	Confirmation bias, 95
Legal, ethical, and moral issues	Conflict, 240
of GAIL, 175–179	Confucianism, 49
Morality of corporate	Conscience, 243–244
leadership, 117–118	Consequences, analysis of,
Nelson Mandela Fights for	179-181
Human Dignity, 18–20	Consumer trust, 81
Nobel Peace Prize Laureate Liu	Consumer video services, 2
Xiaobo (2017), 21–22	Contract, 107
Online marketing and Kirana	Contractual leadership, 144
shops, 86–88	Contractual vs. covenantal
Tata Group, 82–86	relationships, 145–147
The Debacle of "Paid News"	Corporate behavior, 204
media in India, 188–192	Corporate bribery, 239
The Fall and Rise of Starbucks	Corporate climate, 69
Coffee Company,	Corporate code, 231
255-258	Corporate conduct, 58
Waksal and Stewart, 217–218	Corporate cosmic spirituality,
Warren Buffett, 91	285-293
women discrimination:	Corporate culture, 271
violation of human	Corporate decisions, 258–259
dignity rights 192–193	Corporate downsizing 283

Corporate ethics, 2–4, 13,	corrective justice-based,
287—288	225–226
Corporate executives, 274–276	deontological, 223–224
assessment, 277–278	distributive justice-based,
behaviors in markets, 64–68	224-225
dilemmas, 238–240	executive moral conflict
Corporate executive virtues	management, 240
a historical perspective, 45–47	Kohlberg's theory of, 221–222
as contingencies, 54–55	teleological, 223
as eudemonia or happiness,	Corporate Moral Responsibility
55-56	(CMR), 272–276
as "human flourishing", 56–57	Corporate philosophy, 2, 5, 34
Buddhism, 49	Corporate power, 190
cardinal and benevolence,	Corporate responsibility, 132, 251,
70–71	259, 260, 272
Dharma concept of good,	Aristotle on voluntary actions,
48-49	267-269
goodness in, 61–69	Aristotle's notion, 260–261
in conflict, 71–72	Aristotle's theory, 261–264
nature of happiness in, 57–58	as commitment and deputyship,
of being good, 48	272
of care, 52–53	as effective freedom, 272-274
primacy of, 50-51	as historical determinism, 270
supreme corporate virtue,	as moral worth, 269–270
44-45	attributional, 271
Taoism, 49	Bernard Lonergan, 272–274
theory of ends, 53–54	Bradley, 271
utilitarian vs deontological	corporate executives, 274–276
virtue, 51–52	Dietrich Bonhoeffer, 272
virtuous morality, 58–61	Elizabeth Beardsley, 274-276
Corporate exoneration, 251	Immanuel Kant, 269–270
Corporate fortitude, 43, 71	involuntary executive actions,
Corporate fraud, 6	264-266
Corporate guilt, 77	Karl Marx, 270
Corporate immunity, 183	Starbucks, 266–267
Corporate leadership, 5, 117,	Corporate rights and duties
125–127	Bill of Rights and Duties,
Corporate moral dilemma,	207–210
236–237	Hohfeldian analysis of,
Corporate morality, 64, 66	196–198
Corporate moral reasoning, 220	labor, 211–212
and virtue ethics, 226–227	respecting, 203–206
and three comes, 220 221	105pecuiig, 205 200

rights, 194	problems, 152
types of, 195–196	theories of, 168–174
Corporate Social Responsibility	Critical thinking (CT), approaches
(CSR), 1, 123, 259, 288	as building on your strengths,
Corporate spirituality, 286–287	167–168
human nature, 290–291	as making better sense of the
Ignatian, 291–192	world, 161–162
leadership, 288–289	as questioning and challenging,
reflection-based, 289	162–163
Corporate success, 44, 144, 148	as reflective thinking, 162
Corporate trusting relations,	as spiritual intelligence,
77-110	163–164
Corporate virtues, 71	as valuing resources
Corporation, 6, 43, 69, 141, 148	hierarchically, 164–166
Corrective justice, 225–226	Critical thinking (CT), theories
based analysis, 180	and defensive routines,
theory of equality and, 226	168-171
Cosmic humanization, 285	change in organizations, 173
Cosmic sustainability, 293	human resource management,
Cost:	171-174
containment, 124, 132	CSR, 5
vs. benefits, 102	CT. See Critical thinking (CT)
Covenantal leadership, 144	CT-based education, 165–166
Creation theory, 4	CT exercise, 168
Credibility, 92–93	Customer asset management
Crisis, 79	approach, 106
Critical constants, 151	Customer relationships, 106
Critical point, 151	Customer trust, 80, 81, 82
Critical thinking (CT)	
approaches to, 161–168	Damage control, 167
based education, 165–166	Data, 164, 165
biases, 174–177	Data abuse, 1
change process, 172–174	Decentralization model, 89
education, 152–153	Declaration of Independence, 193
identifying and combating	Defensive routines, 168–171
biases, 174–175	Deontological moral reasoning,
moral canvas for, 153–157	223-224
prejudices, 174–177	Deontology
presumptions in business	analysis, 179
thinking, 174–177	ethics, 51, 63
prevailing system of	Desires, 27, 28, 240, 241
management, 153–157	Desires and dreams, 25

Determined minority, 109	Entitlements, 194–195
Dharma, 5-6, 11, 48, 49	Entropy, 144
Bhagavad Gita Dharma, 9n3,	EQ. See Emotional intelligence
11	(EQ)
Buddhist Dharma, 6, 49	Equality theory, 226
concept of good, 48–49	Ethical dilemma, 237
Dharma and Mahabharata, 11,	Ethical egoism, 241
48	Ethicality, 123, 220, 248
Dharma and Ramayana, 74n2	Ethical leadership, 118, 120–127,
Hindu Dharma, 6, 48, 49	141–142, 148
of Capitalism, 6	Ethical reasoning, 220, 221
of Taoism, 49	Ethical responsibility, 153, 228
Dharma Index, 9	Ethical strategy, 165
Dharma of Capitalism, 4–5	Ethical theory, 47, 52, 54, 207,
Dietrich Bonhoeffer, 272	217, 220, 221, 222, 228,
Dignity	231, 232, 233, 234, 235,
Employee Dignity	240, 241, 244, 248, 282,
human dignity, 1, 11, 12, 15,	286
18, 23, 34, 35, 36, 37, 38,	applications, 233–236
49, 194, 207, 218, 243	of corrective justice, 217, 220,
Distributive justice, 224–225	221
based analysis, 179	of deontology, 52, 217, 220, 221
principles, 229–230	of distributive justice, 52, 217,
Distrust, 96, 102	220, 221
Distrust-trust encounters, 102	of non-malfeasance, 244–245
Doing the right thing", 4–5	of non-malfeasance, 244–245
Double effect principle, 245–247	of teleological justice, 52, 217,
Dubbing, 2	220, 221
DVD-rental service, 1	rule vs. act applications of,
D v D Tentar service, T	233–236
Ecological sustainability, 215, 249	Ethic of Duty, 269
Economic efficiency, 124	Ethics, 2
Effective freedom, 272–274	as a character, 6
Egoism, 241	business ethics, 8, 48, 118, 160,
Electoral manipulation, 2	286, 287, 288, 289
Elizabeth Beardsley, 274–276	corporate ethics, 1, 2–4, 7,
Emotional intelligence (EQ), 163	8, 11, 12, 13, 26, 220,
Emotions, 206	222
moral leadership, 124–128	executive ethics, 8, 27, 35, 164
Empowerment	human person dignity, 13–15
and leadership, 139–140	managerial ethics, 8
Enterprise, 107	moral judgment, 220
r,	morai juugineilt, 220

