References

Augier, M., & March, J. G. (2011). *The roots, rituals and rhetorics of change: North American business schools after the second world war*. Stanford, CA: Stanford University Press.

Beer, M. (2001). Why management research findings are unimplementable: An action science perspective. *Reflections: The SoL Journal*, *2*(3), 58−65.

Bennis, W. G., & O'Toole, J. (2005). How business schools lost their way. *Harvard Business Review*, *83*(5), 96−104.

Bloom, A.-D. (1987). *The closing of the American mind*. New York, NY: Simon and Schuster.

Bok, D. (2003). *Universities in the marketplace: The commercialisation of higher education*. Princeton, NJ: Princeton University Press.

Boland, R. J., Jr, Lyytinen, K., & Yoo, Y. (2007). Wakes of innovation in project networks: The case of digital 3-D representations in architecture, engineering, and construction. *Organization Science*, *18*(4), 631−647.

Chesbrough, H. (2003). *Open innovation: The new imperative for creating and profiting from technology*. Cambridge, MA: Harvard Business School Press.

Christensen, C. M., & Carlile, P. R. (2009). Course research: Using the case method to build and teach management theory. *Academy of Management Learning & Education*, *8*(2), 240−251.

Christensen, C. M., & Eyring, H. (2011). *The innovative university*. San Francisco, CA: Jossey-Bass.

Corporate Recruiters Survey. Corporate Recruiters Survey 2015 Survey Report. (2015). Retrieved from http://www.gmac.com/market-intelligence-and-research/research-library/employment-outlook/2015-corporate-recruiters-survey-report.aspx

Dash, J. (2000). *The longitude prize*. New York, NY: Frances Foster Books.

Fraguiero, F. (2010). Think locally, but from a global perspective. *Financial Times*, April 26, p. 9.

Fraguiero, F., & Thomas, H. (2011). *Strategic leadership in the business school: Keeping one step ahead*. Cambridge: Cambridge University Press.

Freeman, K. W. (2014). The call for innovation in business education. *People & Strategy*, *37*(2), 47−50.

Gallup. (2014). What America needs to know about higher education redesign, February. Gallup, Inc., Washington, DC.

Ghoshal, S. (2005). Bad management theories are destroying good management practices. *Academy of Management Learning & Education*, *4*(1), 75−91.

Gordon, R. A., & Howell, J. E. (1959). *Higher education for business*. New York, NY: Columbia University Press.

Iansiti, M., & Lakhani, K. R. (2014). Digital ubiquity: How connections, sensors, and data are revolutionizing business (Digest Summary). *Harvard Business Review*, *92*(11), 91−99.

IBM Jam Program Office. (2014, October 7). *Business education jam event summary report*. Unpublished.

IBM Social Insight Group. (2014, July 27). *Boston University pre-jam listening*. Unpublished.

Jaschik, S., & Lederman, D. (Eds.). (2014). *The 2014 inside higher ed survey of college and university chief academic officers*. Washington, DC: Gallup.

Khurana, R. (2007). *From higher aims to hired hands*. Princeton, NJ: Princeton University Press.

King, A., & Lakhani, K. R. (2013). Using open innovation to identify the best ideas. *MIT Sloan Management Review*, *55*(1), 41−48.

Kuhlmann, A. (2010). Reinventing innovation. *Ivey Business Journal*, (May−June).

Lakhani, K., & Carlile, P. R. (2010). Myelin repair foundation: Accelerating drug discovery through collaboration. Harvard Business School Technology & Operations Mgt. Unit Case, (610-074).

Lakhani, K. R., & Panetta, J. A. (2007). *The principles of distributed innovation*. Cambridge, MA: MIT Press.

Landry, L. (2014, September 30). *For the next 2 days, thousands will be online discussing the future of business education* [Editorial]. Retrieved from Bostoniano website http://bostinno.streetwise.co/2014/09/30/boston-universitys-online-business-education-jam-future-of-business-education/. Accessed on December 16, 2015.

Mintzberg, H. (2004). *Managers not MBA'S*. London: Pearson Education.

Nuthall, G. (2004). Relating classroom teaching to student learning: A critical analysis of why research has failed to bridge the theory-practice gap. *Harvard educational review*, *74*(3), 273−306.

Peters, K., & Thomas, H. (2011). A sustainable model for business schools. *Global Focus*, *5*(2), 24−27.

Pew Research. (2013, July). Retrieved from http://www.pewforum.org/2013/07/11/public-esteem-for-military-still-high/

Pfeffer, J., & Fong, C. T. (2002). The end of business schools: Less success than meets the eye. *Academy of Management Learning and Education*, *1*(1), 78−95.

Pfeffer, J., & Fong, C. T. (2004). The business school business − Some lessons from the U.S. experience. *Journal of Management Studies*, *41*(8), 1501−1520.

Pierson, F. C. (1959). *The education of American businessmen*. New York, NY: McGraw-Hill.

Reimagining Business Education. (2015, January). *Reimagining business education*. Boston, MA: Boston University Questrom School of Business.

Simon, H. A. (1997). *Administrative behaviour: A study of decision-making processes in administrative organisation*. New York, NY: Free Press.

Skapinker, M. (2011). Why business still ignores business schools. *Financial Times*, January 24.

Tett, G. (2013). The virtual university. *Financial Times*, February 2−3.

The Economist. (2009). A seminal critique of American business education, five decades on [Online extra], *The Economist*, June 4. Retrieved from http://www.economist.com/node/12762453. Accessed on January 7, 2016.

Thomas, H., Lee, M., Thomas, L., & Wilson, A. (2014). *Securing the future of management education: Competitive destruction or constructive innovation* (Vol. 2). Bingley, UK: Emerald Group Publishing Limited.

Thomas, H., Lorange, P., & Sheth, J. (2013, July). *The business school in the twenty-first century: Emergent challenges and new business models*. Cambridge: Cambridge University Press.

Thomas, H., & Peters, K. (2012). A sustainable model for business schools. *Journal of Management Development*, *30*(5), 526−540.

Torvalds, L. B. (1991). What would you like to see most in minix? *Newsgroup: comp.os.minix*, August 26.

Trahan, E. A., & Gitman, L. J. (1995). Bridging the theory-practice gap in corporate finance: A survey of chief financial officers. *The Quarterly Review of Economics and Finance*, *35*(1), 73−87.

Turpin, D. (2013). Challenges and opportunities in the new business education world. *Global Focus*, *7*(2), 8−11.

Upton, D. J. (1999). How can we achieve evidence-based practice if we have a theory−practice gap in nursing today? *Journal of Advanced Nursing*, *29*(3), 549−555.

Westerbeck, T. (2014, September 29). *Business education jam: Let's be cautiously optimistic* [Editorial]. Retrieved from Eduvantis Market Perspectives website http://eduvantis.com/2014/09/29/business-education-jam-cautiously-optimistic/

Whitla, P. (2009). Crowdsourcing and its application in marketing activities. *Contemporary Management Research*, *5*(1), 15−28.