

# Case Index

- ABG Shipyard, 191
- Accel Partners, 123
- Adelphia Communications, 4
- AIG, 5, 97, 155
- Airbnb, 252, 253, 259, 261, 268
- Alibaba, 123, 124, 255, 259, 261
- All India Manufacturers' Organization, 28
- Alok Industries, 190, 191
- Alphabet, 268
- Amana, 258
- Amar Bose, 7
- Amazon, 122, 123, 124, 223, 229, 252, 255, 277
- Ambit Capital, 192
- Amnesty International 2017, 24
- Amtek Auto, 190, 256
- Andrew Fastow, 7, 155, 156, 158, 159, 187
- AOL Time Warner, 4, 266
- Apple, 22, 69, 218, 258, 261, 262, 278
- Arthur Anderson, 5, 157, 179
- Artificial intelligence, 25–27, 215–242, 277
- Audi, 201
- Automation, 26, 218, 225, 230, 231, 235, 236, 238, 239
- Bank of America, 97
- Bank of Baroda, 249
- Bank of International Settlements (BIS), 205
- Bank of New York Mellon, 251
- Barclays, 257
- Barings Bank, 175
- Bear Stearns, 97
- BetaBionics, 245
- Bezos, 229
- Bhushan Power, 191
- Bhushan Steel, 190–191, 206
- Bill Gates, 26, 69, 133, 237
- Blackrock, 250, 260
- BMW, 201
- Bombay Stock Exchange, 192
- BP And Indian Oil, 262
- Brexit, 2, 11, 12, 22–23
- Bristol-Myers Squibb, 4
- British Columbia, 244
- British Petroleum, 251
- Brookings Institution, 264
- Brundtland Commission's Report, 21
- Burger King, 251
- Buyer–seller information asymmetries, 11
- California energy market, 19
- Chinese economic invasion, 11, 12, 258–259
- Chrysler, 18, 97, 257
- Chumbak, 124
- Citigroup, 5, 264
- CMS Energy, 4, 174
- Coalgate, 4
- Coca Cola, 114, 262
- Cognitive computing, 26
- Compaq, 69
- Coursera, 16
- Credit Suisse First Boston, 5
- CRISIL, 122, 193
- CWG, 4

- Daimler, 18  
 Defense Advances Research  
   Projects Agency (DARPA), 26  
 Dell, 69, 133  
 Delphi, 18, 257  
 Demonetization, 11, 27–34  
 Disney, 18  
 Doklam, 114  
 DOT Com Bubble, 242, 249  
 Driverless Cars, 25, 26, 215, 219,  
   238  
 Duke Energy, 4, 174  
 Dynergy, 4, 174  
  
 eBay, 16, 122, 124, 133, 262  
 E-Commerce, 16, 122–125, 252  
 Economic chaos, 7, 18–19  
 El Paso, 4  
 Electrosteel, 190–191  
 Elon Musk, 26, 218, 236, 239, 240  
 Enron, 4, 7, 19, 46, 155–160, 161,  
   174, 175, 179, 186, 187, 249,  
   264, 265  
 Environmental Protection Agency  
   (EPA), 22  
 Environmental turbulence, 11, 29,  
   44  
 Era Infra, 190  
 Ernst & Young, 5, 146, 179  
 Essar Steel, 190–191  
 European Economic Committee,  
   22  
 European Union, 2, 22, 23  
 Exclusively.in, 123  
  
 Facebook, 16, 132, 215, 219, 222,  
   252, 261, 262  
 Fannie May, 97, 155  
 Federal Trade Commission, 35, 108  
 Fiat, 257  
 Financial instruments, 85, 120,  
   126, 205–207  
  
 Flipkart, 122–125, 252, 254  
 Forbes, 19, 260  
 Ford, 3–4, 18, 33, 97, 230  
 Forex, 38, 249  
 Freddie Mac, 97, 155  
 Free Enterprise Capitalist System  
   (FECS), 51, 82, 119–153,  
   155–188  
  
 G20 Summit, 24  
 Gap, 5, 47  
 Gateway, 18  
 GE, 4, 258, 262  
 Gen X, 237  
 General Motors, 18, 97, 260, 264  
 Generally Accepted Accounting  
   Practices (GAAP), 156, 157,  
   162, 184  
 Gizmobaba, 124  
 Glenfidich, 261  
 Global climate change, 11, 12,  
   21–22, 33, 86  
 Global Crossing, 4, 161, 264  
 Global Market Turbulence,  
   22–23  
 Global Markets, 8, 11, 19–21, 44,  
   120, 136, 226, 235  
 Global refugee crisis, 23–25  
 Global warming, 24, 144, 175  
 Globalization, 11, 24, 30, 74, 82,  
   100, 116, 137, 177, 260  
 Goldman Sachs, 7, 20, 96, 97, 254  
 Google, 2, 22, 218, 223, 224, 236,  
   239, 261, 262, 268, 277, 278  
 Grameen Bank, 121  
 Gucci, 123  
  
 Halliburton, 4  
 HDFC Bank, 192  
 Hewlett-Packard, 18  
 Hollinger International, 19  
 Home Depot, 5, 47

- Honda, 262  
 Hong Kong, 20, 22  
  
 IBM, 4, 26, 222, 223, 230, 251–252  
 IDBI Bank, 191  
 Immigrant populations, 23–25  
 Indasia, 193  
 Indian banking system, 192  
 Indian bankruptcy law, 194, 198  
 Indian Oil, 262  
 Indiegogo, 255  
 Industrial Revolution, 14, 26, 27, 126, 146, 225, 226, 237, 239, 241, 242  
 Intel, 146  
 International Asylum-Seeking Migrations, 11, 12  
 International Caterpillar, 262  
 Invention of electricity (1870), 14, 234  
 IPL, 16  
 ISL, 16  
  