of business rights and duties,	market failure, 67
193-194	market success vs. failure, 68
of care, 52–53	Faith, 46, 57, 139
of corporate executive virtues, 43	Faith hope and love, 50
of executive trust, 89–91	Faith in God, 116
of leadership, 129	Fake news, 2
of virtue, 45	Fall, 118
Eudemonists, 241	Fascination, 128
Events, 165	Fault, 264, 281
Excusable ignorance, 265	FCPA. See Foreign Corrupt
Executive challenges, 236–237	Practices Act (FCPA)
Executive cooperation, 108–109	Feminist ethics, 53
Executive decisions, 237–238	First-order relations, 198
moral dilemma, 237–238	Foreign Corrupt Practices Act
Executive dilemmas, 238–240	(FCPA), 266
Executive ethics, 27	Forward moral judgment, 231,
Executive freedom, 39–40	232-232
Executive leadership, 113, 118,	Fragile, 148, 286
124, 138, 293	Francis Herbert Bradley, 271
Executive moral conflict	Fraud:
management, 240	as scandals, 7, 160
Executive moral judgment, 220	as stealing, 52
Executive moral reasoning, 220	chicanery, 83
Executive responsibility, 108, 235,	fraud and bribery, 7, 59
251, 262, 269, 272, 279,	fraud and corruption, 7, 59
281	fraud as money-laundering, 160
Executive trust, 80	Freedom, 165
approaches in, 89	FTSE, 100, 1
ethics of, 88–91	FTSE 100 Index, 9
Executive virtue, 48	
cardinal, 70–71	GAIL Pipeline Blast Kills, 157–160
dimensions of, 72–73	Gandhi, Mohandas Karamchand,
virtuous morality, 58–61	91, 122, 164, 212, 213
Experience, 165	Gandhi and nonviolence, 24
Extreme decentralization model,	Gandhian philosophy, 24, 212
89	Gandhi as freedom fighter, 20
	Gene sequence, 11
FAANG, 1	Geo-engineering, 290
Facebook, 1	Global:
Fact, 164	globalization, 79, 106, 110, 177,
Failure:	211, 224
corporate failure, 64, 68	global markets, 1

