SWARM LEADERSHIP AND THE COLLECTIVE MIND

Using Collaborative Innovation Networks to Build a Better Business
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BY

PETER A. GLOOR
MIT Center for Collective Intelligence, Massachusetts Institute of Technology, Cambridge, MA, USA

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Isaac Newton famously said, “If I see farther, it is only because I have been standing on the shoulders of giants.” While I am by no means claiming to see as far ahead as Isaac Newton, I have definitively been standing on the shoulders of many giants.

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