 Jabong, 122, 124  
 Jaypee Infratech, 191  
 Jeffrey Skilling, 155, 156, 157  
 JP Morgan Chase, 250  
 JP Morgan, 5, 256, 260  
 JustDial, 262  
 Jyoti Structures, 191  
  
 Kenneth Lay, 155, 157, 158, 159, 187  
 Khaitan and Co., 196  
 Kickstarter, 255  
 Kiva Robotics, 223  
 K-Mart, 18  
 Komatsu and Hitachi, 262  
 KPMG, 5, 123, 179  
  
 L&T, 262  
 Lakshmi Sahgal, 7  
  
 Lanco Infra, 190  
 Lanco Infratech, 191  
 Lehman Brothers, 5, 155, 175, 189, 257, 264  
 Lenovo, 69  
 Letsbuy, 123  
 Levi-Strauss, 5, 47  
 Lyft, 103, 106  
  
 Machine intelligence, 26, 215, 219  
 Machine learning, 26, 27, 216, 218, 227, 229, 230, 232  
 Market turbulence, 1, 2, 5, 11–44, 81–82, 170, 174–175, 237, 272, 274, 276–278  
 Mcdonald's, 5, 47, 266  
 Mckinsey, 27, 225, 231  
 Mechanization, 14, 15  
 Medical biometrics, 16  
 Mercedes, 201, 218  
 Merrill Lynch, 5, 18, 97, 170, 175, 188  
 Microsoft, 69, 133, 146, 216, 262  
 Migration, 11, 12, 23, 24  
 MIT, 79, 81  
 Monnet Ispat, 190, 191  
 MOOCS, 16  
 Morgan Stanley, 5, 96, 97  
 Motorola, 18, 262  
 Muhammad Yunus, 121  
 Myntra, 122–124  
  
 National Company Law Tribunal (NCLT), 190–191, 194, 196, 197, 198, 208  
 Natural Intelligence, 215, 219  
 Naukri.Com, 262  
 Nelson Mandela, 7  
 Netflix, 229, 253, 277  
 New York Stock Exchange (NYSE), 5, 112, 161  
 Nia, 223

- Nike, 5, 47
- Nokia, 18, 262
- Nordstrom, 18
- Northwest-KLM-Delta, 97
  
- Oaktree Capital Management, 265
- Ola, 262, 277
- ONGC, 262
- Online capitalism, 122–124
  
- Paris Committee of Climate Change, 21
- Parmalat, 19
- Patagonia, 147
- Pepsi, 114
- Peregrine Systems, 4
- Persephone Brewing Company, 244–246
- President Donald Trump, 1, 20, 24
- President Putin, 24
- Prime Minister David Cameron, 23
- Prime Minister Narendra Modi, 27
- Punjab National Bank, 191, 249
  
- Qwest Communications, 156, 161
  
- Raytheon, 258
- Rediff.Com, 262
- Reserve Bank of India, 27, 190
- Rio Earth Summit, 22
- Robots, 25, 26, 216, 218, 221, 223, 230, 231, 234
- Rohingyas, 44
- Royal Dutch Shell, 146
  
- Sahara Group, 161
- Sahil International, 124
- Salomon Smith Barney, 5
- Samsung, 258
- Sarbanes-Oxley Legislation, 265
  
- Satyam, 4, 161, 199, 200, 201, 202, 203, 205
- Shell Oil, 5, 47
- Sherron Watkins, 1, 158–160, 187
- Shersingh, 123
- Silicon Valley, 45, 252
- Snapdeal, 122, 123, 124, 252
- Sony, 18, 69
- Sophia, 26, 216
- Standard and Poor, 251
- Stanford, 79, 187
- Starbucks, 147
- State Bank of India, 190
- Steam Engine Revolution (1784), 14
- Stephen Hawking, 26, 236, 239
- Steve Wozniak, 26
- Suffiya Begum, 121
- Sundar Pichai, 237
- Sunshine Coast Association, 244
- Syrian civilians, 24
  
- Tata, 203, 262
- TAY, 216
- Technological turbulence, 11, 30, 44
- Tesla Model S-Cars, 260
- Tesla Motors, 229
- The Sunshine Coast Craft Beer Festival, 244
- Tiger Global Management, 123
- Time Warner, 4, 266
- Tough Kegger adventure race, 244
- Toyota, 33, 97, 262
- Treaty of Lisbon (2009), 21, 44
- Treaty of Paris (1951), 44
- Treaty of Rome (1957), 44
- Twitter, 132, 216
- Tyco, 161, 264
  
- Uber, 103, 104, 106, 107, 108, 218, 223, 224, 252, 253, 259, 261, 262, 268, 277

- UN Framework Convention on  
Climate Change (UNFCCC),  
21, 22
- Unilever, 22, 262
- Vanguard, 250, 260
- Visa International, 146
- Vizio, 252, 268
- Volkswagen Scandal, 201
- Voltas, 262
- Wall Street, 100, 137, 180, 253,  
264, 271
- Wal-Mart, 5, 21, 33, 47, 97, 110,  
111, 133, 252, 258
- Washington Mutual, 5, 97
- Waymo, 223, 224
- WeWork, 252, 254, 262, 268
- Wharton, 1, 79
- WhatsApp, 252, 262
- Whole Foods Market, 4, 147
- WL Gore, 264
- World Bank, 44, 146, 196, 241
- World Trade Organization,  
259
- World.com, 4, 19
- Yahoo, 170, 188, 251, 268
- Zinnov, 252