290, 291–292 and divinity, 286 and morality, 4, 12, 29, 34, 46,	Global financial crisis, 6 Global responsibility, 177 Global social revolution, 4–5 Globe, 24, 255 God, 4, 12, 29, 32, 34, 36, 38, 46, 47, 48, 116, 196, 216, 241, 242, 244, 248, 286,	and the Holocaust, 152 Hohfeldian analysis and legal realism, 198–199, 202 of rights and duties, 196–198 stakeholder, 199–203 Hollywood model, 89 Human dignity
and morality, 4, 12, 29, 34, 46, 145, 241, 290–291 and spirituality, 29, 286, 291–292 and theology, 32, 241 Godel's theorem, 175 Good leadership, 123, 129, 142, 149 Goodness, 2, 3, 48, 58, 59, 61–69, 73, 108, 241, 248 vs. badness, 3, 61, 64–68, 72 Good vs bad motives, 59 Google, 1 Greece, 114 Groundwork of the Metaphysics of Morals (1964), 269 Habitual pre-dispositions, virtue, 62 Happiness (eudemonia), 55–56 Harmony, 4, 15, 19, 20, 25, 49, 121, 188 Harmony and peace, 18, 49 HE. See Human enhancement (HE) Herb Kelleher, 92 Heroic virtue, 52 Heroism, 52, 128, 138 Hindustan Lever, 218 Historical determinism, 270 Hitler, Adolf, 122, 135, 148, 149,		
taxonomy of psychological investigations, 16–17 unique immanence, 26–28 unique individuality, 28–29 unique individuality, 28–29 unique sociality, 29–31 unique immanence, 26–28 unique individuality, 28–29 unique sociality, 29–31 unique immanence, 26–28 unique individuality, 28–29 unique sociality, 29–31 unique transcendence, 31–34 value and function of, 24–26 vs human enhancement arguments for human enhancement, 34–36 arguments restricting human enhancement, 34–36 arguments restricting human enhancement, 36–37 Human flourishing, 56–57 Human flourishing, 56–57 Human fragility, 144 Human Genome Project, 11 Human immanence, 26–28, 32, 33, 34, 39, 40 Human individuality, 32 Humanism, 4, 18 Humanism, 270 Hitler, Adolf, 122, 135, 148, 149, Human person, 11–40, 207		
and spirituality, 29, 286, 291–292 and theology, 32, 241 Godel's theorem, 175 Good leadership, 123, 129, 142, 149 Goodness, 2, 3, 48, 58, 59, 61–69, 73, 108, 241, 248 vs. badness, 3, 61, 64–68, 72 Good vs bad motives, 59 Google, 1 Greece, 114 Groundwork of the Metaphysics of Morals (1964), 269 Habitual pre-dispositions, virtue, 62 Happiness (eudemonia), 55–56 Harmony, 4, 15, 19, 20, 25, 49, 121, 188 Harmony and peace, 18, 49 HE. See Human enhancement (HE) Herb Kelleher, 92 Herb Kelleher, 92 Heroic virtue, 52 Heroism, 52, 128, 138 Hindustan Lever, 218 Historical determinism, 270 Hitler, Adolf, 122, 135, 148, 149,		
291–292 and theology, 32, 241 Godel's theorem, 175 Good leadership, 123, 129, 142, 149 Goodness, 2, 3, 48, 58, 59, 61–69, 73, 108, 241, 248 vs. badness, 3, 61, 64–68, 72 Good vs bad motives, 59 Google, 1 Greece, 114 Groundwork of the Metaphysics of Morals (1964), 269 Habitual pre-dispositions, virtue, 62 Happiness (eudemonia), 55–56 Harmony, 4, 15, 19, 20, 25, 49, 121, 188 Harmony and peace, 18, 49 HE. See Human enhancement (HE) (HE) Herb Kelleher, 92 Hero, 21 Heroic virtue, 52 Heroism, 52, 128, 138 Hindustan Lever, 218 Historical determinism, 270 Hitler, Adolf, 122, 135, 148, 149,		
Godel's theorem, 175 Good leadership, 123, 129, 142,		unique immanence, 26-28
Good leadership, 123, 129, 142, 149 Goodness, 2, 3, 48, 58, 59, 61–69, 73, 108, 241, 248 vs. badness, 3, 61, 64–68, 72 Good vs bad motives, 59 Google, 1 Greece, 114 Groundwork of the Metaphysics of Morals (1964), 269 Habitual pre-dispositions, virtue, 62 Happiness (eudemonia), 55–56 Harmony, 4, 15, 19, 20, 25, 49, 121, 188 Harmony and peace, 18, 49 HE. See Human enhancement (HE) (HE) Herb Kelleher, 92 Hero, 21 Heroic virtue, 52 Heroism, 52, 128, 138 Hindustan Lever, 218 Historical determinism, 270 Hitler, Adolf, 122, 135, 148, 149,	and theology, 32, 241	•
yalue and function of, 24–26 Goodness, 2, 3, 48, 58, 59, 61–69, 73, 108, 241, 248 vs. badness, 3, 61, 64–68, 72 Good vs bad motives, 59 Google, 1 Greece, 114 Groundwork of the Metaphysics of Morals (1964), 269 Habitual pre-dispositions, virtue, 62 Happiness (eudemonia), 55–56 Harmony, 4, 15, 19, 20, 25, 49, 121, 188 Harmony and peace, 18, 49 HE. See Human enhancement (HE) (HE) Herb Kelleher, 92 Hero, 21 Heroic virtue, 52 Heroism, 52, 128, 138 Hindustan Lever, 218 Historical determinism, 270 Hitler, Adolf, 122, 135, 148, 149, value and function of, 24–26 vs human enhancement arguments for human enhancement, 34–36 arguments restricting human enhancement, 34–37 Human enhancement (HE), 11, 34–37 Human fragility, 144 Human Genome Project, 11 Human individuality, 32 Humanism, 4, 18 Humanizing markets, 211 Humanizing markets, 211 Humankind, 1, 4, 56, 83, 135, 171, 222, 270, 272, 286 Human needs, wants, and desires, 171, 203, 259, 272 Human person, 11–40, 207	Godel's theorem, 175	- · · · · · · · · · · · · · · · · · · ·
Vs human enhancement 3, 108, 241, 248 vs. badness, 3, 61, 64–68, 72 Good vs bad motives, 59 Google, 1 Greece, 114 Groundwork of the Metaphysics of Morals (1964), 269 Habitual pre-dispositions, virtue, 62 Happiness (eudemonia), 55–56 Harmony, 4, 15, 19, 20, 25, 49, 121, 188 Harmony and peace, 18, 49 HE. See Human enhancement (HE) Herb Kelleher, 92 Hero, 21 Heroic virtue, 52 Heroism, 52, 128, 138 Hindustan Lever, 218 Historical determinism, 270 Hitler, Adolf, 122, 135, 148, 149, vs human enhancement arguments for human enhancement, 34–36 arguments restricting human enhancement, 36–37 Human enhancement (HE), 11, 34–37 Human flourishing, 56–57 Human fragility, 144 Human Genome Project, 11 Human individuality, 32 Humanism, 4, 18 Humanizing markets, 211 Humanizing markets, 211 Humanizing markets, 211 Human needs, wants, and desires, 171, 203, 259, 272 Human person, 11–40, 207	=	<u> </u>
73, 108, 241, 248 vs. badness, 3, 61, 64–68, 72 Good vs bad motives, 59 Google, 1 Greece, 114 Groundwork of the Metaphysics of Morals (1964), 269 Habitual pre-dispositions, virtue, 62 Happiness (eudemonia), 55–56 Harmony, 4, 15, 19, 20, 25, 49, 121, 188 Harmony and peace, 18, 49 HE. See Human enhancement (HE) (HE) Herb Kelleher, 92 Hero, 21 Heroic virtue, 52 Heroism, 52, 128, 138 Hindustan Lever, 218 Historical determinism, 270 Hitler, Adolf, 122, 135, 148, 149,		
vs. badness, 3, 61, 64–68, 72 Good vs bad motives, 59 Google, 1 Greece, 114 Groundwork of the Metaphysics of Morals (1964), 269 Habitual pre-dispositions, virtue, 62 Happiness (eudemonia), 55–56 Harmony, 4, 15, 19, 20, 25, 49, 121, 188 Harmony and peace, 18, 49 HE. See Human enhancement (HE) Herb Kelleher, 92 Hero, 21 Heroic virtue, 52 Heroism, 52, 128, 138 Hindustan Lever, 218 Historical determinism, 270 Hitler, Adolf, 122, 135, 148, 149, enhancement, 34–36 arguments restricting human enhancement, 36–37 Humane, 146 Human enhancement (HE), 11, 34–37 Human fragility, 144 Human Genome Project, 11 Human immanence, 26–28, 32, 33, 34, 39, 40 Human individuality, 32 Humanism, 4, 18 Humanization, 211 Humanizing markets, 211 Humankind, 1, 4, 56, 83, 135, 171, 222, 270, 272, 286 Human needs, wants, and desires, 171, 203, 259, 272 Human person, 11–40, 207		
Good vs bad motives, 59 Google, 1 Greece, 114 Groundwork of the Metaphysics of Morals (1964), 269 Habitual pre-dispositions, virtue, 62 Happiness (eudemonia), 55–56 Harmony, 4, 15, 19, 20, 25, 49, 121, 188 Harmony and peace, 18, 49 HE. See Human enhancement (HE) (HE) Herb Kelleher, 92 Hero, 21 Heroic virtue, 52 Heroic virtue, 52 Historical determinism, 270 Hitler, Adolf, 122, 135, 148, 149, arguments restricting human enhancement, 36–37 Human enhancement (HE), 11, 34–37 Human flourishing, 56–57 Human fragility, 144 Human Genome Project, 11 Human immanence, 26–28, 32, 33, 34, 39, 40 Human individuality, 32 Humanism, 4, 18 Humanization, 211 Humankind, 1, 4, 56, 83, 135, 171, 222, 270, 272, 286 Human needs, wants, and desires, 171, 203, 259, 272 Human person, 11–40, 207		_
Google, 1 Greece, 114 Groundwork of the Metaphysics of Morals (1964), 269 Habitual pre-dispositions, virtue, 62 Happiness (eudemonia), 55–56 Harmony, 4, 15, 19, 20, 25, 49, 121, 188 Harmony and peace, 18, 49 HE. See Human enhancement (HE), 11, 34–37 Human flourishing, 56–57 Human fragility, 144 Human Genome Project, 11 Human immanence, 26–28, 32, 33, 34, 39, 40 Human individuality, 32 Humanism, 4, 18 Humanism, 4, 18 Humanism, 4, 18 Humanity, 22–24, 37, 45, 49, 226, 242 Hero, 21 Heroic virtue, 52 Heroic virtue, 52 Heroic virtue, 52 Heroic virtue, 52 Heroism, 52, 128, 138 Hindustan Lever, 218 Historical determinism, 270 Hitler, Adolf, 122, 135, 148, 149, Human enhancement, 36–37 Human enhancement (HE), 11, 34–37 Human fragility, 144 Human immanence, 26–28, 32, 33, 34, 39, 40 Human individuality, 32 Humanism, 4, 18 Humanism, 4, 18 Humanizing markets, 211 Humankind, 1, 4, 56, 83, 135, 171, 222, 270, 272, 286 Human needs, wants, and desires, 171, 203, 259, 272 Hitler, Adolf, 122, 135, 148, 149,		
Greece, 114 Groundwork of the Metaphysics of Morals (1964), 269 Habitual pre-dispositions, virtue, 62 Happiness (eudemonia), 55–56 Harmony, 4, 15, 19, 20, 25, 49, 121, 188 Harmony and peace, 18, 49 HE. See Human enhancement (HE), 11, 34–37 Human flourishing, 56–57 Human fragility, 144 Human Genome Project, 11 Human immanence, 26–28, 32, 33, 34, 39, 40 Human individuality, 32 Humanism, 4, 18 Humanis		
Groundwork of the Metaphysics of Morals (1964), 269 Human enhancement (HE), 11, 34–37 Habitual pre-dispositions, virtue, 62 Human flourishing, 56–57 Happiness (eudemonia), 55–56 Human Genome Project, 11 Harmony, 4, 15, 19, 20, 25, 49, 121, 188 Human immanence, 26–28, 32, 33, 34, 39, 40 Harmony and peace, 18, 49 Human individuality, 32 Hero Kelleher, 92 Humanism, 4, 18 Hero, 21 Humanization, 211 Heroic virtue, 52 Humanization, 211 Heroism, 52, 128, 138 222, 270, 272, 286 Hindustan Lever, 218 Human needs, wants, and desires, 171, 203, 259, 272 Hitler, Adolf, 122, 135, 148, 149, Human person, 11–40, 207		
Morals (1964), 269 34–37 Habitual pre-dispositions, virtue, 62 Human flourishing, 56–57 Happiness (eudemonia), 55–56 Human Genome Project, 11 Harmony, 4, 15, 19, 20, 25, 49, 121, 188 Human immanence, 26–28, 32, 33, 34, 39, 40 Harmony and peace, 18, 49 Human individuality, 32 Her. See Human enhancement (HE) Humanism, 4, 18 Hero, 21 Humanization, 211 Heroic virtue, 52 Humanizing markets, 211 Heroism, 52, 128, 138 222, 270, 272, 286 Hindustan Lever, 218 Human needs, wants, and desires, 171, 203, 259, 272 Hitler, Adolf, 122, 135, 148, 149, Human person, 11–40, 207		
Human flourishing, 56–57 Habitual pre-dispositions, virtue, 62 Happiness (eudemonia), 55–56 Harmony, 4, 15, 19, 20, 25, 49, 121, 188 Harmony and peace, 18, 49 HE. See Human enhancement (HE) Herb Kelleher, 92 Hero, 21 Heroic virtue, 52 Heroic virtue, 52 Heroism, 52, 128, 138 Hindustan Lever, 218 Historical determinism, 270 Hitler, Adolf, 122, 135, 148, 149, Human flourishing, 56–57 Human fragility, 144 Human Genome Project, 11 Human immanence, 26–28, 32, 33, 34, 39, 40 Human individuality, 32 Humanism, 4, 18 Humanism, 4, 18 Humanization, 211 Humanizing markets, 211 Humankind, 1, 4, 56, 83, 135, 171, 222, 270, 272, 286 Human needs, wants, and desires, 171, 203, 259, 272 Human person, 11–40, 207		
Habitual pre-dispositions, virtue, 62 Happiness (eudemonia), 55–56 Harmony, 4, 15, 19, 20, 25, 49, 121, 188 Harmony and peace, 18, 49 HE. See Human enhancement (HE) Herb Kelleher, 92 Hero, 21 Heroic virtue, 52 Heroism, 52, 128, 138 Hindustan Lever, 218 Historical determinism, 270 Hitler, Adolf, 122, 135, 148, 149, Human fragility, 144 Human Genome Project, 11 Human immanence, 26–28, 32, 33, 34, 39, 40 Human individuality, 32 Humanism, 4, 18 Humanism, 4, 18 Humanization, 211 Humanizing markets, 211 Humankind, 1, 4, 56, 83, 135, 171, 222, 270, 272, 286 Human needs, wants, and desires, 171, 203, 259, 272 Human person, 11–40, 207	Morals (1964), 269	
Human Genome Project, 11 Happiness (eudemonia), 55–56 Harmony, 4, 15, 19, 20, 25, 49,	TT-1.52 - 1 and 15 and 55 and 154 a	_
Happiness (eudemonia), 55–56 Harmony, 4, 15, 19, 20, 25, 49,		- ·
Harmony, 4, 15, 19, 20, 25, 49, 121, 188 Harmony and peace, 18, 49 HE. See Human enhancement (HE) Herb Kelleher, 92 Hero, 21 Heroic virtue, 52 Heroism, 52, 128, 138 Hindustan Lever, 218 Historical determinism, 270 Hitler, Adolf, 122, 135, 148, 149, 133, 34, 39, 40 Human individuality, 32 Humanism, 4, 18 Humanism, 4, 18 Humanity, 22–24, 37, 45, 49, 226, 242 Humanization, 211 Humanizing markets, 211 Humankind, 1, 4, 56, 83, 135, 171, 222, 270, 272, 286 Human needs, wants, and desires, 171, 203, 259, 272 Human person, 11–40, 207		
121, 188 Harmony and peace, 18, 49 HE. See Human enhancement (HE) Herb Kelleher, 92 Hero, 21 Heroic virtue, 52 Heroism, 52, 128, 138 Hindustan Lever, 218 Historical determinism, 270 Hitler, Adolf, 122, 135, 148, 149, Human individuality, 32 Humanism, 4, 18 Humanity, 22–24, 37, 45, 49, 226, 242 Humanization, 211 Humanizing markets, 211 Humankind, 1, 4, 56, 83, 135, 171, 222, 270, 272, 286 Human needs, wants, and desires, 171, 203, 259, 272 Human person, 11–40, 207		
Harmony and peace, 18, 49 HE. See Human enhancement (HE) Herb Kelleher, 92 Hero, 21 Heroic virtue, 52 Heroism, 52, 128, 138 Hindustan Lever, 218 Historical determinism, 270 Hitler, Adolf, 122, 135, 148, 149, Humanism, 4, 18 Humanism, 4, 18 Humanism, 4, 18 Humanity, 22–24, 37, 45, 49, 226, 242 Humanization, 211 Humanizing markets, 210		
HE. See Human enhancement (HE) Herb Kelleher, 92 Hero, 21 Heroic virtue, 52 Heroism, 52, 128, 138 Hindustan Lever, 218 Historical determinism, 270 Hitler, Adolf, 122, 135, 148, 149, Humanity, 22–24, 37, 45, 49, 226, 242 Humanization, 211 Humanizing markets, 211 Humankind, 1, 4, 56, 83, 135, 171, 222, 270, 272, 286 Human needs, wants, and desires, 171, 203, 259, 272 Human person, 11–40, 207		· · · · · · · · · · · · · · · · · · ·
(HE) 242 Herb Kelleher, 92 Humanization, 211 Hero, 21 Humanizing markets, 211 Heroic virtue, 52 Humankind, 1, 4, 56, 83, 135, 171, Heroism, 52, 128, 138 222, 270, 272, 286 Hindustan Lever, 218 Human needs, wants, and desires, Historical determinism, 270 171, 203, 259, 272 Hitler, Adolf, 122, 135, 148, 149, Human person, 11–40, 207	· · · · · · · · · · · · · · · · · · ·	
Herb Kelleher, 92 Hero, 21 Heroic virtue, 52 Heroism, 52, 128, 138 Hindustan Lever, 218 Historical determinism, 270 Hitler, Adolf, 122, 135, 148, 149, Humanization, 211 Humanizing markets, 211 Humankind, 1, 4, 56, 83, 135, 171, 222, 270, 272, 286 Human needs, wants, and desires, 171, 203, 259, 272 Human person, 11–40, 207		-
Hero, 21 Heroic virtue, 52 Heroism, 52, 128, 138 Hindustan Lever, 218 Historical determinism, 270 Hitler, Adolf, 122, 135, 148, 149, Humanizing markets, 211 Humankind, 1, 4, 56, 83, 135, 171, 222, 270, 272, 286 Human needs, wants, and desires, 171, 203, 259, 272 Human person, 11–40, 207		Humanization, 211
Heroic virtue, 52 Heroism, 52, 128, 138 Hindustan Lever, 218 Historical determinism, 270 Hitler, Adolf, 122, 135, 148, 149, Human needs, wants, and desires, 171, 203, 259, 272 Human person, 11–40, 207		
Heroism, 52, 128, 138 Hindustan Lever, 218 Historical determinism, 270 Hitler, Adolf, 122, 135, 148, 149, Heroism, 52, 128, 138 Lever, 218 Human needs, wants, and desires, 171, 203, 259, 272 Human person, 11–40, 207		_
Hindustan Lever, 218 Historical determinism, 270 Hitler, Adolf, 122, 135, 148, 149, Human needs, wants, and desires, 171, 203, 259, 272 Human person, 11–40, 207		222, 270, 272, 286
Historical determinism, 270 171, 203, 259, 272 Hitler, Adolf, 122, 135, 148, 149, Human person, 11–40, 207		
Hitler, Adolf, 122, 135, 148, 149, Human person, 11–40, 207		171, 203, 259, 272
	164	philosophy of, 15–22

