

# GLOBAL OPPORTUNITIES FOR ENTREPRENEURIAL GROWTH

Coopetition and Knowledge Dynamics  
within and across Firms

Edited by  
Stavros Sindakis  
Panagiotis Theodorou

ADVANCED STRATEGIES IN ENTREPRENEURSHIP, EDUCATION AND ECOLOGY

**GLOBAL OPPORTUNITIES  
FOR ENTREPRENEURIAL  
GROWTH: COOPETITION  
AND KNOWLEDGE DYNAMICS  
WITHIN AND ACROSS FIRMS**

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# **GLOBAL OPPORTUNITIES FOR ENTREPRENEURIAL GROWTH: COOPETITION AND KNOWLEDGE DYNAMICS WITHIN AND ACROSS FIRMS**

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# **EMERALD BOOKS IN ADVANCED STRATEGIES IN ENTREPRENEURSHIP, EDUCATION, AND GROWTH (E-TRIANGLE)**

Entrepreneurship, education, and ecology are three terms/concepts that are connected, combined, and interact strongly with one another. The expanded access to knowledge creates great academic and professional opportunities for those involved with it, and the existing strategies at various scientific levels improve or lead us to the formulation of new methods and applications.

The internationalization of education and the continuing education of young and older people throughout the free world, help improve efforts in finding applications, creation and sharing of knowledge in many scientific fields. The dynamics of knowledge in the creation, implementation, and sharing of this may bring benefits to education itself. The enrichment of the cognitive content has an impact on various scientific fields, but particularly those of interest at different times. As a result, strategies configured for the appropriate implementation and carrying out of planned ventures must be embraced by the academic literature. Two of the fields that interact through the rapid and rampant development of education are entrepreneurship and ecology. First of all, the development of entrepreneurship in recent decades, and the varying initiatives in innovation and technology by private and public entities require an ongoing involvement of people from the business world and academia. Entrepreneurship is created and preserved by individuals who assume the major risks regarding equity, time and/or career commitment or provide value for some product or service. The product or service may or may not be new or unique, but the entrepreneur must somehow infuse value by receiving and locating the necessary skills and resources efficiently and effectively. Considering the above, the role of education affects the entrepreneurial development because it provides entrepreneurs and theorists on entrepreneurship the proper data and material in order to proceed further in their business or theoretical ventures. Also, the field of entrepreneurship is affected by the ecological processes. The business activities and operations are resolutely

adjusted to new situations, and enterprises are required to invest in new technologies and innovations so as to ensure adequate environmental sustainability under state supervision and legal restrictions. Global environmental change science is, therefore, a highly multidisciplinary effort, involving physical scientists who study climate, the oceans, the atmosphere, and geology, as well as biologists investigating physiology, evolution, and ecology.

Overall, this book series attempts to assess how, why and when knowledge and innovative strategies on the E-Triangle can enable, capture and identify critical success and failure factors in operating entrepreneurial procedures, detecting educational impacts on the business and environmental field, and designing ecological sustainability and preventing ecological damage respectively. In conclusion, as many countries, organizations, and individuals have adopted entrepreneurial, educational and ecological sensitivities for further improvement in the modern era, it is commonly observed that the E-Triangle is synthesised by multilateral interactions based on this E-multi-concept. In conclusion, the need for interpretation and accurate depiction of this triangular relationship, carry an additional need which requires the presentation of new strategies. These must cultivate and deliver future sustainable practices for a smooth coexistence and interaction between the E-Triangle terms.

***Global Opportunities for Entrepreneurial Growth***  
*as a part of the E-Triangle book series*

This new publication aims at investigating, comparing, and contrasting theoretical and practical elements of business concepts and models which are acclimated to the dynamic changes of our modern era. This work is based on fundamental pillars which develop and characterize the evolving procedures within the business framework by describing and analyzing the current cooperative interactions among businesses. It also intends to explain the ways by which firms utilize their skills in knowledge management.

These are among the key questions framing policy and strategic decision-making at firm, industry, national, and regional levels. Contributions from researchers and practitioners in a wide variety of fields will connect and relate the relationships and inter-dependencies among (1) Innovation and Entrepreneurship, (2) Knowledge Management and Learning, (3) Organizational Sustainability and Growth, (4) Politics and Regulation, and (5) Economic, Technological and Social Development. We will consider whether innovation is demonstrated differently across sectors (e.g., health,

education, technology) and disciplines (e.g., social sciences, physical sciences), with an emphasis on discovering emerging patterns, factors, triggers, catalysts, and accelerators to innovation, and their impact on future research, practice, and policy.

The chapters should offer various views on how knowledge, innovation and cooperation create opportunities for growth as well as how the forces of the business environment influence the strategic plans and prospects of firms, illustrating the importance of learning for organizational intelligence and entrepreneurial competitiveness.

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