Appendix B: Published Articles Based on the Workshops and Symposium

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Purchasing and supply management and the role of supplier interfaces Luis Araujo, Lars-Erik Gadde, Anna Dubois (pp. 2–24)

Managerial implications of research on inter-organizational interfaces: The case of key account management Björn S. Ivens, Catherine Pardo (pp. 25–49)

A start-up in interaction with its partners Tamara Oukes, Ariane Raesfeld von (pp. 50–80)

Managing renewal in fragmented business networks Malena Ingemansson Havenvid, Håkan Håkansson, Åse Linné (pp. 81–106)

What's "knowledge management" when resources are unknowable and deals negotiated?

Alexandra Waluszewski (pp. 107–128)

The rise and fall of channel management Lars-Erik Gadde (pp. 129–153)

The managerial challenge of business interaction: Behind the market façade Håkan Håkansson, David Ford (pp. 154–171)

Corporate associations in B2B: Coping with multiple relationship-specific identities

Antonella La Rocca, Ivan Snehota (pp. 172–188)

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Market policy and destructive network effects Morten H. Abrahamsen, Håkan Håkansson (pp. 195–220) Clustering or interacting for knowledge?: Towards an entangled view of knowledge in regional growth policy

Jens Ola Eklinder-Frick (pp. 221-242)

A Black Swan in the district? An IMP perspective on immigrant entrepreneurship and changes in industrial districts

Matilde Milanesi, Simone Guercini, Alexandra Waluszewski (pp. 243–259)

To be independent or balance interdependence?: Policy implications for micro and small enterprises

Milena Ratajczak-Mrozek, Magdalena Herbeć (pp. 260–275)

The role of owners in industrial networks – The case of a steel producer Bjorn Axelsson, Håkan Håkansson (pp. 276–295)

State actors' mobilisation of resources for innovation: a case study of a Chinese vaccine

Tommy Shih, Åse Linné (pp. 296–316)

Interactive resource development: implications for innovation policy Lars-Erik Gadde, Frida Lind (pp. 317–338)

Bridging gaps between policies for sustainable markets and market practices Lars-Gunnar Mattsson (pp. 339–356)

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Economic deals in the construction industry: Implications for socio-material interaction and monetary processes

Malena Ingemansson Havenvid, Håkan Håkansson, Åse Linné (pp. 364–389)

Wroe Alderson, IMP and the evolution of theory Lars-Erik Gadde, Kajsa Hulthén (pp. 390–408)

Market investments in resource interfaces: Understanding market assets in networks

Frans Prenkert (pp. 409-442)

"Methodomania"? On the methodological and theoretical challenges of IMP business research

Håkan Håkansson, Alexandra Waluszewski (pp. 443-463)

Researching business interaction: Introducing a conceptual framework and methodology

Morten H. Abrahamsen (pp. 464–482)

An old picture ... or is it? The relations between business and political networks in Hungary

Tibor Mandják, Judit Simon (pp. 483–511)

Learning from intelligent conversation: How can insights from system theory contribute to advance IMP research?

Luitzen De Boer, Poul Houman Andersen (pp. 512–539)

Let's talk about innovation: Is there a hidden potential of knowledge exchange between open innovation and IMP? Christina Öberg (pp. 540–560)

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The role of accounting for managing innovation processes when relationships matter

Johnny Lind (pp. 7–24)

The roles of deals and business networks in innovation processes Per Ingvar Olsen, Håkan Håkansson (pp. 25–50)

The role of policy in innovation: The challenging distribution of social, material and monetary benefits

Alexandra Waluszewski, Enrico Baraldi, Andrea Perna (pp. 51–71)

What is in it for me: Firms strategizing for public-private innovation Kristin B. Munksgaard, Majbritt Rostgaard Evald, Ann Højbjerg Clarke, Torben Munk Damgaard (pp. 72–90)

Formalizing in business networks as a tool for industrial policy Simone Guercini, Annalisa Tunisini (pp. 91–108)

Customer portfolios – Challenges of internal and external alignment Ann Højbjerg Clarke, Per Vagn Freytag, Judith Zolkiewski (pp. 109-126)

Investigating strategy tools from an interactive perspective Caroline Cheng, Malena Ingemansson Havenvid (pp. 127–149)

Strategy from the perspective of contract manufacturers Zsuzsanna Szalkai, Mária Magyar (pp. 150–172)

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Innovation networks or innovation within networks Synnøve Rubach, Thomas Hoholm, Håkan Håkansson (pp. 178–206)

Creating relationship continuity across projects in the construction industry: Deliberate, emergent and deliberately emergent strategies

Malena Ingemansson Havenvid, Elsebeth Holmen, Åse Linné, Ann-Charlott Pedersen (pp. 207–229)

Start-ups initiating business relationships: process and asymmetry Lise Aaboen, Leena Aarikka-Stenroos (pp. 230–250)

Coping with friction during technology commercialisation Malla Mattila (pp. 251–273)

Strategizing in horizons and verizons: Distinguishing between mediators and firms' mediating functions

Lars Huemer (pp. 274–288)

Customer-driven supply chains under IMP lens: A systematic literature review and conceptual framework Elisa Martina Martinelli, Annalisa Tunisini, Simone Guercini (pp. 289–300)

Understanding business networks from a mixed network and system ontology position: A review of the research field Frans Prenkert (pp. 301–326)

The business actor and business management Kristin B. Munksgaard, David Ford (pp. 327–347)