Human personality, 15, 29, 30	Individual:
Human person dignity	American individualism, 136,
ethics of, 13–15	137
Nelson Mandela, 18–20	human individuality, 32
philosophy of, 15	individualism, 4, 136, 137
taxonomy of psychological	individuality, 11, 26, 28-29, 30,
investigations, 16–17	32, 33, 40
unique immanence, 26–28	Industrial Disputed Act, 211
unique individuality, 28–29	Industrial engineering, 171–172
unique sociality, 29–31	Information, 164, 165
unique transcendence, 31–34	Information dimensions, 212
value and function of,	Information technology (IT), 168
24–26	Inner-city mentoring program, 5
Human personhood, 1, 2, 3, 11,	Inspirational leadership, 113
13–15, 24, 25–28, 31,	Institutions, 78, 79, 80, 106, 110,
33, 34, 35, 37, 207, 220	137, 215, 222, 259, 287,
Human resource management,	288
167, 171–174	Instrumental behavior, 109
Human sociality, 32	Instrumental good, 241
Human solidarity, 12, 36, 145,	Instrumentalism, 124
157, 206–207, 216	Integral humanism, 4
Human spirituality, 286	Integrity, 5, 15, 31, 43, 44, 92, 135,
Human transcendence, 31, 32, 39	143, 148, 180, 181, 213,
Humility, 36, 46	244, 286
Hypothetical imperatives, 269	Intellectual development, 273
	Intellectual property, 164
Ignatian spiritual exercises, 291	Intellectual virtue, 46
Ignatian spirituality, 291–292	Internal practice, 227
Ignatius of Loyola, 291	Internet, 2, 21, 106
Ignorance, 264–266	Internet cyber fraud, 187
Ignorance of law or fact, 266	Internet hacking, 184, 187
Immanence, 26, 27, 28, 29, 30,	Internet markets, 25
39, 40	Inter online marketing, 86–88
Immanuel Kant, 269-270	Inter-organizational trust, 97–101
Impacting, 129	Interpersonal, 30, 77, 79, 80, 89,
Imparting meaning, 129	91, 93, 96, 98, 99, 101,
Implicit theories, 95	102, 110
Independence, 193, 194, 214	Interpersonal trust, 89
India, 214	Intrinsic good, 241
Indian Media Empire, 213	Intrinsic motivation, 6
India's Super Rich in, 2014,	Invincible ignorance, 265
251-254	In vitro fertilization (IVF), 34

In all many and and 260, 262, 264	Windows 122 244
Involuntary actions, 260, 263–264	Kindness, 122, 244
IQ. See Mental intelligence (IQ)	and compassion, 44
IT. See Information technology	Knowledge, 164, 165
(IT)	Knowledge-based trust, 101, 109
	Know-thyself, 113
Jehangir Ratanji Dadabhoy	Know yourself, 96
(JRD) Tata, 114–117	Kohlberg's theory, 135, 221–222
Jesuits, 192	
Joy, 144	Labor law reform, 211–212
and human flourishing, 56	Labor rights and duties, India,
vs. happiness, 56	211-212
Judging	Law, 23, 198, 211, 215–216, 266
moral judgment, 7, 48, 217,	Leader, 113, 119, 120, 123
220, 221, 222, 227, 228,	and followers, 119, 123, 128,
231, 232–233, 234, 235,	137, 139
237, 249	Leader-follower relationship, 123
moral judgment call, 7, 187,	Leadership (1978), 120
232-233	Leadership, 119–120
Backward Justification, 234	acceptance, 138
Forward Justification, 232,	and empowerment, 139–140
233	as meaning communication,
moral justification, 217, 220,	128-129
227, 228, 231, 237	as meaning creation, 128–129
Judgment, 7, 24, 46, 48, 59, 70, 72,	autocratic leadership, 118
80, 95, 96, 121, 220, 222,	business leadership, 115, 124
223, 225, 227–228, 231,	characteristics of, 122
232, 235, 274, 275, 281	charismatic leadership, 118, 149
Jural correlative, 196	contractual leadership, 144
Jural opposites, 196	corporate leadership, 5, 117,
Justice, 12, 18, 22, 24, 43, 47, 49,	125
51, 52, 70, 71, 73, 74,	covenantal leadership, 144
	dimension of, 123
135, 179–180, 194, 215,	ethical leadership, 118,
217, 220, 224–226,	120–123, 124–126, 141,
229–230, 242, 243, 245,	148
246, 248	ethics of, 129
as giving one one's due, 144	
vs. entitlement, 194, 195, 197,	executive leadership, 113, 118,
199, 207	124, 138, 293
TT 10 1 11 101	followership phenomenon,
K-12 education, 194	119–120
Kant's theory, 242–245	good leadership, 123, 129, 142,
Karl Marx, 270	149

honesty, 140	Mankind, 3, 172, 224, 285
inspirational leadership, 113	Market Capitalization, 83, 133
Max de Pree, 141–142	Market fundamentalism, 3
meaning communication,	Marketing relationship, 106
128-129	Marketing strategies, 106
meaning creation, 128-129	Market Justice, 220
moral leadership, 34, 118, 120,	Market trust, 93
121, 123–124, 128, 129,	Market turbulence, 6, 7
137, 141, 143, 148	Max de Pree
normative theory of, 137	on leadership, 141–142
servant, 136–139	Meaning creation vs. meaning
servant leadership, 34,	communication,
136–139, 141, 149	129-134
spiritual leadership, 288	Media, 212-214
steward, 136	duties, 213
steward leadership, 136	Mental intelligence (IQ), 163
transactional leadership, 118,	Misery, 180
135	Mistrust, 91, 96, 102
transformational leadership,	Modal values, 135
118, 120, 129	Modern-day business,
transforming, 129–135	metaphysics, 3
value leadership, 118, 121	Moral awareness, 122
Legacy, 36, 141, 192	Moral behaviors, 122
Legal, 107–108, 123, 175, 195, 198,	Moral conflict management, 240
199, 206, 207, 264, 280	Moral credit, 275
Legal, ethical, and moral issues of	Moral dilemma, 236–237,
GAIL, 175–179	237-238
Legal, Ethical, Moral, and	and executive decisions,
Spiritual (LEMS), 2, 251	237—238
Legality, 286	executive challenges, 236–237
Legal responsibility, 108, 280	Moral goodness, 3, 62, 73, 248
Legislature, 214	Moral intent, 122
Legitimacy, 276	Morality, 142
ethical legitimacy, 129	ethics, 62
Legitimate laws, 225	of corporate leadership,
Low trust, 91	117-118
Low trust tax, 91–92	Moral judgment, 220, 227–233,
	231
Man, 16–17, 192	forward, 231, 232–232
Mandate, 51, 108	processes of, 231
Mandela, Nelson, 11, 18–20, 22,	reverse, 231, 234
23, 33, 39, 49, 52, 164	Moral justification, 228

Moral leadership, 34, 113–114, 118, 120–121, 123, 125–127, 1281, 371, 143, 148 and charisma, 128 and emotions, 124–128 and empowerment, 139–140 challenges of, 124 covenantal leadership, 144–147 Max de Pree, 141–142 servant leadership, 136–139 steward leadership, 136 train moral leaders, 142–144 transforming leadership, 129–135	Moral rights, 107–211, 195 Moral rules, 228–229 Moral standards, 228–229 Moral strategy, 165 Moral theory, 228 Moral virtues, 46 Moral worth, 275 Motivation, 6, 14, 206 Motivation-hygiene theory, 172 Motivation theory, 205 Music, 25, 72, 195 Mutual trust, 97, 108 Mystery, 11, 26, 163 Mystic, 283, 292
	National Restaurant Association
Moral obligation conscience and, 243–244	(NRA), 264
Kant's theory, 242–243	Natural law theory, 241–242
Moral principles	Natural rights, 194, 195, 196
criterias, 231	Nature
supremacy, 231	as cosmos, 282
universal, 231	as creation, 4
Moral reasoning, 7, 8, 37, 71, 120,	Necessary and sufficient condition,
122, 129, 196, 217,	280
220-228, 231, 239, 240	Necessary condition, 32, 61, 120,
and virtue ethics, 226-227	140, 227
corrective justice-based,	Needs, wants vs. desires, 27, 241
225-226	Negative rights, 195
deontological, 223-224	Nelson Mandela, 18–20, 49
distributive justice-based,	Great Humanity of, 22–24
224—225	Nelson Mandela Fights for
executive moral conflict	Human Dignity, 18–20
management, 240	Netflix, 1
Kohlberg's theory of, 221–222	Neutrality theory, 3
moral conflict management, 240	New York, 284
teleological, 223	Nobel Peace Prize Laureate Liu
Moral responsibility, 34, 108, 122,	Xiaobo (2017), 21–22
124, 203, 247, 258, 265,	Non-malfeasance theory, 244–245
266, 270, 272, 274, 276,	Normative ethical theories/
279, 282–283	systems, 241
assessment, 277–278	and moral justification,
corporate executives, 277–278	227—228

and moral reasoning, 240	OTCA. See Omnibus Trade and
corporate moral dilemma,	Competitiveness Act
236–237	(OTCA)
corrective justice, 225-226	Oxytocin, 94
deontological, 223–224	- 3
distributive justice, 224–225	Paid news, 2, 213
executive challenges, 236–237	PDE. See Principle of double
executive decisions, 237–238	effect (PDE)
executive moral conflict	Perceptions, 206
management, 240	Personality, 15, 25, 29, 30, 31,
justifying executive moral	33, 44, 57, 63, 79, 80,
judgments, 228–233	95, 101, 106, 110, 128,
moral dilemma, 237–238	271
moral judgments, 227–228	Personality characteristics, 25
resolving moral corporate	Personality psychologists, 80
executive dilemmas,	Personality traits, 128
238–240	Personal responsibility, 2
rule vs. act applications of	Personhood, 1, 2, 3, 11, 12, 20,
ethical theories, 233–236	25–31, 33, 34, 35, 36,
teleological moral reasoning,	39, 53, 220, 228
223	Person invulnerability, 95
theory of equality, 226	Philosophy, 2, 5, 6, 15, 34,
virtue ethics, 226–227	40, 54, 124, 139,
,	149, 280
Obligation, 238	Plato, 46
OECD, 79	Political tribalism, 2
Omnibus Trade and	Positive rights, 195
Competitiveness Act	PQ. See Body intelligence (PQ)
(OTCA), 266	Prejudice, 174–177
Omniscient God, 36	Presumption, 175
Online marketing and Kirana	Presumptive trust, 95
shops, 86–88	Presupposition, 175
Opportunism, 109–110	Prevailing system of management,
Opportunistic behavior, 109–110	154–157
Organizational behavior, 80, 106,	Prima facie rights, 195
110	Principle of beneficence, 244
Organizational design, 131	Principle of double effect (PDE),
Organizational learning, 8, 169	245-247
Organizational theory, 171	Principles, 165
Organizational trust, 93	Professional Fraud
Organizations and corporations,	Fraud Laws as FCPA, 266
32	Prudence, 70–71
-	,

Quality, 136	executive responsibility, 108,
Quantitative, 40	235, 251, 262, 269, 272,
Quest, 44, 55, 163	279, 281
	global responsibility, 177
Reasoning, 25, 55, 169, 241	Immanuel Kant, 269-270
Reflective, 13	involuntary executive actions,
Reflective thinking, 162	264-266
Relational virtue, 71	Karl Marx, 270
Relationship marketing, 106	legal responsibility, 108, 280
Relationship trust, 93	moral responsibility, 34, 108,
Resilient, 79	122, 124, 203, 247, 258,
Responsibility, 259, 279	265, 266, 270, 272, 274,
agent, 280	276, 279, 282–283
Aristotle on voluntary actions,	Starbucks, 266–267
267-269	Reverse moral judgment, 231, 234
Aristotle's notion, 260–261	Rightness, 62, 238
Aristotle's theory, 261–264	Rights and duties
as accountability, 203	Bills of, 207–210
as answerability, 259, 279	concepts of, 196-197
as commitment, 272	labor, 211–212
as commitment and deputyship,	media's violation of, 212–213
272	RULE application, 235
as corrective justice	,
appropriational	S&P 500 index, 79
responsibility, 271, 281	Sacred, 26, 49
attributional responsibility,	Sacredness, 26
271, 281	Sacrosanct, 38
causal responsibility, 280	Salvation, 285
causal vs. agent	Sanctity, 36, 38, 113, 286
responsibility, 280	SE. See Spiritual exercises (SE)
as effective freedom, 272-274	Second-order relations, 198
as historical determinism, 270	Self, 2, 29
as moral worth, 269–270	Self-actuation, 271
attributional, 271	Self-definition, 44
Bernard Lonergan, 272-274	Self-interested behavior, 110
Bradley, 271	Selfish, 22, 58, 62, 69
causal, 280	Selfishness, 4–5, 60, 61
corporate executives, 274–276	Self-limitation theory, 4
Dietrich Bonhoeffer, 272	Sensationalism, 213
Elizabeth Beardsley, 274-276	Servant leadership, 136–139
ethical responsibility, 153, 228	Servant leadership, 34, 136–139,
executive, 108	141, 149

Smartphone addiction, 1 Social consciousness, 270 Social contracts, 107 Social interaction, 2, 30, 79, 205, 251, 258	Subjective vs. objective, 275 Subject vs. object, 3 Substantive virtues, 72 Subtitling, 2 Success, 148
Sociality, 26, 29-34, 39, 40	Suppliers, 82, 108
Socialization, 217	Supply and demand, 211
Social psychologists, 80	Supposition, 175
Social responsibility, 1, 2, 6, 123,	Supreme corporate virtue, 44–45
215, 251, 258, 259, 288,	Sustainability, 286, 287, 290, 293
293	cosmic sustainability, 293
Societal, 93	
Societal trust, 93	Taoism, 49
Society	Tata
human society, 181	Jamsetji Nusserwanji Tata, 82,
Socrates, 46	84
Solidarity, 36, 129, 206, 215, 216	JRD Tata, 113–117, 128
and harmony, 149	Tata Group, 82–83, 115–116
human solidarity, 12, 36, 206,	Tata House, 83
216	Tata Motors, 83, 115
Solidarity degrees, 206–207	Tata Power, 83, 86
South Africa, 23, 24	Tata Sons, 83, 114, 115, 116
Spiritual exercises (SE), 291	Tata Steel, 83, 85, 116
Spiritual intelligence (SQ),	Tata Trusts, 83, 115
163–164	TCS, 83, 115
Spirituality, 286–287	Tata Group, 82–86
human nature, 290–291	Tax avoidance, 1
Ignatian, 291–192	TCE. See Transactions Cost
in corporate leadership,	Economics (TCE)
288-289	Teleological analysis, 179
reflection-based, 289	Teleological moral reasoning, 223
Spiritual leadership, 288	Teleology/consequential ethics, 63
SQ. See Spiritual intelligence (SQ)	Temporality, 32
SQC, 136	Temporality, 32 The Debacle of "Paid News"
Stakeholder-business executive	
relations, 102, 104	media in India, 188–192
Stakeholder trust, 108	The Fall and Rise of Starbucks
Starbucks, 266–267	Coffee Company,
Steward leadership, 136	255–258 The Fifth Dissipline 126, 152
Streaming video, 1	The Fifth Discipline, 136, 153
Striving for goodness, 289	Theories of trust, 98–100
Subject, 51, 120, 141	Theory of equality, 226

Theory of ethical and moral	business environment, 79
leadership, 113, 118–119	buyer-seller business
ethical leadership, 120–123	management, 105–106
followers, 119–120	character, 78
leaders, 119–120	competence, 78, 92
leadership, 119–120	corporate trust, 77
meaning communication,	credibility, 92–93
128-129	development, 101–102
meaning creation, 128–129	distrust, 77, 79, 89, 91, 96, 101,
moral leadership, 123–128	102
Theory of motivation, 205	distrust encounters, 102
Theory X, 204	economics of, 91–92
The World is Flat, 78	economists and sociologists,
Total quality management	80
(TQM), 117, 136	ethics of trust, 181, 217, 221
Trade	executive, 80
global trade, 4	executive trust, 80, 89
Trade Unions Act, 211	five waves of, $92-93$
Transaction, 90, 101	in business executive-
Transactional leadership, 118, 135	stakeholder, 93–94
Transactional normative	in business management, 78-79
contracts, 107	in initial stages, 96–97
Transactions Cost Economics	in inter-organization and
(TCE), 109	investments, 97–101
Transcendence, 31–34, 39–40	in marketing literature, 81–82
human transcendence, 31, 32,	integrity, 92
39	market, 93
Transcendent God, 39, 292	mistrust, 78-79, 82, 91
Transformation	organizational, 93
transformation management, 8	personality psychologists, 80
Transformational leadership, 118,	psychology of, 95–96
120-121, 129	relationship, 93
Transforming leadership, 129–135	social psychologists, 80
Transition, 286	societal, 93
Transitive trust, 95	theories, $98-100$
TRP, 213	Trust-distrust encounters, 102
Trust, 78	Trust ethics-based analysis, 181
and ambiguity, 96	Trusting relations, 88, 108
and relational contracting,	Trusting relations among
107-108	strangers, 101
biochemistry of, 94–95	Trust theories, 98–100
building relationship in, 93–94	Turbulence, 85

Turbulent markets, behaviors in,	University, 44, 84
64-68	Unmanageable problems, 161
TV network, 1	Unrealistic optimism, 95
,	Unscrupulous, 4
Ubiquitous, 47, 224, 267	Upanishads, 74
Ultimate, 48, 56, 74, 75, 142, 187,	Upbringing, 46, 59, 166, 243
276, 286	Updates, 184, 185, 186, 254
Umbrella, 83, 87, 255	Upgrades, 8
Unanimous, 19	Uphold, 151, 153, 179, 193, 204,
Unavoidable, 166	220
Uncertainty, 80, 107, 166, 170,	Uplift, 45
238, 272	Upstart, 1
Unconditional, 269, 270	Urban, 82
Unconscious, 29, 163, 243	USA, 9 <i>n</i> 4, 83, 84, 85, 117, 185,
Uncover, 23	186, 193, 256, 257, 265
Underage, 264	User, 2, 168, 184, 185, 239
Undercover, 202	User-friendly, 168
Under-duress actions, 261–264	Usher, 38
Undergraduate, 44	Utilitarian, 36, 45, 51, 53, 195, 241
Understanding, 1, 6, 8, 9, 14, 15,	Utilitarianism, 51, 195, 224, 229,
25, 45–47, 48, 62, 73, 80,	241, 246, 248, 289
97, 119, 121, 164, 169,	Utility, 51, 207
183, 226, 227, 241, 286	
Undue, 175	Vacillate, 249
Unemployment, 195	Valence, 243
Unequal, 156, 219	Validity, 163, 169, 174, 181, 196
Unethical, 13, 90, 149, 161, 165,	Value chain, 171, 268
223, 237, 238, 262	Value leadership, 118, 121
Uneven, 120, 136	Values, 165
Unfair, 13, 69, 203, 217, 237,	ethical values, 127, 217
243, 281	moral values, 4, 22, 127, 135,
Ungrateful, 204	228, 240-241, 249
Uniformity, 155	shareholder values, 152
Unilever, 218	Valuing resource hierarchy,
Union, 46, 47, 70	164-166
United Kingdom, 255	Vanity, 46, 69
Universality, 53	Variable, 279, 287
Universal Justice, 49	Variance, 155, 227
Universal principles, 231	Variety, 62, 71, 207, 208, 279, 283
Universal values, 3, 22, 165	Vedas, 74
Universe, 4, 26, 27, 28, 40, 49,	Vehicle, 157, 268
151, 157, 161	Vengeance, 19, 24, 33
- , ,	

Venture, 12, 31, 44, 85, 138 Verdict, 227	72, 75, 181, 217, 221, 226–227, 229, 235
Verification, 81, 91, 95, 165, 175,	virtuous morality, 58–61
185, 212	Virtue ethics, 45, 62
Vicarious liability, 280	analysis, 181
Vicarious responsibility, 280	and moral reasoning, 226–227
Victim, 23, 29, 95, 180, 211, 223	primacy of, 50–51
Victor Verster Prison, 19	utilitarian vs deontological, 51
View, 14, 80, 81, 101, 106, 110, 240	Virtuous activity, 56, 226
	Virtuous life, 44, 45
Viewpoint, 175, 220, 221, 274	Virtuous morality, 58–61 Virtuous people, 54, 55
Vigilance, 102, 205	Visible moral commitment, 123
Vignette, 165, 227	Vision, 26, 29, 34, 69, 74, 83, 113,
Village, 18, 157, 158, 178, 179,	120, 121, 130, 286, 292
180, 181 Villain, 46	Visionary, 114, 142, 163
Vincible ignorance, 266	Visionary leadership, 114–117
Vindicate, 19	Visualization, 163
Vindictive, 204	Vital agent, 32
Violation, 3, 6, 15, 35, 36, 38, 107,	Vitality, 96, 141
179, 180, 183, 192–193,	Vocabulary, 287, 288
194, 196, 212–214, 245	Voice, 23, 94, 116, 212, 216, 243,
Violence, 19–20, 23, 24, 192, 260,	287
261, 283	Volatile supply costs, 262
Virtue, 25, 29, 34, 43–75, 77, 89,	Volition, 14, 25, 263, 271,
95, 122, 181, 215, 226,	273-274
227	Volitional development, 273-274
as "human flourishing", 56–57	Volitive, 11, 17, 24, 25, 30
cardinal virtues, 43, 46, 50, 70,	Voluntary:
71–72, 73, 74	involuntary action, 260, 261,
contingencies, 54–55	263-264
habitual pre-dispositions, 62	voluntary action, 247, 260,
happiness (eudemonia), 55–56	267-269
historical perspective, 45–47	Voluntary actions, 260, 263-264
in conflict, $71-72$	Volunteer, 106
intellectual, 46, 47, 70	Vote, 19, 193, 195, 198, 199
moral, 46–47, 53, 56, 58, 63,	Voucher, 87
69, 71, 72	Voyage, 123
theory, 43	
theory of ends, $53-54$	Wages and entitlement
virtue ethics, 45, 50-52, 53, 54,	wages and libertarianism, 229,
59, 62, 64–68, 69, 71,	282

wages and Welfare, 197	worker safety, 178, 179
wages as gender discrimination,	worker security, 184-185
193	worker unions, 25
Waksal and Stewart, 217-218	worker welfare, 84, 116, 197
Warren Buffett, 91	workplace, 14, 90, 167,
Webster's New World College	169, 193
Dictionary (2000), 174	Workflow, 205
Wisdom, 165	World Media Ethics Code,
Women discrimination, 192–193	213
Women's movement, 194	
Work:	Xavier:
as an expression of one's	Xavier Labor Relations
personality on matter, 31	Institute (XLRI), 89
as dignity, 143	
as discrimination, 192-193	Yang, 49
as ecology, 178, 179	Yellow journalism, 213
as human dignity, 192-193	Yin, 49
as personality, 29	Young, 87
spirituality, 286–287	-
workers, 116, 126, 140, 182,	Zero, 159
205, 206, 211, 223	Zodiacs, 27